

MTD Sales
614.37 L

Brand Share %
1.57 %

Information:

MTD : 01-04-2026 To 29-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **1.57 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	534.51	1.70 %
LED TV	78.73	1.52 %
Wash-Mac	1.14	0.04 %
Total	614.37	1.57 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	99.80	1.88 %
SOUTH-01	98.18	1.50 %
TRICHY-01	97.23	1.82 %
CHENNAI-02	92.75	2.13 %
SOUTH ARCOT	69.71	2.49 %
WEST-01	55.66	1.64 %
CHENNAI-01	45.08	0.91 %
NORTH ARCOT	39.97	1.47 %
WEST-02	15.99	0.41 %
Total	614.37	1.57 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	85.61	1.99 %
LED TV	14.06	2.15 %
Wash-Mac	0.13	0.04 %
Total	99.80	1.88 %

Branch *	MTD Sales L	Brand Share %
MDU1	7.43	1.18 %
DGL1	3.59	1.37 %
MDU6	2.01	0.73 %
SVG1	1.74	1.38 %
TEN2	1.16	0.81 %
MDU5	0.61	0.65 %
KRR1	0.48	0.18 %
SGP1	0.31	0.60 %
CMR1	0.29	0.43 %
ADP1	0.27	0.44 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
DKI1		0.00 %
KKD3		0.00 %
MDU4		0.00 %
MNM1		0.00 %
NKI1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TPT1		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	99.80	1.88 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	83.83	1.59 %
LED TV	14.35	1.70 %
Total	98.18	1.50 %

Branch *	MTD Sales L	Brand Share %
TVL1	5.67	0.76 %
RPM1	2.98	1.44 %
KVT1	1.60	0.50 %
ARM1	1.54	1.43 %
APK1	1.29	1.18 %
TKS2	0.87	0.28 %
KGL1	0.82	0.69 %
PDI1	0.61	0.75 %
VNR2	0.42	0.19 %
SVK1	0.42	0.20 %
S2SD	0.37	0.38 %
UDN1	0.32	0.34 %
KYR1	0.31	0.44 %
VNR1	0.31	0.45 %
STU2	0.31	0.35 %
SGT1	0.30	0.85 %
RND1	0.10	0.04 %
KSM1		0.00 %
PKD1		0.00 %
SDI1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
TKY1		0.00 %
VKM1		0.00 %
VLV1		0.00 %
WHTV	-0.32	1.12 %
Total	98.18	1.50 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	85.83	1.98 %
LED TV	11.40	1.63 %
Total	97.23	1.82 %

Branch *	MTD Sales L	Brand Share %
TRY4	2.53	1.51 %
MVM1	0.69	0.24 %
NGT1	0.32	0.24 %
APM1		0.00 %
AYR1		0.00 %
JKM1		0.00 %
KRN1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PTK1		0.00 %
TRY3		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TVR2		0.00 %
TZSD		0.00 %
Total	97.23	1.82 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	78.97	2.31 %
LED TV	13.50	2.10 %
Wash-Mac	0.28	0.09 %
Total	92.75	2.13 %

Branch *	MTD Sales L	Brand Share %
CH20	2.24	0.96 %
CH21	1.49	0.52 %
UKI1	1.04	1.25 %
CH17	0.64	0.33 %
GPD1	0.48	0.55 %
CH51	0.38	0.23 %
CH06	0.29	0.16 %
CH31	0.28	0.35 %
CH27	0.26	0.44 %
MJR1	0.14	0.10 %
CH01		0.00 %
CH18		0.00 %
CH23		0.00 %
CH36		0.00 %
CH43		0.00 %
CH46		0.00 %
MC05		0.00 %
PON1		0.00 %
Total	92.75	2.13 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	58.20	2.68 %
LED TV	11.23	2.57 %
Wash-Mac	0.28	0.15 %
Total	69.71	2.49 %

Branch *	MTD Sales L	Brand Share %
KKI2	1.34	0.77 %
KML1	1.19	1.29 %
NVL2	0.63	0.42 %
VCM2	0.63	0.93 %
VPM2	0.63	0.38 %
TDM1	0.47	0.45 %
PRT1	0.38	0.26 %
VCM1	0.30	0.56 %
POY1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
VPM1		0.00 %
WHUT		0.00 %
Total	69.71	2.49 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	54.59	1.97 %
LED TV	1.07	0.27 %
Total	55.66	1.64 %

Branch *	MTD Sales L	Brand Share %
TPR3	1.29	1.46 %
CBE1	1.11	0.84 %
MPM1	0.85	0.54 %
UMP1	0.60	0.56 %
KGM1	0.39	0.50 %
SUL1	0.35	0.39 %
TPR4	0.35	0.70 %
TPR1	0.32	0.18 %
SNR1	0.31	0.22 %
CBE6	0.28	0.21 %
CBE5	0.28	0.46 %
GBM1	0.28	0.30 %
ANR1		0.00 %
AVI1		0.00 %
CBE3		0.00 %
CNR1		0.00 %
DPM2		0.00 %
KGI1		0.00 %
KMD1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SYM2		0.00 %
UAM1		0.00 %
WZSD		0.00 %
Total	55.66	1.64 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	38.34	0.98 %
LED TV	6.60	1.01 %
Wash-Mac	0.13	0.04 %
Total	45.08	0.91 %

Branch *	MTD Sales L	Brand Share %
CH47	3.44	1.15 %
AVD1	1.31	1.03 %
CH35	1.02	0.85 %
GUD1	0.98	0.51 %
CH49	0.92	0.47 %
CH19	0.62	0.26 %
CH08	0.60	0.25 %
CH07	0.59	0.28 %
MRM1	0.46	0.35 %
CH05	0.42	0.10 %
CH16	0.39	0.14 %
CH22	0.32	0.20 %
CH37	0.32	0.39 %
GUD2	0.32	0.41 %
CH28	0.29	0.14 %
CH25		0.00 %
CH26		0.00 %
CH29		0.00 %
CH38		0.00 %
CH39		0.00 %
CH40		0.00 %
CH42		0.00 %
CH45		0.00 %
CH48		0.00 %
CZWH		0.00 %
KNR1		0.00 %
MC09		0.00 %
MC10		0.00 %
WHC3		0.00 %
Total	45.08	0.91 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	34.17	1.57 %
LED TV	5.80	1.71 %
Total	39.97	1.47 %

Branch *	MTD Sales L	Brand Share %
TRL1	2.19	1.08 %
AKM1	1.57	1.11 %
KPM2	1.28	0.45 %
VEL2	1.24	0.55 %
WJD1	0.64	0.96 %
ABR1	0.43	0.30 %
CGM1	0.43	0.77 %
TRT1	0.41	0.36 %
UGI1	0.40	0.90 %
VSI1	0.35	0.29 %
CYR1	0.32	0.50 %
ARC2	0.31	0.34 %
ANI1	0.30	0.46 %
BGR1		0.00 %
CPT1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
SBR1		0.00 %
VNB1		0.00 %
WJP1		0.00 %
Total	39.97	1.47 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	14.97	0.49 %
LED TV	0.70	0.14 %
Wash-Mac	0.32	0.11 %
Total	15.99	0.41 %

Branch *	MTD Sales L	Brand Share %
SLM1	3.93	1.01 %
SLM3	1.08	0.54 %
HSR2	0.72	0.49 %
ERD1	0.69	0.18 %
ERD2	0.64	0.17 %
DPR1	0.64	0.97 %
EDP1	0.62	1.40 %
KMM1	0.35	0.56 %
KRI1	0.35	0.27 %
SGG1	0.34	0.99 %
VKL1	0.32	0.79 %
SLM2	0.30	0.19 %
APN1	0.30	0.54 %
WHKP	0.30	1.36 %
PDR1	0.28	0.46 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
KAM1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
OML1		0.00 %
PLC1		0.00 %
RSP1		0.00 %
SGI1		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VPD1		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	15.99	0.41 %