

MTD Sales
270.21 L

Brand Share %
1.36 %

Information:

MTD : 01-03-2026 To 29-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **1.36 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	196.60	1.53 %
LED TV	66.77	1.57 %
Wash-Mac	6.85	0.25 %
Total	270.21	1.36 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-02	61.67	2.35 %
SOUTH-03	49.25	2.05 %
TRICHY-01	38.10	1.51 %
SOUTH-01	33.30	1.04 %
SOUTH ARCOT	30.65	2.42 %
WEST-01	21.40	1.18 %
CHENNAI-01	15.81	0.54 %
NORTH ARCOT	13.13	0.98 %
WEST-02	6.92	0.39 %
Total	270.21	1.36 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	48.88	2.77 %
LED TV	11.22	2.08 %
Wash-Mac	1.56	0.49 %
Total	61.67	2.35 %

Branch *	MTD Sales L	Brand Share %
CH24	1.58	1.30 %
MJR1	0.85	1.02 %
CH46	0.37	0.75 %
PON1	0.28	0.51 %
CH12	0.12	0.07 %
GPD1	0.09	0.16 %
CH01		0.00 %
CH06		0.00 %
CH17		0.00 %
CH20		0.00 %
CH23		0.00 %
CH27		0.00 %
CH36		0.00 %
CH43		0.00 %
MC05		0.00 %
MC06		0.00 %
UKI1		0.00 %
Total	61.67	2.35 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	36.22	2.36 %
LED TV	11.99	2.36 %
Wash-Mac	1.03	0.29 %
Total	49.25	2.05 %

Branch *	MTD Sales L	Brand Share %
KRR1	0.69	0.78 %
SGP1	0.32	1.25 %
TDI1	0.28	0.78 %
PVI1	0.26	0.63 %
MDU3	0.25	0.27 %
MDU5	0.24	0.59 %
PNI1	0.19	0.50 %
ADP1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KKD3		0.00 %
MDU4		0.00 %
MDU6		0.00 %
MNM1		0.00 %
NKI1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNV2		0.00 %
SZSD		0.00 %
TPT1		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	49.25	2.05 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	27.45	1.63 %
LED TV	9.56	1.70 %
Wash-Mac	1.09	0.41 %
Total	38.10	1.51 %

Branch *	MTD Sales L	Brand Share %
TNJ1	1.38	1.00 %
KUM1	1.35	0.93 %
TNJ2	0.73	0.62 %
PBR1	0.32	0.61 %
TVR2	0.32	0.26 %
TRY3	0.17	0.24 %
PTK1	0.12	0.10 %
NMM1	0.11	0.32 %
APM1		0.00 %
AYR1		0.00 %
JKM1		0.00 %
KRN1		0.00 %
MSI1		0.00 %
MVM1		0.00 %
NGT1		0.00 %
ORU1		0.00 %
PDK1		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TZSD		0.00 %
Total	38.10	1.51 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	19.52	0.99 %
LED TV	12.90	1.72 %
Wash-Mac	0.88	0.18 %
Total	33.30	1.04 %

Branch *	MTD Sales L	Brand Share %
TUT1	6.20	1.14 %
TVL1	2.23	0.65 %
NGR1	1.50	0.73 %
VNR2	1.17	1.00 %
APK1	0.65	1.17 %
TKS2	0.48	0.36 %
KGL1	0.41	1.11 %
RPM1	0.35	0.31 %
RND1	0.27	0.29 %
KYR1	0.10	0.27 %
ARM1		0.00 %
COL1		0.00 %
KSM1		0.00 %
KVT1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
S2SD		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
SVK1		0.00 %
TCN1		0.00 %
TKY1		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
VLY1		0.00 %
VNR1		0.00 %
WHTV		0.00 %
Total	33.30	1.04 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	22.55	2.84 %
LED TV	7.41	2.42 %
Wash-Mac	0.69	0.42 %
Total	30.65	2.42 %

Branch *	MTD Sales L	Brand Share %
NVL2	0.55	0.84 %
POY1	0.32	0.21 %
VCM1	0.14	0.29 %
PRT1		0.00 %
STP1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM2		0.00 %
VPM1		0.00 %
VPM2		0.00 %
Total	30.65	2.42 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	17.61	1.47 %
LED TV	3.67	1.05 %
Wash-Mac	0.12	0.04 %
Total	21.40	1.18 %

Branch *	MTD Sales L	Brand Share %
SNR1	0.49	0.66 %
MPM1	0.32	0.50 %
AVI1	0.32	0.60 %
DPM2	0.25	0.65 %
SUL1	0.25	0.42 %
CBE6	0.12	0.17 %
UMP1	0.11	0.23 %
ANR1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
CNR1		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UAM1		0.00 %
WZSD		0.00 %
Total	21.40	1.18 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	10.94	0.56 %
LED TV	4.40	0.80 %
Wash-Mac	0.47	0.12 %
Total	15.81	0.54 %

Branch *	MTD Sales L	Brand Share %
CH22	0.61	0.53 %
MRM1	0.34	0.48 %
CH16	0.32	0.22 %
GUD2	0.32	0.55 %
CH39	0.29	0.56 %
CH38	0.29	0.57 %
KNR1	0.26	0.49 %
CH26	0.22	0.95 %
CH45	0.09	0.08 %
CH08	0.09	0.05 %
AVD1		0.00 %
CH05		0.00 %
CH19		0.00 %
CH25		0.00 %
CH28		0.00 %
CH29		0.00 %
CH30		0.00 %
CH35		0.00 %
CH37		0.00 %
CH42		0.00 %
CH47		0.00 %
CH48		0.00 %
CH49		0.00 %
CZWH		0.00 %
GUD1		0.00 %
MC09		0.00 %
MC10		0.00 %
WHC3		0.00 %
Total	15.81	0.54 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	8.23	0.95 %
LED TV	4.26	1.47 %
Wash-Mac	0.64	0.35 %
Total	13.13	0.98 %

Branch *	MTD Sales L	Brand Share %
VEL1	0.64	0.91 %
AKM1	0.49	0.79 %
KPM2	0.41	0.28 %
TRL1	0.29	0.21 %
VEL2	0.25	0.24 %
TRR1	0.23	0.28 %
ABR1	0.13	0.25 %
SBR1	0.07	0.07 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
WJP1		0.00 %
TRT1		0.00 %
Total	13.13	0.98 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	5.20	0.49 %
LED TV	1.35	0.34 %
Wash-Mac	0.37	0.11 %
Total	6.92	0.39 %

Branch *	MTD Sales L	Brand Share %
ERD1	0.39	0.28 %
EDP1	0.37	1.34 %
SLM2	0.32	0.50 %
VPD1	0.28	0.73 %
ERD2	0.28	0.16 %
KRI1	0.27	0.49 %
CMI1	0.27	1.07 %
SLM1	0.25	0.14 %
KMM1	0.09	0.29 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
DPR1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
RSP1		0.00 %
SGI1		0.00 %
SLM3		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	6.92	0.39 %