

MTD Sales  
**263.82 L**

Brand Share %  
**2.55 %**

Information:

**MTD :** 01-09-2026 To 28-09-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **2.55 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 147.04      | 2.44 %        |
| LED TV   | 116.79      | 2.71 %        |
| Total    | 263.82      | 2.55 %        |

| Sales Zone  | MTD Sales L | Brand Share % |
|-------------|-------------|---------------|
| CHENNAI-02  | 59.03       | 3.99 %        |
| SOUTH-01    | 41.63       | 2.25 %        |
| TRICHY-01   | 35.57       | 2.43 %        |
| SOUTH-03    | 30.45       | 2.70 %        |
| CHENNAI-01  | 25.70       | 1.55 %        |
| NORTH ARCOT | 23.09       | 3.01 %        |
| SOUTH ARCOT | 22.94       | 3.11 %        |
| WEST-02     | 15.84       | 3.31 %        |
| WEST-01     | 5.80        | 1.51 %        |
| WEST-03     | 3.77        | 0.97 %        |
| Total       | 263.82      | 2.55 %        |

**CHENNAI-02**

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 37.94       | 4.23 %        |
| LED TV   | 21.09       | 3.61 %        |
| Total    | 59.03       | 3.99 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH21     | 2.42        | 2.49 %        |
| CH06     | 0.30        | 0.57 %        |
| CH37     | 0.30        | 1.29 %        |
| PON1     | 0.27        | 0.61 %        |
| CH01     |             | 0.00 %        |
| CH23     |             | 0.00 %        |
| CH24     |             | 0.00 %        |
| CH27     |             | 0.00 %        |
| CH31     |             | 0.00 %        |
| CH35     |             | 0.00 %        |
| CH36     |             | 0.00 %        |
| CH43     |             | 0.00 %        |
| CH46     |             | 0.00 %        |
| CH51     |             | 0.00 %        |
| GPD1     |             | 0.00 %        |
| UKI1     |             | 0.00 %        |
| WHC3     |             | 0.00 %        |
| WCHN     | -0.42       | 0.84 %        |
| Total    | 59.03       | 3.99 %        |

**SOUTH-01**

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 24.58       | 2.16 %        |
| LED TV   | 17.05       | 2.39 %        |
| Total    | 41.63       | 2.25 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TUT1     | 4.63        | 2.11 %        |
| KVT1     | 2.10        | 1.82 %        |
| NGR1     | 0.81        | 0.88 %        |
| VNR2     | 0.61        | 1.12 %        |
| ASM1     | 0.46        | 1.42 %        |
| SVK1     | 0.46        | 0.90 %        |
| TUT2     | 0.46        | 0.57 %        |
| TKS2     | 0.42        | 0.56 %        |
| TKY1     | 0.31        | 1.48 %        |
| VKM1     | 0.15        | 0.79 %        |
| RND2     | 0.14        | 0.24 %        |
| APK2     |             | 0.00 %        |
| KYR1     |             | 0.00 %        |
| MMT1     |             | 0.00 %        |
| PKD1     |             | 0.00 %        |
| RND1     |             | 0.00 %        |
| RPM1     |             | 0.00 %        |
| S2SD     |             | 0.00 %        |
| SGT1     |             | 0.00 %        |
| SKD1     |             | 0.00 %        |
| SNL1     |             | 0.00 %        |
| STU2     |             | 0.00 %        |
| UDN1     |             | 0.00 %        |
| VLY1     |             | 0.00 %        |
| VNR1     |             | 0.00 %        |
| WHTV     |             | 0.00 %        |
| Total    | 41.63       | 2.25 %        |

# TRICHY-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 20.86       | 2.38 %        |
| LED TV   | 14.71       | 2.51 %        |
| Total    | 35.57       | 2.43 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TNJ2     | 1.11        | 1.65 %        |
| KUM1     | 1.06        | 1.28 %        |
| MVM1     | 0.88        | 0.93 %        |
| TRY3     | 0.61        | 1.45 %        |
| TTP1     | 0.42        | 1.49 %        |
| MSI1     | 0.29        | 1.12 %        |
| APM1     | 0.28        | 2.26 %        |
| TVR1     | 0.24        | 0.61 %        |
| NMM1     | 0.13        | 0.95 %        |
| AYR1     |             | 0.00 %        |
| JKM1     |             | 0.00 %        |
| KRN1     |             | 0.00 %        |
| KUM2     |             | 0.00 %        |
| NCK1     |             | 0.00 %        |
| NGT1     |             | 0.00 %        |
| ORU1     |             | 0.00 %        |
| PBR1     |             | 0.00 %        |
| PBR2     |             | 0.00 %        |
| PDK2     |             | 0.00 %        |
| TRY2     |             | 0.00 %        |
| TRY4     |             | 0.00 %        |
| TZSD     |             | 0.00 %        |
| WTRZ     |             | 0.00 %        |
| Total    | 35.57       | 2.43 %        |

**SOUTH-03**

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 15.48       | 2.38 %        |
| LED TV   | 14.97       | 3.13 %        |
| Total    | 30.45       | 2.70 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TEN1     | 0.58        | 1.99 %        |
| MDU6     | 0.40        | 0.97 %        |
| ADP1     | 0.22        | 2.18 %        |
| CBM1     | 0.13        | 0.69 %        |
| PNV2     | 0.12        | 0.85 %        |
| BTU1     |             | 0.00 %        |
| KKD3     |             | 0.00 %        |
| KPT1     |             | 0.00 %        |
| KRR1     |             | 0.00 %        |
| KYK1     |             | 0.00 %        |
| MDU1     |             | 0.00 %        |
| MDU2     |             | 0.00 %        |
| MDU4     |             | 0.00 %        |
| MNM1     |             | 0.00 %        |
| NKI1     |             | 0.00 %        |
| ODM1     |             | 0.00 %        |
| PNI1     |             | 0.00 %        |
| PVI1     |             | 0.00 %        |
| SGP1     |             | 0.00 %        |
| SVG1     |             | 0.00 %        |
| SZSD     |             | 0.00 %        |
| TDI1     |             | 0.00 %        |
| TPT1     |             | 0.00 %        |
| USL1     |             | 0.00 %        |
| WHMD     |             | 0.00 %        |
| Total    | 30.45       | 2.70 %        |

## CHENNAI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 21.09       | 1.92 %        |
| LED TV   | 4.60        | 0.82 %        |
| Total    | 25.70       | 1.55 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH28     | 1.79        | 2.21 %        |
| GUD1     | 1.09        | 1.65 %        |
| CH16     | 0.71        | 0.56 %        |
| SKL1     | 0.67        | 2.00 %        |
| GUD2     | 0.58        | 1.96 %        |
| CH08     | 0.44        | 1.69 %        |
| AVD1     | 0.43        | 0.71 %        |
| CH39     | 0.42        | 1.46 %        |
| TKM1     | 0.31        | 1.85 %        |
| CH26     | 0.22        | 1.07 %        |
| CH05     | 0.15        | 0.14 %        |
| CH07     |             | 0.00 %        |
| CH19     |             | 0.00 %        |
| CH22     |             | 0.00 %        |
| CH25     |             | 0.00 %        |
| CH29     |             | 0.00 %        |
| CH38     |             | 0.00 %        |
| CH42     |             | 0.00 %        |
| CH45     |             | 0.00 %        |
| CH49     |             | 0.00 %        |
| CZWH     |             | 0.00 %        |
| KNR1     |             | 0.00 %        |
| MC09     |             | 0.00 %        |
| MRM1     |             | 0.00 %        |
| Total    | 25.70       | 1.55 %        |

## NORTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 13.30       | 3.93 %        |
| Air-Cond | 9.79        | 2.29 %        |
| Total    | 23.09       | 3.01 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| PLR1     | 0.53        | 1.91 %        |
| ARC2     | 0.29        | 1.54 %        |
| ANI1     | 0.24        | 1.92 %        |
| CPT1     | 0.22        | 1.82 %        |
| TRL1     | 0.22        | 0.40 %        |
| BGR1     |             | 0.00 %        |
| CGM1     |             | 0.00 %        |
| CYR1     |             | 0.00 %        |
| GDM1     |             | 0.00 %        |
| KPM1     |             | 0.00 %        |
| NASD     |             | 0.00 %        |
| SBR1     |             | 0.00 %        |
| TRT1     |             | 0.00 %        |
| UGI1     |             | 0.00 %        |
| VEL1     |             | 0.00 %        |
| VEL2     |             | 0.00 %        |
| VSI1     |             | 0.00 %        |
| WHVL     |             | 0.00 %        |
| WJP1     |             | 0.00 %        |
| Total    | 23.09       | 3.01 %        |

## SOUTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 13.47       | 4.00 %        |
| Air-Cond | 9.47        | 2.36 %        |
| Total    | 22.94       | 3.11 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| VPM1     | 0.31        | 2.42 %        |
| KKI2     |             | 0.00 %        |
| NVL2     |             | 0.00 %        |
| POY1     |             | 0.00 %        |
| POY2     |             | 0.00 %        |
| STP1     |             | 0.00 %        |
| TDM1     |             | 0.00 %        |
| TRK1     |             | 0.00 %        |
| TVM1     |             | 0.00 %        |
| TVM2     |             | 0.00 %        |
| VCM1     |             | 0.00 %        |
| VCM2     |             | 0.00 %        |
| VPM2     |             | 0.00 %        |
| WHNV     |             | 0.00 %        |
| KML1     | -0.19       | -0.77 %       |
| Total    | 22.94       | 3.11 %        |

## WEST-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 10.45       | 3.60 %        |
| Air-Cond | 5.39        | 2.85 %        |
| Total    | 15.84       | 3.31 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| SLM1     | 1.21        | 2.20 %        |
| SLM3     | 0.22        | 0.69 %        |
| TRM1     | 0.22        | 0.99 %        |
| APN1     |             | 0.00 %        |
| ATU1     |             | 0.00 %        |
| BMD1     |             | 0.00 %        |
| DPR1     |             | 0.00 %        |
| EDP1     |             | 0.00 %        |
| HSR1     |             | 0.00 %        |
| KAM1     |             | 0.00 %        |
| KRI1     |             | 0.00 %        |
| KVP1     |             | 0.00 %        |
| MCR1     |             | 0.00 %        |
| OML1     |             | 0.00 %        |
| PLC1     |             | 0.00 %        |
| SGI1     |             | 0.00 %        |
| SLM2     |             | 0.00 %        |
| WHKP     |             | 0.00 %        |
| WZWH     |             | 0.00 %        |
| Total    | 15.84       | 3.31 %        |

## WEST-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 5.49        | 2.28 %        |
| Air-Cond | 0.31        | 0.22 %        |
| Total    | 5.80        | 1.51 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| UAM1     | 0.37        | 1.79 %        |
| CBE2     | 0.24        | 0.32 %        |
| CBE6     | 0.22        | 0.84 %        |
| KMD1     | 0.13        | 1.25 %        |
| ANR1     |             | 0.00 %        |
| CBE1     |             | 0.00 %        |
| CBE3     |             | 0.00 %        |
| CBE4     |             | 0.00 %        |
| CBE5     |             | 0.00 %        |
| CNR1     |             | 0.00 %        |
| DPM2     |             | 0.00 %        |
| GDR1     |             | 0.00 %        |
| KGI1     |             | 0.00 %        |
| PDM1     |             | 0.00 %        |
| PLI1     |             | 0.00 %        |
| PPI1     |             | 0.00 %        |
| SNR1     |             | 0.00 %        |
| SUL1     |             | 0.00 %        |
| UMP1     |             | 0.00 %        |
| WHCB     |             | 0.00 %        |
| WZSD     |             | 0.00 %        |
| Total    | 5.80        | 1.51 %        |

# WEST-03

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 2.11        | 1.01 %        |
| LED TV   | 1.67        | 0.91 %        |
| Total    | 3.77        | 0.97 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| NKL2     | 0.31        | 0.63 %        |
| TCG1     | 0.30        | 1.80 %        |
| AVI1     |             | 0.00 %        |
| CMI1     |             | 0.00 %        |
| ERD1     |             | 0.00 %        |
| GBM1     |             | 0.00 %        |
| KGM1     |             | 0.00 %        |
| KMM1     |             | 0.00 %        |
| PDR1     |             | 0.00 %        |
| RSP1     |             | 0.00 %        |
| SGG1     |             | 0.00 %        |
| SYM2     |             | 0.00 %        |
| TPR1     |             | 0.00 %        |
| TPR2     |             | 0.00 %        |
| TPR3     |             | 0.00 %        |
| TPR4     |             | 0.00 %        |
| VKL1     |             | 0.00 %        |
| W3SD     |             | 0.00 %        |
| WHPD     |             | 0.00 %        |
| Total    | 3.77        | 0.97 %        |