

MTD Sales
170.04 L

Brand Share %
1.73 %

Information:

MTD : 01-07-2025 To 28-07-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **1.73 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	124.25	3.18 %
Wash-Mac	24.14	0.98 %
LED TV	21.66	0.62 %
Total	170.04	1.73 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	31.21	2.72 %
SOUTH-01	29.75	1.79 %
TRICHY-01	27.83	2.09 %
CHENNAI-02	27.61	2.25 %
CHENNAI-01	14.57	0.92 %
SOUTH ARCOT	12.32	1.67 %
NORTH ARCOT	10.07	1.66 %
WEST-02	9.12	1.05 %
WEST-01	7.56	1.22 %
KL-SOUTH		0.00 %
Total	170.04	1.73 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	20.43	4.82 %
Wash-Mac	6.08	2.04 %
LED TV	4.70	1.11 %
Total	31.21	2.72 %

Branch *	MTD Sales L	Brand Share %
TMM1	0.66	1.22 %
KKD2	0.50	1.42 %
MDU6	0.48	0.85 %
DGL2	0.44	1.69 %
PVI1	0.26	1.23 %
TPT1	0.24	0.85 %
CBM1	0.23	0.47 %
ATG1	0.23	0.42 %
TEN2	0.11	0.41 %
BNR1		0.00 %
BTU1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
MDU5		0.00 %
MDWH		0.00 %
MNM1		0.00 %
NKI1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	31.21	2.72 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	23.32	3.56 %
LED TV	3.55	0.61 %
Wash-Mac	2.88	0.68 %
Total	29.75	1.79 %

Branch *	MTD Sales L	Brand Share %
TUT1	2.91	1.66 %
TUT2	1.16	1.66 %
TYI1	0.96	1.57 %
STU2	0.60	1.69 %
SVK1	0.58	1.06 %
KVT1	0.50	0.52 %
VNR2	0.45	0.68 %
NGR1	0.26	0.28 %
RND1	0.23	0.33 %
TKY1	0.22	0.90 %
TKS1	0.11	0.17 %
TKS2	0.11	0.19 %
ARM1		0.00 %
COL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
S2SD		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SNL1		0.00 %
TCN1		0.00 %
TVL2		0.00 %
VKM1		0.00 %
Total	29.75	1.79 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	21.72	3.42 %
LED TV	3.99	0.90 %
Wash-Mac	2.12	0.84 %
Total	27.83	2.09 %

Branch *	MTD Sales L	Brand Share %
TNJ2	0.81	1.18 %
NGT1	0.50	0.93 %
MDI1	0.46	0.95 %
TVR2	0.34	0.55 %
PBR2	0.33	0.44 %
JKM1	0.12	0.40 %
KUM1	0.11	0.13 %
NCK1	0.11	1.12 %
KRN1		0.00 %
MSI1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	27.83	2.09 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	19.32	3.47 %
Wash-Mac	5.08	1.95 %
LED TV	3.21	0.79 %
Total	27.61	2.25 %

Branch *	MTD Sales L	Brand Share %
CH20	0.80	1.42 %
CH06	0.52	0.82 %
CH43	0.46	1.02 %
CH46	0.23	0.75 %
GPD1	0.23	0.93 %
UKI1	0.23	1.08 %
CH34	0.14	0.23 %
CH24	0.11	0.26 %
CH31	0.11	0.62 %
CH01		0.00 %
CH17		0.00 %
CH21		0.00 %
CH23		0.00 %
CH27		0.00 %
CH41		0.00 %
MC06		0.00 %
MC08		0.00 %
PON1		0.00 %
Total	27.61	2.25 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	13.12	1.62 %
LED TV	0.76	0.17 %
Wash-Mac	0.68	0.20 %
Total	14.57	0.92 %

Branch *	MTD Sales L	Brand Share %
CH19	0.40	0.37 %
CH05	0.31	0.25 %
KNR1	0.31	0.83 %
AVD1	0.23	0.44 %
CH16	0.22	0.20 %
CH22	0.22	0.33 %
GUD1	0.11	0.18 %
CGL1		0.00 %
CH08		0.00 %
CH11		0.00 %
CH26		0.00 %
CH28		0.00 %
CH30		0.00 %
CH35		0.00 %
CH37		0.00 %
CH38		0.00 %
CH39		0.00 %
CH40		0.00 %
CH42		0.00 %
CH45		0.00 %
CH48		0.00 %
CZWH		0.00 %
GUD2		0.00 %
MC02		0.00 %
MC09		0.00 %
MC10		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	14.57	0.92 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	11.86	3.47 %
LED TV	0.24	0.10 %
Wash-Mac	0.22	0.14 %
Total	12.32	1.67 %

Branch *	MTD Sales L	Brand Share %
POY1	0.97	1.04 %
VPM2	0.53	1.29 %
NVL2	0.47	0.90 %
KML1	0.39	1.45 %
TRK1	0.37	0.83 %
CDM1	0.35	0.79 %
VCM1	0.27	1.05 %
POY2	0.27	0.35 %
KKI2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VPM1		0.00 %
WHUT		0.00 %
Total	12.32	1.67 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	6.72	2.99 %
LED TV	1.88	0.80 %
Wash-Mac	1.47	0.99 %
Total	10.07	1.66 %

Branch *	MTD Sales L	Brand Share %
SBR1	0.56	1.45 %
VEL2	0.24	0.66 %
TRT1	0.11	0.56 %
VEL1	0.10	0.22 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
KPM2		0.00 %
NASD		0.00 %
PLR1		0.00 %
PTU1		0.00 %
UGI1		0.00 %
VSI1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	10.07	1.66 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	4.68	2.99 %
Wash-Mac	2.42	0.79 %
LED TV	2.02	0.50 %
Total	9.12	1.05 %

Branch *	MTD Sales L	Brand Share %
ERD1	0.39	0.76 %
SLM1	0.34	0.47 %
EDP1	0.23	1.67 %
CMI1	0.11	1.12 %
HSR1	0.11	0.23 %
APN1		0.00 %
BMD1		0.00 %
DPR1		0.00 %
EPI1		0.00 %
HSR2		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PDR1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
Total	9.12	1.05 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	3.18	1.28 %
Air-Cond	3.08	3.65 %
LED TV	1.30	0.45 %
Total	7.56	1.22 %

Branch *	MTD Sales L	Brand Share %
CBE2	1.92	1.64 %
PLI1	0.34	0.93 %
MPM1	0.26	1.54 %
KMD1	0.11	0.93 %
TPR2	0.11	0.34 %
ANR1		0.00 %
AVI1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR4		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	7.56	1.22 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
PAS1		0.00 %
TVP1		0.00 %
WTVP		0.00 %
Total		0.00 %