



TN : LLOYDS Sales Performance 29/04/2026 9:23 AM

MTD Sales
578.33 L

Brand Share %
1.52 %

Information:

MTD : 01-04-2026 To 28-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **1.52 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|--------------|---------------|---------------|
| Air-Cond | 500.97 | 1.65 % |
| LED TV | 76.22 | 1.51 % |
| Wash-Mac | 1.14 | 0.04 % |
| Total | 578.33 | 1.52 % |

| Sales Zone | MTD Sales L | Brand Share % |
|--------------|---------------|---------------|
| SOUTH-03 | 95.29 | 1.86 % |
| TRICHY-01 | 91.64 | 1.78 % |
| CHENNAI-02 | 90.17 | 2.13 % |
| SOUTH-01 | 83.39 | 1.31 % |
| SOUTH ARCOT | 67.08 | 2.48 % |
| WEST-01 | 53.37 | 1.61 % |
| CHENNAI-01 | 43.61 | 0.91 % |
| NORTH ARCOT | 38.46 | 1.48 % |
| WEST-02 | 15.32 | 0.41 % |
| Total | 578.33 | 1.52 % |

SOUTH-03

| Property | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| Air-Cond | 81.71 | 1.97 % |
| LED TV | 13.44 | 2.10 % |
| Wash-Mac | 0.13 | 0.04 % |
| Total | 95.29 | 1.86 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| MDU1 | 6.84 | 1.10 % |
| DGL1 | 3.28 | 1.31 % |
| MDU6 | 2.01 | 0.74 % |
| SVG1 | 1.52 | 1.24 % |
| TEN2 | 1.16 | 0.83 % |
| MDU5 | 0.61 | 0.68 % |
| KRR1 | 0.48 | 0.18 % |
| SGP1 | 0.31 | 0.62 % |
| CMR1 | 0.29 | 0.44 % |
| ADP1 | 0.27 | 0.45 % |
| BNR1 | | 0.00 % |
| BTU1 | | 0.00 % |
| CBM1 | | 0.00 % |
| DKI1 | | 0.00 % |
| KKD3 | | 0.00 % |
| MDU4 | | 0.00 % |
| MNM1 | | 0.00 % |
| NKI1 | | 0.00 % |
| ODM1 | | 0.00 % |
| PKM1 | | 0.00 % |
| PNI1 | | 0.00 % |
| PNV2 | | 0.00 % |
| PVI1 | | 0.00 % |
| SZSD | | 0.00 % |
| TDI1 | | 0.00 % |
| TPT1 | | 0.00 % |
| USL1 | | 0.00 % |
| WHMD | | 0.00 % |
| Total | 95.29 | 1.86 % |

TRICHY-01

| Property | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| Air-Cond | 80.36 | 1.93 % |
| LED TV | 11.29 | 1.64 % |
| Total | 91.64 | 1.78 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| MVM1 | 0.69 | 0.24 % |
| NGT1 | 0.32 | 0.25 % |
| APM1 | | 0.00 % |
| AYR1 | | 0.00 % |
| JKM1 | | 0.00 % |
| KRN1 | | 0.00 % |
| NMM1 | | 0.00 % |
| ORU1 | | 0.00 % |
| PBR1 | | 0.00 % |
| PTK1 | | 0.00 % |
| TRY3 | | 0.00 % |
| TTP1 | | 0.00 % |
| TVR1 | | 0.00 % |
| TVR2 | | 0.00 % |
| TZSD | | 0.00 % |
| Total | 91.64 | 1.78 % |

CHENNAI-02

| Property | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| Air-Cond | 76.77 | 2.32 % |
| LED TV | 13.12 | 2.10 % |
| Wash-Mac | 0.28 | 0.10 % |
| Total | 90.17 | 2.13 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| CH20 | 2.24 | 0.97 % |
| CH21 | 1.17 | 0.42 % |
| UKI1 | 1.04 | 1.28 % |
| CH17 | 0.64 | 0.35 % |
| GPD1 | 0.48 | 0.57 % |
| CH51 | 0.38 | 0.25 % |
| CH06 | 0.29 | 0.17 % |
| CH31 | 0.28 | 0.36 % |
| CH27 | 0.26 | 0.45 % |
| MJR1 | 0.14 | 0.10 % |
| CH01 | | 0.00 % |
| CH18 | | 0.00 % |
| CH23 | | 0.00 % |
| CH36 | | 0.00 % |
| CH43 | | 0.00 % |
| CH46 | | 0.00 % |
| MC05 | | 0.00 % |
| PON1 | | 0.00 % |
| Total | 90.17 | 2.13 % |

SOUTH-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 69.71 | 1.36 % |
| LED TV | 13.68 | 1.66 % |
| Total | 83.39 | 1.31 % |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TVL1 | 5.10 | 0.70 % |
| ARM1 | 1.26 | 1.20 % |
| RPM1 | 1.00 | 0.51 % |
| KVT1 | 1.00 | 0.32 % |
| PDI1 | 0.61 | 0.77 % |
| VNR2 | 0.42 | 0.20 % |
| SVK1 | 0.42 | 0.21 % |
| S2SD | 0.37 | 0.38 % |
| UDN1 | 0.32 | 0.35 % |
| STU2 | 0.31 | 0.36 % |
| TKS2 | 0.24 | 0.08 % |
| APK1 | | 0.00 % |
| KGL1 | | 0.00 % |
| KSM1 | | 0.00 % |
| KYR1 | | 0.00 % |
| PKD1 | | 0.00 % |
| RND1 | | 0.00 % |
| SDI1 | | 0.00 % |
| SGT1 | | 0.00 % |
| SKD1 | | 0.00 % |
| SNL1 | | 0.00 % |
| TKY1 | | 0.00 % |
| VKM1 | | 0.00 % |
| VLY1 | | 0.00 % |
| VNR1 | | 0.00 % |
| WHTV | -0.32 | 1.12 % |
| Total | 83.39 | 1.31 % |

SOUTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 56.19 | 2.68 % |
| LED TV | 10.62 | 2.51 % |
| Wash-Mac | 0.28 | 0.15 % |
| Total | 67.08 | 2.48 % |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| KKI2 | 1.22 | 0.74 % |
| KML1 | 1.19 | 1.36 % |
| NVL2 | 0.63 | 0.44 % |
| VCM2 | 0.63 | 0.94 % |
| TDM1 | 0.47 | 0.46 % |
| VPM2 | 0.40 | 0.25 % |
| PRT1 | 0.38 | 0.27 % |
| VCM1 | 0.30 | 0.59 % |
| POY1 | | 0.00 % |
| TRK1 | | 0.00 % |
| TVM1 | | 0.00 % |
| TVM2 | | 0.00 % |
| VPM1 | | 0.00 % |
| WHUT | | 0.00 % |
| Total | 67.08 | 2.48 % |

WEST-01

| Property | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| Air-Cond | 52.30 | 1.93 % |
| LED TV | 1.07 | 0.27 % |
| Total | 53.37 | 1.61 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| MPM1 | 0.85 | 0.56 % |
| UMP1 | 0.60 | 0.58 % |
| KGM1 | 0.39 | 0.51 % |
| TPR4 | 0.35 | 0.73 % |
| TPR1 | 0.32 | 0.19 % |
| SNR1 | 0.31 | 0.22 % |
| CBE6 | 0.28 | 0.21 % |
| CBE5 | 0.28 | 0.47 % |
| GBM1 | 0.28 | 0.31 % |
| CBE1 | 0.09 | 0.07 % |
| ANR1 | | 0.00 % |
| AVI1 | | 0.00 % |
| CBE3 | | 0.00 % |
| CNR1 | | 0.00 % |
| DPM2 | | 0.00 % |
| KGI1 | | 0.00 % |
| KMD1 | | 0.00 % |
| PDM1 | | 0.00 % |
| PLI1 | | 0.00 % |
| PPI1 | | 0.00 % |
| SUL1 | | 0.00 % |
| SYM2 | | 0.00 % |
| UAM1 | | 0.00 % |
| WZSD | | 0.00 % |
| Total | 53.37 | 1.61 % |

CHENNAI-01

| Property | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| Air-Cond | 36.87 | 0.97 % |
| LED TV | 6.60 | 1.03 % |
| Wash-Mac | 0.13 | 0.04 % |
| Total | 43.61 | 0.91 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| CH47 | 3.44 | 1.15 % |
| AVD1 | 1.31 | 1.04 % |
| CH35 | 1.02 | 0.88 % |
| CH49 | 0.92 | 0.48 % |
| GUD1 | 0.71 | 0.38 % |
| CH19 | 0.62 | 0.27 % |
| CH08 | 0.60 | 0.26 % |
| CH07 | 0.59 | 0.28 % |
| MRM1 | 0.46 | 0.36 % |
| CH05 | 0.42 | 0.11 % |
| CH16 | 0.39 | 0.14 % |
| GUD2 | 0.32 | 0.41 % |
| CH28 | 0.29 | 0.15 % |
| CH22 | | 0.00 % |
| CH25 | | 0.00 % |
| CH26 | | 0.00 % |
| CH29 | | 0.00 % |
| CH37 | | 0.00 % |
| CH38 | | 0.00 % |
| CH39 | | 0.00 % |
| CH40 | | 0.00 % |
| CH42 | | 0.00 % |
| CH45 | | 0.00 % |
| CH48 | | 0.00 % |
| CZWH | | 0.00 % |
| KNR1 | | 0.00 % |
| MC09 | | 0.00 % |
| MC10 | | 0.00 % |
| WHC3 | | 0.00 % |
| Total | 43.61 | 0.91 % |

NORTH ARCOT

| Property | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| Air-Cond | 32.78 | 1.56 % |
| LED TV | 5.68 | 1.75 % |
| Total | 38.46 | 1.48 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| TRL1 | 2.19 | 1.13 % |
| AKM1 | 1.57 | 1.15 % |
| VEL2 | 1.24 | 0.57 % |
| KPM2 | 0.67 | 0.24 % |
| WJD1 | 0.64 | 0.97 % |
| ABR1 | 0.43 | 0.30 % |
| CGM1 | 0.43 | 0.81 % |
| TRT1 | 0.41 | 0.38 % |
| VSI1 | 0.35 | 0.30 % |
| CYR1 | 0.32 | 0.53 % |
| ARC2 | 0.31 | 0.35 % |
| ANI1 | 0.30 | 0.48 % |
| BGR1 | | 0.00 % |
| CPT1 | | 0.00 % |
| GDM1 | | 0.00 % |
| KPM1 | | 0.00 % |
| PLR1 | | 0.00 % |
| SBR1 | | 0.00 % |
| UGI1 | | 0.00 % |
| VNB1 | | 0.00 % |
| WJP1 | | 0.00 % |
| Total | 38.46 | 1.48 % |

WEST-02

| Property | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| Air-Cond | 14.30 | 0.48 % |
| LED TV | 0.70 | 0.14 % |
| Wash-Mac | 0.32 | 0.11 % |
| Total | 15.32 | 0.41 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| SLM1 | 3.93 | 1.03 % |
| SLM3 | 1.08 | 0.56 % |
| HSR2 | 0.72 | 0.51 % |
| ERD1 | 0.69 | 0.19 % |
| DPR1 | 0.64 | 1.01 % |
| EDP1 | 0.62 | 1.43 % |
| KMM1 | 0.35 | 0.58 % |
| KRI1 | 0.35 | 0.27 % |
| SGG1 | 0.34 | 1.00 % |
| VKL1 | 0.32 | 0.80 % |
| ERD2 | 0.32 | 0.09 % |
| SLM2 | 0.30 | 0.19 % |
| APN1 | 0.30 | 0.56 % |
| WHKP | 0.30 | 1.36 % |
| PDR1 | 0.28 | 0.47 % |
| ATU1 | | 0.00 % |
| BMD1 | | 0.00 % |
| CMI1 | | 0.00 % |
| EPI1 | | 0.00 % |
| HRR1 | | 0.00 % |
| HSR1 | | 0.00 % |
| KAM1 | | 0.00 % |
| KVP1 | | 0.00 % |
| MCR1 | | 0.00 % |
| MTR1 | | 0.00 % |
| NKL2 | | 0.00 % |
| OML1 | | 0.00 % |
| PLC1 | | 0.00 % |
| RSP1 | | 0.00 % |
| SGI1 | | 0.00 % |
| TCG1 | | 0.00 % |
| TRM1 | | 0.00 % |
| VPD1 | | 0.00 % |
| WHPD | | 0.00 % |
| WZWH | | 0.00 % |
| Total | 15.32 | 0.41 % |