

MTD Sales
256.25 L

Brand Share %
2.56 %

Information:

MTD : 01-09-2026 To 27-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **2.56 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	141.44	2.43 %
LED TV	114.81	2.76 %
Total	256.25	2.56 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-02	58.18	4.07 %
SOUTH-01	40.97	2.32 %
TRICHY-01	33.79	2.39 %
SOUTH-03	29.88	2.72 %
CHENNAI-01	24.19	1.50 %
NORTH ARCOT	23.09	3.09 %
SOUTH ARCOT	21.64	3.05 %
WEST-02	15.84	3.42 %
WEST-01	5.49	1.47 %
WEST-03	3.17	0.84 %
Total	256.25	2.56 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	37.34	4.30 %
LED TV	20.84	3.71 %
Total	58.18	4.07 %

Branch *	MTD Sales L	Brand Share %
CH06	0.30	0.60 %
CH37	0.30	1.32 %
PON1	0.27	0.62 %
CH01		0.00 %
CH23		0.00 %
CH24		0.00 %
CH27		0.00 %
CH31		0.00 %
CH35		0.00 %
CH36		0.00 %
CH43		0.00 %
CH46		0.00 %
CH51		0.00 %
GPD1		0.00 %
UKI1		0.00 %
WHC3		0.00 %
WCHN	-0.42	0.84 %
Total	58.18	4.07 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	24.58	2.26 %
LED TV	16.39	2.42 %
Total	40.97	2.32 %

Branch *	MTD Sales L	Brand Share %
TUT1	4.63	2.24 %
KVT1	2.10	1.88 %
NGR1	0.81	0.92 %
VNR2	0.61	1.18 %
ASM1	0.46	1.49 %
TUT2	0.46	0.61 %
TKS2	0.42	0.58 %
SVK1	0.34	0.69 %
TKY1	0.31	1.55 %
VKM1	0.15	0.81 %
APK2		0.00 %
KYR1		0.00 %
MMT1		0.00 %
PKD1		0.00 %
RND1		0.00 %
RND2		0.00 %
RPM1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
STU2		0.00 %
UDN1		0.00 %
VLY1		0.00 %
VNR1		0.00 %
WHTV		0.00 %
Total	40.97	2.32 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	19.22	2.26 %
LED TV	14.57	2.58 %
Total	33.79	2.39 %

Branch *	MTD Sales L	Brand Share %
KUM1	1.06	1.30 %
TNJ2	0.97	1.50 %
MVM1	0.88	0.94 %
TRY3	0.61	1.49 %
TTP1	0.42	1.49 %
MSI1	0.29	1.19 %
APM1	0.28	2.26 %
TVR1	0.24	0.62 %
NMM1	0.13	0.98 %
AYR1		0.00 %
JKM1		0.00 %
KRN1		0.00 %
KUM2		0.00 %
NCK1		0.00 %
NGT1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PBR2		0.00 %
PDK2		0.00 %
TRY2		0.00 %
TRY4		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	33.79	2.39 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	15.48	2.45 %
LED TV	14.40	3.09 %
Total	29.88	2.72 %

Branch *	MTD Sales L	Brand Share %
MDU6	0.40	1.01 %
TEN1	0.29	1.03 %
ADP1	0.22	2.18 %
CBM1	0.13	0.70 %
PNV2	0.12	0.89 %
BTU1		0.00 %
KKD3		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU1		0.00 %
MDU2		0.00 %
MDU4		0.00 %
MNM1		0.00 %
NKI1		0.00 %
ODM1		0.00 %
PNI1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TPT1		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	29.88	2.72 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	19.59	1.85 %
LED TV	4.60	0.84 %
Total	24.19	1.50 %

Branch *	MTD Sales L	Brand Share %
CH30	1.78	2.49 %
CH28	1.49	1.88 %
GUD1	1.09	1.68 %
SKL1	0.67	2.02 %
GUD2	0.58	1.99 %
CH16	0.44	0.36 %
CH08	0.44	1.69 %
AVD1	0.43	0.72 %
CH39	0.42	1.48 %
CH26	0.22	1.12 %
CH05	0.15	0.14 %
CH07		0.00 %
CH19		0.00 %
CH22		0.00 %
CH25		0.00 %
CH29		0.00 %
CH38		0.00 %
CH42		0.00 %
CH45		0.00 %
CH49		0.00 %
CZWH		0.00 %
KNR1		0.00 %
MC09		0.00 %
MRM1		0.00 %
TKM1		0.00 %
Total	24.19	1.50 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	13.30	4.04 %
Air-Cond	9.79	2.34 %
Total	23.09	3.09 %

Branch *	MTD Sales L	Brand Share %
PLR1	0.53	2.01 %
ARC2	0.29	1.59 %
ANI1	0.24	1.97 %
CPT1	0.22	1.82 %
TRL1	0.22	0.42 %
BGR1		0.00 %
CGM1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
NASD		0.00 %
SBR1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VEL2		0.00 %
VSI1		0.00 %
WHVL		0.00 %
WJP1		0.00 %
Total	23.09	3.09 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	13.10	4.04 %
Air-Cond	8.54	2.21 %
Total	21.64	3.05 %

Branch *	MTD Sales L	Brand Share %
VPM1	0.31	2.48 %
KKI2		0.00 %
NVL2		0.00 %
POY1		0.00 %
POY2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
VCM1		0.00 %
VCM2		0.00 %
VPM2		0.00 %
WHNV		0.00 %
KML1	-0.19	-0.79 %
Total	21.64	3.05 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	10.45	3.73 %
Air-Cond	5.39	2.93 %
Total	15.84	3.42 %

Branch *	MTD Sales L	Brand Share %
SLM1	1.21	2.32 %
SLM3	0.22	0.71 %
TRM1	0.22	1.01 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
DPR1		0.00 %
EDP1		0.00 %
HSR1		0.00 %
KAM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
OML1		0.00 %
PLC1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
WHKP		0.00 %
WZWH		0.00 %
Total	15.84	3.42 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	5.49	2.34 %
Total	5.49	1.47 %

Branch *	MTD Sales L	Brand Share %
MPM1	0.38	2.09 %
UAM1	0.37	1.79 %
CBE2	0.24	0.32 %
CBE6	0.22	0.89 %
KMD1	0.13	1.25 %
ANR1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GDR1		0.00 %
KGI1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
UMP1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	5.49	1.47 %

WEST-03

Property	MTD Sales L	Brand Share %
LED TV	1.67	0.94 %
Air-Cond	1.50	0.75 %
Total	3.17	0.84 %

Branch *	MTD Sales L	Brand Share %
NKL2	0.31	0.64 %
AVI1		0.00 %
CMI1		0.00 %
ERD1		0.00 %
GBM1		0.00 %
KGM1		0.00 %
KMM1		0.00 %
PDR1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SYM2		0.00 %
TCG1		0.00 %
TPR1		0.00 %
TPR2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
VKL1		0.00 %
W3SD		0.00 %
WHPD		0.00 %
Total	3.17	0.84 %