



TN : LLOYDS Sales Performance 28/05/2026 9:22 AM

MTD Sales
354.31 L

Brand Share %
1.60 %

Information:

MTD : 01-05-2026 To 27-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **1.60 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	287.08	1.88 %
LED TV	65.97	1.55 %
Wash-Mac	1.26	0.05 %
Total	354.31	1.60 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-02	73.09	2.17 %
TRICHY-01	52.93	1.76 %
SOUTH-01	46.78	1.48 %
SOUTH-03	45.79	1.73 %
CHENNAI-01	45.56	1.17 %
SOUTH ARCOT	38.19	2.18 %
NORTH ARCOT	30.68	2.00 %
WEST-01	15.46	1.38 %
WEST-02	5.84	0.37 %
Total	354.31	1.60 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	61.49	2.36 %
LED TV	11.51	2.41 %
Wash-Mac	0.09	0.03 %
Total	73.09	2.17 %

Branch *	MTD Sales L	Brand Share %
CH21	2.02	0.87 %
CH17	1.68	1.06 %
CH06	0.35	0.27 %
CH23	0.29	0.37 %
CH36	0.29	0.47 %
CH51	0.13	0.10 %
CH31	0.06	0.08 %
CH01		0.00 %
CH27		0.00 %
CH43		0.00 %
CH46		0.00 %
GPD1		0.00 %
MC05		0.00 %
MC06		0.00 %
MJR1		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	73.09	2.17 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	43.65	2.00 %
LED TV	8.97	1.65 %
Wash-Mac	0.31	0.11 %
Total	52.93	1.76 %

Branch *	MTD Sales L	Brand Share %
PBR2	2.12	1.13 %
TNJ1	1.91	1.04 %
PTK1	1.25	0.89 %
TRY4	0.74	0.89 %
KUM2	0.60	0.87 %
TRY3	0.49	0.60 %
TVR2	0.42	0.24 %
AYR1	0.38	0.46 %
JKM1	0.38	0.43 %
TRY2	0.35	0.66 %
PBR1	0.29	0.36 %
NMM1	0.11	0.27 %
KRN1		0.00 %
MVM1		0.00 %
NGT1		0.00 %
ORU1		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TZSD		0.00 %
Total	52.93	1.76 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	35.76	1.81 %
LED TV	10.75	1.51 %
Wash-Mac	0.27	0.06 %
Total	46.78	1.48 %

Branch *	MTD Sales L	Brand Share %
KVT1	1.49	0.77 %
TKS1	1.04	1.32 %
VLY1	0.93	0.67 %
VNR1	0.67	1.43 %
APK1	0.67	1.21 %
TKS2	0.41	0.38 %
RND1	0.32	0.22 %
VNR2	0.31	0.28 %
MMT1	0.30	0.69 %
RPM1	0.26	0.26 %
KSM1	0.14	0.93 %
STU2	0.13	0.31 %
UDN1	0.12	0.24 %
COL1		0.00 %
KGL1		0.00 %
KYR1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
S2SD		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
SVK1		0.00 %
TKY1		0.00 %
VKM1		0.00 %
Total	46.78	1.48 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	34.43	1.99 %
LED TV	11.35	1.92 %
Total	45.79	1.73 %

Branch *	MTD Sales L	Brand Share %
DGL1	4.55	1.56 %
MDU1	3.62	1.26 %
MDU3	0.71	0.88 %
TEN1	0.56	1.18 %
MNM1	0.30	0.96 %
PNI1	0.28	0.72 %
SVG1	0.27	0.40 %
ADP1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KKD3		0.00 %
KRR1		0.00 %
MDU4		0.00 %
MDU5		0.00 %
NKI1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TPT1		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	45.79	1.73 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	37.87	1.27 %
LED TV	7.54	1.25 %
Wash-Mac	0.14	0.04 %
Total	45.56	1.17 %

Branch *	MTD Sales L	Brand Share %
CH19	2.47	1.30 %
CH07	1.31	0.79 %
CH35	1.09	1.13 %
CH48	0.63	0.40 %
KNR1	0.62	0.76 %
CH39	0.32	0.52 %
CH45	0.32	0.25 %
GUD1	0.32	0.26 %
CH42	0.29	0.18 %
CH49	0.13	0.08 %
AVD1		0.00 %
CH05		0.00 %
CH16		0.00 %
CH22		0.00 %
CH25		0.00 %
CH28		0.00 %
CH29		0.00 %
CH37		0.00 %
CH38		0.00 %
CH40		0.00 %
CZWH		0.00 %
MC09		0.00 %
MC10		0.00 %
MRM1		0.00 %
WCHN	-1.32	1.54 %
Total	45.56	1.17 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	31.41	2.62 %
LED TV	6.78	1.90 %
Total	38.19	2.18 %

Branch *	MTD Sales L	Brand Share %
TDM1	0.97	1.41 %
VPM2	0.94	1.02 %
KKI2	0.58	0.57 %
TVM2	0.29	0.58 %
VPM1	0.28	1.08 %
KML1	0.26	0.37 %
POY1	0.12	0.06 %
NVL2		0.00 %
PRT1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
VCM1		0.00 %
Total	38.19	2.18 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	25.09	2.27 %
LED TV	5.58	2.11 %
Total	30.68	2.00 %

Branch *	MTD Sales L	Brand Share %
VEL2	1.67	1.31 %
KPM2	1.63	0.98 %
TRT1	1.05	1.46 %
WJP1	0.64	1.29 %
ABR1	0.45	0.71 %
WJD1	0.32	0.68 %
ARC2	0.29	0.70 %
CYR1	0.29	0.70 %
CPT1	0.28	0.72 %
BGR1		0.00 %
CGM1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
SBR1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
Total	30.68	2.00 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	12.91	2.20 %
LED TV	2.55	0.83 %
Total	15.46	1.38 %

Branch *	MTD Sales L	Brand Share %
TPR1	0.92	1.36 %
PLI1	0.62	1.13 %
CBE6	0.28	0.63 %
TPR2	0.28	0.48 %
ANR1		0.00 %
AVI1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UAM1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	15.46	1.38 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	4.47	0.48 %
LED TV	0.92	0.24 %
Wash-Mac	0.44	0.17 %
Total	5.84	0.37 %

Branch *	MTD Sales L	Brand Share %
ERD2	2.16	1.41 %
SLM1	0.93	0.59 %
TRM1	0.41	1.32 %
HRR1	0.17	0.64 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
EDP1		0.00 %
EPI1		0.00 %
ERD1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KAM1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
SLM3		0.00 %
TCG1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	5.84	0.37 %