



TN : LLOYDS Sales Performance 28/04/2026 9:22 AM

MTD Sales
559.57 L

Brand Share %
1.52 %

Information:

MTD : 01-04-2026 To 27-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **1.52 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	484.15	1.65 %
LED TV	74.28	1.51 %
Wash-Mac	1.14	0.05 %
Total	559.57	1.52 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	92.65	1.87 %
CHENNAI-02	86.80	2.13 %
TRICHY-01	86.66	1.74 %
SOUTH-01	80.47	1.31 %
SOUTH ARCOT	64.98	2.47 %
WEST-01	53.37	1.65 %
CHENNAI-01	42.49	0.92 %
NORTH ARCOT	36.83	1.45 %
WEST-02	15.32	0.42 %
Total	559.57	1.52 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	79.42	1.99 %
LED TV	13.10	2.11 %
Wash-Mac	0.13	0.04 %
Total	92.65	1.87 %

Branch *	MTD Sales L	Brand Share %
MDU1	6.55	1.08 %
DGL1	3.28	1.35 %
MDU6	1.72	0.64 %
SVG1	1.52	1.27 %
TEN2	1.16	0.86 %
MDU5	0.61	0.71 %
KRR1	0.48	0.19 %
SGP1	0.31	0.62 %
CMR1	0.29	0.45 %
ADP1	0.27	0.47 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
DKI1		0.00 %
KKD3		0.00 %
MDU4		0.00 %
MNM1		0.00 %
NKI1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TPT1		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	92.65	1.87 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	73.66	2.31 %
LED TV	12.87	2.13 %
Wash-Mac	0.28	0.10 %
Total	86.80	2.13 %

Branch *	MTD Sales L	Brand Share %
CH20	2.24	1.04 %
CH21	1.17	0.45 %
UK11	0.69	0.88 %
CH17	0.64	0.36 %
GPD1	0.48	0.58 %
CH51	0.38	0.27 %
CH06	0.29	0.18 %
CH31	0.28	0.36 %
CH27	0.26	0.45 %
MJR1	0.14	0.10 %
CH01		0.00 %
CH18		0.00 %
CH23		0.00 %
CH36		0.00 %
CH43		0.00 %
CH46		0.00 %
MC05		0.00 %
PON1		0.00 %
Total	86.80	2.13 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	76.08	1.89 %
LED TV	10.58	1.58 %
Total	86.66	1.74 %

Branch *	MTD Sales L	Brand Share %
MVM1	0.39	0.14 %
NGT1	0.32	0.26 %
APM1		0.00 %
AYR1		0.00 %
JKM1		0.00 %
KRN1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PTK1		0.00 %
TRY3		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TVR2		0.00 %
TZSD		0.00 %
Total	86.66	1.74 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	66.79	1.36 %
LED TV	13.68	1.70 %
Total	80.47	1.31 %

Branch *	MTD Sales L	Brand Share %
TVL1	5.10	0.72 %
ARM1	1.26	1.27 %
RPM1	1.00	0.53 %
KVT1	1.00	0.33 %
PDI1	0.61	0.82 %
VNR2	0.42	0.21 %
SVK1	0.42	0.21 %
S2SD	0.37	0.38 %
TKS2	0.24	0.08 %
APK1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
PKD1		0.00 %
RND1		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
STU2		0.00 %
TKY1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
VLV1		0.00 %
VNR1		0.00 %
WHTV	-0.32	1.36 %
Total	80.47	1.31 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	54.22	2.65 %
LED TV	10.48	2.56 %
Wash-Mac	0.28	0.16 %
Total	64.98	2.47 %

Branch *	MTD Sales L	Brand Share %
KKI2	1.22	0.76 %
KML1	0.89	1.04 %
NVL2	0.63	0.45 %
VCM2	0.63	0.97 %
TDM1	0.47	0.48 %
PRT1	0.38	0.27 %
VCM1	0.30	0.61 %
VPM2	0.26	0.17 %
POY1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
VPM1		0.00 %
WHUT		0.00 %
Total	64.98	2.47 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	52.30	1.99 %
LED TV	1.07	0.27 %
Total	53.37	1.65 %

Branch *	MTD Sales L	Brand Share %
MPM1	0.85	0.58 %
UMP1	0.60	0.60 %
KGM1	0.39	0.53 %
TPR4	0.35	0.80 %
TPR1	0.32	0.19 %
SNR1	0.31	0.23 %
CBE6	0.28	0.22 %
CBE5	0.28	0.48 %
GBM1	0.28	0.32 %
CBE1	0.09	0.07 %
ANR1		0.00 %
AVI1		0.00 %
CBE3		0.00 %
CNR1		0.00 %
DPM2		0.00 %
KGI1		0.00 %
KMD1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
UAM1		0.00 %
WZSD		0.00 %
Total	53.37	1.65 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	36.25	0.99 %
LED TV	6.11	0.97 %
Wash-Mac	0.13	0.04 %
Total	42.49	0.92 %

Branch *	MTD Sales L	Brand Share %
CH47	3.44	1.16 %
AVD1	1.31	1.07 %
CH35	1.02	0.90 %
CH49	0.92	0.49 %
GUD1	0.71	0.40 %
CH19	0.62	0.28 %
CH08	0.60	0.26 %
CH07	0.59	0.29 %
MRM1	0.46	0.37 %
CH05	0.42	0.12 %
CH16	0.39	0.15 %
GUD2	0.32	0.42 %
CH28	0.29	0.15 %
CH22		0.00 %
CH25		0.00 %
CH26		0.00 %
CH29		0.00 %
CH37		0.00 %
CH38		0.00 %
CH39		0.00 %
CH40		0.00 %
CH42		0.00 %
CH45		0.00 %
CH48		0.00 %
CZWH		0.00 %
KNR1		0.00 %
MC09		0.00 %
MC10		0.00 %
WHC3		0.00 %
Total	42.49	0.92 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	31.14	1.52 %
LED TV	5.68	1.80 %
Total	36.83	1.45 %

Branch *	MTD Sales L	Brand Share %
TRL1	1.88	1.00 %
AKM1	1.57	1.17 %
VEL2	1.24	0.58 %
WJD1	0.64	0.99 %
ABR1	0.43	0.31 %
CGM1	0.43	0.81 %
TRT1	0.41	0.39 %
KPM2	0.35	0.13 %
VSI1	0.35	0.31 %
CYR1	0.32	0.55 %
ARC2	0.31	0.36 %
ANI1	0.30	0.49 %
BGR1		0.00 %
CPT1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
SBR1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
WJP1		0.00 %
Total	36.83	1.45 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	14.30	0.50 %
LED TV	0.70	0.15 %
Wash-Mac	0.32	0.11 %
Total	15.32	0.42 %

Branch *	MTD Sales L	Brand Share %
SLM1	3.93	1.07 %
SLM3	1.08	0.60 %
HSR2	0.72	0.52 %
ERD1	0.69	0.19 %
DPR1	0.64	1.03 %
EDP1	0.62	1.45 %
KMM1	0.35	0.60 %
KRI1	0.35	0.28 %
SGG1	0.34	1.03 %
VKL1	0.32	0.85 %
ERD2	0.32	0.09 %
SLM2	0.30	0.21 %
APN1	0.30	0.58 %
WHKP	0.30	1.16 %
PDR1	0.28	0.50 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
KAM1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
OML1		0.00 %
PLC1		0.00 %
RSP1		0.00 %
SGI1		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VPD1		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	15.32	0.42 %