

MTD Sales
540.61 L

Brand Share %
1.52 %

Information:

MTD : 01-04-2026 To 26-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **1.52 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	466.45	1.65 %
LED TV	73.02	1.53 %
Wash-Mac	1.14	0.05 %
Total	540.61	1.52 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	88.51	1.85 %
CHENNAI-02	85.08	2.15 %
TRICHY-01	83.66	1.73 %
SOUTH-01	76.50	1.30 %
SOUTH ARCOT	63.12	2.50 %
WEST-01	52.76	1.69 %
CHENNAI-01	41.73	0.93 %
NORTH ARCOT	35.33	1.43 %
WEST-02	13.92	0.40 %
Total	540.61	1.52 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	75.28	1.96 %
LED TV	13.10	2.19 %
Wash-Mac	0.13	0.04 %
Total	88.51	1.85 %

Branch *	MTD Sales L	Brand Share %
MDU1	5.96	1.01 %
DGL1	3.28	1.38 %
SVG1	1.52	1.34 %
TEN2	1.16	0.89 %
MDU6	1.12	0.44 %
MDU5	0.61	0.73 %
KRR1	0.48	0.20 %
SGP1	0.31	0.64 %
CMR1	0.29	0.47 %
ADP1	0.27	0.49 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
DKI1		0.00 %
KKD3		0.00 %
MDU4		0.00 %
MNM1		0.00 %
NKI1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TPT1		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	88.51	1.85 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	72.07	2.33 %
LED TV	12.74	2.17 %
Wash-Mac	0.28	0.10 %
Total	85.08	2.15 %

Branch *	MTD Sales L	Brand Share %
CH20	2.10	0.99 %
CH21	1.17	0.47 %
UK11	0.69	0.91 %
CH17	0.64	0.36 %
GPD1	0.48	0.59 %
CH51	0.38	0.27 %
CH06	0.29	0.18 %
CH31	0.28	0.38 %
CH27	0.26	0.47 %
MJR1	0.14	0.10 %
CH01		0.00 %
CH18		0.00 %
CH23		0.00 %
CH36		0.00 %
CH43		0.00 %
CH46		0.00 %
MC05		0.00 %
PON1		0.00 %
Total	85.08	2.15 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	73.35	1.89 %
LED TV	10.31	1.58 %
Total	83.66	1.73 %

Branch *	MTD Sales L	Brand Share %
MVM1	0.39	0.15 %
NGT1	0.32	0.28 %
APM1		0.00 %
AYR1		0.00 %
JKM1		0.00 %
KRN1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PTK1		0.00 %
TRY3		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TVR2		0.00 %
TZSD		0.00 %
Total	83.66	1.73 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	63.27	1.35 %
LED TV	13.23	1.70 %
Total	76.50	1.30 %

Branch *	MTD Sales L	Brand Share %
TVL1	4.78	0.70 %
RPM1	1.00	0.56 %
KVT1	1.00	0.34 %
ARM1	0.94	1.00 %
TYI1	0.69	0.84 %
PDI1	0.61	0.86 %
VNR2	0.42	0.21 %
SVK1	0.42	0.23 %
S2SD	0.37	0.43 %
TKS2	0.24	0.09 %
APK1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
PKD1		0.00 %
RND1		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
STU2		0.00 %
TKY1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
VLY1		0.00 %
VNR1		0.00 %
WHTV	-0.32	1.40 %
Total	76.50	1.30 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	52.76	2.68 %
LED TV	10.08	2.60 %
Wash-Mac	0.28	0.17 %
Total	63.12	2.50 %

Branch *	MTD Sales L	Brand Share %
KKI2	1.22	0.79 %
KML1	0.89	1.07 %
NVL2	0.63	0.48 %
VCM2	0.63	0.99 %
TDM1	0.47	0.50 %
PRT1	0.38	0.28 %
POY1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
VCM1		0.00 %
VPM1		0.00 %
VPM2		0.00 %
WHUT		0.00 %
Total	63.12	2.50 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	51.69	2.04 %
LED TV	1.07	0.28 %
Total	52.76	1.69 %

Branch *	MTD Sales L	Brand Share %
MPM1	0.85	0.60 %
UMP1	0.60	0.63 %
KGM1	0.39	0.54 %
TPR4	0.35	0.86 %
TPR1	0.32	0.20 %
SNR1	0.31	0.24 %
CBE6	0.28	0.23 %
CBE5	0.28	0.49 %
GBM1	0.28	0.33 %
CBE1	0.09	0.07 %
ANR1		0.00 %
AVI1		0.00 %
CBE3		0.00 %
CNR1		0.00 %
DPM2		0.00 %
KGI1		0.00 %
KMD1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
UAM1		0.00 %
WZSD		0.00 %
Total	52.76	1.69 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	35.49	1.00 %
LED TV	6.11	1.00 %
Wash-Mac	0.13	0.04 %
Total	41.73	0.93 %

Branch *	MTD Sales L	Brand Share %
CH47	3.44	1.18 %
CH35	1.02	0.92 %
AVD1	0.99	0.83 %
CH49	0.92	0.51 %
GUD1	0.71	0.41 %
CH08	0.60	0.27 %
CH07	0.59	0.30 %
MRM1	0.46	0.38 %
CH05	0.42	0.12 %
CH16	0.39	0.15 %
CH19	0.30	0.14 %
CH28	0.29	0.16 %
CH22		0.00 %
CH25		0.00 %
CH26		0.00 %
CH29		0.00 %
CH37		0.00 %
CH38		0.00 %
CH39		0.00 %
CH40		0.00 %
CH42		0.00 %
CH45		0.00 %
CH48		0.00 %
CZWH		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MC09		0.00 %
MC10		0.00 %
WHC3		0.00 %
Total	41.73	0.93 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	29.65	1.48 %
LED TV	5.68	1.86 %
Total	35.33	1.43 %

Branch *	MTD Sales L	Brand Share %
TRL1	1.88	1.04 %
AKM1	1.57	1.19 %
VEL2	1.24	0.59 %
WJD1	0.64	1.02 %
ABR1	0.43	0.32 %
CGM1	0.43	0.82 %
TRT1	0.41	0.42 %
VSI1	0.35	0.32 %
CYR1	0.32	0.56 %
ARC2	0.31	0.37 %
ANI1	0.30	0.50 %
BGR1		0.00 %
CPT1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
KPM2		0.00 %
PLR1		0.00 %
SBR1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
WJP1		0.00 %
Total	35.33	1.43 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	12.89	0.47 %
LED TV	0.70	0.15 %
Wash-Mac	0.32	0.12 %
Total	13.92	0.40 %

Branch *	MTD Sales L	Brand Share %
SLM1	3.93	1.12 %
ERD1	0.69	0.20 %
SLM3	0.65	0.38 %
DPR1	0.64	1.08 %
EDP1	0.62	1.51 %
KMM1	0.35	0.62 %
SGG1	0.34	1.09 %
VKL1	0.32	0.87 %
ERD2	0.32	0.09 %
SLM2	0.30	0.22 %
APN1	0.30	0.59 %
WHKP	0.30	1.16 %
PDR1	0.28	0.54 %
HSR2	0.09	0.07 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
KAM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
OML1		0.00 %
PLC1		0.00 %
RSP1		0.00 %
SGI1		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VPD1		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	13.92	0.40 %