



# TN : LLOYDS Sales Performance 27/03/2026 9:22 AM

MTD Sales  
242.33 L

Brand Share %  
1.41 %

Information:

MTD : 01-03-2026 To 26-03-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **1.41 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	176.56	1.61 %
LED TV	59.15	1.58 %
Wash-Mac	6.62	0.27 %
<b>Total</b>	<b>242.33</b>	<b>1.41 %</b>

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-02	54.59	2.47 %
SOUTH-03	45.80	2.13 %
TRICHY-01	34.23	1.52 %
SOUTH-01	28.84	1.06 %
SOUTH ARCOT	27.27	2.46 %
WEST-01	19.71	1.28 %
CHENNAI-01	14.61	0.59 %
NORTH ARCOT	10.78	0.93 %
WEST-02	6.51	0.42 %
<b>Total</b>	<b>242.33</b>	<b>1.41 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	43.37	2.95 %
LED TV	9.78	2.13 %
Wash-Mac	1.43	0.52 %
<b>Total</b>	<b>54.59</b>	<b>2.47 %</b>

Branch *	MTD Sales L	Brand Share %
CH24	1.01	1.01 %
MJR1	0.85	1.19 %
PON1	0.28	0.60 %
CH12	0.12	0.09 %
GPD1	0.09	0.18 %
CH01		0.00 %
CH06		0.00 %
CH17		0.00 %
CH20		0.00 %
CH23		0.00 %
CH27		0.00 %
CH36		0.00 %
CH43		0.00 %
CH46		0.00 %
MC06		0.00 %
UKI1		0.00 %
<b>Total</b>	<b>54.59</b>	<b>2.47 %</b>

**SOUTH-03**

Property	MTD Sales L	Brand Share %
Air-Cond	33.61	2.47 %
LED TV	11.16	2.43 %
Wash-Mac	1.03	0.31 %
<b>Total</b>	<b>45.80</b>	<b>2.13 %</b>

Branch *	MTD Sales L	Brand Share %
KRR1	0.60	0.78 %
SGP1	0.32	1.34 %
TDI1	0.28	0.87 %
PVI1	0.26	0.73 %
MDU3	0.25	0.31 %
MDU5	0.24	0.67 %
PNI1	0.19	0.52 %
ADP1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KKD3		0.00 %
MDU4		0.00 %
MDU6		0.00 %
MNM1		0.00 %
NKI1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNV2		0.00 %
SZSD		0.00 %
TPT1		0.00 %
USL1		0.00 %
WHMD		0.00 %
<b>Total</b>	<b>45.80</b>	<b>2.13 %</b>

**TRICHY-01**

Property	MTD Sales L	Brand Share %
Air-Cond	24.94	1.66 %
LED TV	8.29	1.62 %
Wash-Mac	1.00	0.42 %
<b>Total</b>	<b>34.23</b>	<b>1.52 %</b>

Branch *	MTD Sales L	Brand Share %
KUM1	1.26	0.94 %
TNJ1	1.10	0.90 %
TNJ2	0.73	0.72 %
PBR1	0.32	0.73 %
TVR2	0.32	0.28 %
TRY3	0.17	0.25 %
PTK1	0.12	0.11 %
NMM1	0.11	0.34 %
APM1		0.00 %
AYR1		0.00 %
JKM1		0.00 %
KRN1		0.00 %
MSI1		0.00 %
MVM1		0.00 %
NGT1		0.00 %
ORU1		0.00 %
PDK1		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TZSD		0.00 %
<b>Total</b>	<b>34.23</b>	<b>1.52 %</b>

**SOUTH-01**

Property	MTD Sales L	Brand Share %
Air-Cond	16.81	1.02 %
LED TV	11.15	1.71 %
Wash-Mac	0.88	0.20 %
<b>Total</b>	<b>28.84</b>	<b>1.06 %</b>

Branch *	MTD Sales L	Brand Share %
TUT1	5.03	1.01 %
TVL1	1.32	0.47 %
NGR1	1.19	0.72 %
VNR2	1.17	1.20 %
APK1	0.65	1.37 %
TKS2	0.48	0.43 %
KGL1	0.41	1.41 %
RPM1	0.35	0.39 %
RND1	0.27	0.34 %
KYR1	0.10	0.34 %
ARM1		0.00 %
COL1		0.00 %
KSM1		0.00 %
KVT1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
S2SD		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
SVK1		0.00 %
TCN1		0.00 %
TKY1		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
VLY1		0.00 %
VNR1		0.00 %
WHTV		0.00 %
<b>Total</b>	<b>28.84</b>	<b>1.06 %</b>

**SOUTH ARCOT**

Property	MTD Sales L	Brand Share %
Air-Cond	20.33	2.94 %
LED TV	6.25	2.33 %
Wash-Mac	0.69	0.47 %
<b>Total</b>	<b>27.27</b>	<b>2.46 %</b>

Branch *	MTD Sales L	Brand Share %
POY1	0.32	0.25 %
NVL2	0.27	0.47 %
VCM1	0.14	0.34 %
PRT1		0.00 %
STP1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM2		0.00 %
VPM1		0.00 %
VPM2		0.00 %
<b>Total</b>	<b>27.27</b>	<b>2.46 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Air-Cond	15.94	1.62 %
LED TV	3.66	1.19 %
Wash-Mac	0.12	0.05 %
<b>Total</b>	<b>19.71</b>	<b>1.28 %</b>

Branch *	MTD Sales L	Brand Share %
SNR1	0.49	0.84 %
AVI1	0.32	0.75 %
DPM2	0.25	0.82 %
SUL1	0.25	0.49 %
CBE6	0.12	0.20 %
UMP1	0.11	0.27 %
ANR1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
CNR1		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UAM1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
<b>Total</b>	<b>19.71</b>	<b>1.28 %</b>

**CHENNAI-01**

Property	MTD Sales L	Brand Share %
Air-Cond	10.33	0.62 %
LED TV	3.81	0.81 %
Wash-Mac	0.47	0.13 %
<b>Total</b>	<b>14.61</b>	<b>0.59 %</b>

Branch *	MTD Sales L	Brand Share %
CH22	0.61	0.59 %
CH16	0.32	0.24 %
GUD2	0.32	0.63 %
CH39	0.29	0.68 %
KNR1	0.26	0.53 %
MRM1	0.25	0.39 %
CH26	0.22	1.03 %
CH45	0.09	0.09 %
CH08	0.09	0.06 %
AVD1		0.00 %
CH05		0.00 %
CH19		0.00 %
CH25		0.00 %
CH28		0.00 %
CH29		0.00 %
CH30		0.00 %
CH35		0.00 %
CH37		0.00 %
CH38		0.00 %
CH42		0.00 %
CH47		0.00 %
CH48		0.00 %
CH49		0.00 %
CZWH		0.00 %
GUD1		0.00 %
MC09		0.00 %
MC10		0.00 %
WHC3		0.00 %
<b>Total</b>	<b>14.61</b>	<b>0.59 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	6.33	0.86 %
LED TV	3.80	1.47 %
Wash-Mac	0.64	0.38 %
<b>Total</b>	<b>10.78</b>	<b>0.93 %</b>

Branch *	MTD Sales L	Brand Share %
AKM1	0.49	0.93 %
KPM2	0.41	0.31 %
VEL1	0.33	0.58 %
TRL1	0.29	0.23 %
VEL2	0.25	0.29 %
TRR1	0.23	0.33 %
ABR1	0.13	0.29 %
SBR1	0.07	0.08 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
WJP1		0.00 %
TRT1		0.00 %
<b>Total</b>	<b>10.78</b>	<b>0.93 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
Air-Cond	4.88	0.54 %
LED TV	1.26	0.36 %
Wash-Mac	0.37	0.12 %
<b>Total</b>	<b>6.51</b>	<b>0.42 %</b>

Branch *	MTD Sales L	Brand Share %
ERD1	0.39	0.32 %
SLM2	0.32	0.60 %
VPD1	0.28	0.84 %
EDP1	0.28	1.19 %
ERD2	0.28	0.19 %
KRI1	0.27	0.55 %
CMI1	0.27	1.27 %
SLM1	0.25	0.16 %
KMM1	0.09	0.33 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
DPR1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
RSP1		0.00 %
SGI1		0.00 %
SLM3		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
WZWH		0.00 %
<b>Total</b>	<b>6.51</b>	<b>0.42 %</b>