

MTD Sales  
330.24 L

Brand Share %  
1.58 %

Information:

MTD : 01-05-2026 To 25-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **1.58 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	266.83	1.84 %
LED TV	62.15	1.57 %
Wash-Mac	1.26	0.05 %
<b>Total</b>	<b>330.24</b>	<b>1.58 %</b>

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-02	67.70	2.14 %
TRICHY-01	49.41	1.75 %
SOUTH-01	44.64	1.49 %
CHENNAI-01	42.75	1.17 %
SOUTH-03	42.48	1.72 %
SOUTH ARCOT	35.07	2.13 %
NORTH ARCOT	27.84	1.90 %
WEST-01	14.79	1.37 %
WEST-02	5.57	0.36 %
<b>Total</b>	<b>330.24</b>	<b>1.58 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	56.09	2.29 %
LED TV	11.51	2.54 %
Wash-Mac	0.09	0.03 %
<b>Total</b>	<b>67.70</b>	<b>2.14 %</b>

Branch *	MTD Sales L	Brand Share %
CH21	2.02	0.91 %
CH17	1.68	1.15 %
CH06	0.35	0.28 %
CH36	0.29	0.49 %
CH51	0.13	0.11 %
CH31	0.06	0.09 %
CH01		0.00 %
CH23		0.00 %
CH27		0.00 %
CH43		0.00 %
CH46		0.00 %
GPD1		0.00 %
MC05		0.00 %
MC06		0.00 %
MJR1		0.00 %
PON1		0.00 %
UKI1		0.00 %
<b>Total</b>	<b>67.70</b>	<b>2.14 %</b>

**TRICHY-01**

Property	MTD Sales L	Brand Share %
Air-Cond	40.77	1.99 %
LED TV	8.32	1.63 %
Wash-Mac	0.31	0.12 %
<b>Total</b>	<b>49.41</b>	<b>1.75 %</b>

Branch *	MTD Sales L	Brand Share %
PBR2	2.12	1.22 %
TNJ1	1.61	0.96 %
TRY4	0.74	0.96 %
KUM2	0.60	0.91 %
TRY3	0.49	0.62 %
PTK1	0.43	0.32 %
TVR2	0.42	0.26 %
AYR1	0.38	0.48 %
JKM1	0.38	0.45 %
TRY2	0.35	0.68 %
PBR1	0.29	0.39 %
NMM1	0.11	0.29 %
KRN1		0.00 %
MVM1		0.00 %
NGT1		0.00 %
ORU1		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TZSD		0.00 %
<b>Total</b>	<b>49.41</b>	<b>1.75 %</b>

**SOUTH-01**

Property	MTD Sales L	Brand Share %
Air-Cond	33.83	1.79 %
LED TV	10.55	1.56 %
Wash-Mac	0.27	0.06 %
<b>Total</b>	<b>44.64</b>	<b>1.49 %</b>

Branch *	MTD Sales L	Brand Share %
KVT1	1.49	0.80 %
TKS1	0.89	1.19 %
VLY1	0.78	0.59 %
APK1	0.67	1.25 %
TKS2	0.41	0.40 %
RND1	0.32	0.24 %
VNR2	0.31	0.29 %
MMT1	0.30	0.71 %
RPM1	0.26	0.27 %
STU2	0.13	0.32 %
UDN1	0.12	0.25 %
COL1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
S2SD		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
SVK1		0.00 %
TKY1		0.00 %
VKM1		0.00 %
<b>Total</b>	<b>44.64</b>	<b>1.49 %</b>

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	35.06	1.25 %
LED TV	7.54	1.38 %
Wash-Mac	0.14	0.05 %
<b>Total</b>	<b>42.75</b>	<b>1.17 %</b>

Branch *	MTD Sales L	Brand Share %
CH19	2.14	1.18 %
CH35	1.09	1.22 %
CH07	0.99	0.63 %
CH48	0.63	0.44 %
KNR1	0.62	0.80 %
CH39	0.32	0.55 %
CH45	0.32	0.26 %
GUD1	0.32	0.28 %
CH42	0.29	0.19 %
CH49	0.13	0.09 %
AVD1		0.00 %
CH05		0.00 %
CH16		0.00 %
CH22		0.00 %
CH25		0.00 %
CH28		0.00 %
CH29		0.00 %
CH37		0.00 %
CH38		0.00 %
CH40		0.00 %
CZWH		0.00 %
MC09		0.00 %
MC10		0.00 %
MRM1		0.00 %
<b>Total</b>	<b>42.75</b>	<b>1.17 %</b>

### SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	31.42	1.94 %
LED TV	11.07	2.05 %
Total	42.48	1.72 %

Branch *	MTD Sales L	Brand Share %
DGL1	3.97	1.43 %
MDU1	3.00	1.09 %
MDU3	0.71	0.91 %
TEN1	0.56	1.29 %
MNM1	0.30	0.98 %
PNI1	0.28	0.76 %
SVG1	0.27	0.44 %
ADP1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KKD3		0.00 %
KRR1		0.00 %
MDU4		0.00 %
MDU5		0.00 %
NKI1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TPT1		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	42.48	1.72 %

### SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	28.87	2.56 %
LED TV	6.19	1.83 %
Total	35.07	2.13 %

Branch *	MTD Sales L	Brand Share %
TDM1	0.97	1.53 %
VPM2	0.94	1.10 %
KKI2	0.58	0.59 %
TVM2	0.29	0.60 %
VPM1	0.28	1.11 %
KML1	0.26	0.39 %
POY1	0.12	0.06 %
NVL2		0.00 %
PRT1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
VCM1		0.00 %
Total	35.07	2.13 %

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	23.40	2.21 %
LED TV	4.44	1.77 %
Total	27.84	1.90 %

Branch *	MTD Sales L	Brand Share %
VEL2	1.67	1.34 %
KPM2	1.21	0.76 %
TRT1	1.05	1.56 %
WJP1	0.64	1.38 %
ABR1	0.45	0.75 %
WJD1	0.32	0.69 %
ARC2	0.29	0.72 %
CYR1	0.29	0.73 %
CPT1	0.28	0.76 %
BGR1		0.00 %
CGM1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
SBR1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
Total	27.84	1.90 %

**WEST-01**

Property	MTD Sales L	Brand Share %
Air-Cond	12.91	2.24 %
LED TV	1.88	0.65 %
<b>Total</b>	<b>14.79</b>	<b>1.37 %</b>

Branch *	MTD Sales L	Brand Share %
TPR1	0.92	1.41 %
PLI1	0.62	1.19 %
CBE6	0.28	0.68 %
TPR2	0.28	0.50 %
ANR1		0.00 %
AVI1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UAM1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
<b>Total</b>	<b>14.79</b>	<b>1.37 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
Air-Cond	4.47	0.49 %
LED TV	0.65	0.18 %
Wash-Mac	0.44	0.18 %
<b>Total</b>	<b>5.57</b>	<b>0.36 %</b>

Branch *	MTD Sales L	Brand Share %
ERD2	2.16	1.46 %
SLM1	0.93	0.62 %
TRM1	0.41	1.36 %
HRR1	0.17	0.64 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
EDP1		0.00 %
EPI1		0.00 %
ERD1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KAM1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
SLM3		0.00 %
TCG1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
WZWH		0.00 %
<b>Total</b>	<b>5.57</b>	<b>0.36 %</b>