

MTD Sales
476.13 L

Brand Share %
1.48 %

Information:

MTD : 01-04-2026 To 24-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **1.48 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	407.93	1.59 %
LED TV	67.20	1.54 %
Wash-Mac	1.01	0.04 %
Total	476.13	1.48 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	78.76	1.83 %
TRICHY-01	72.97	1.66 %
CHENNAI-02	71.63	2.01 %
SOUTH-01	66.74	1.25 %
SOUTH ARCOT	55.91	2.47 %
WEST-01	46.21	1.63 %
CHENNAI-01	37.16	0.91 %
NORTH ARCOT	34.07	1.50 %
WEST-02	12.69	0.40 %
Total	476.13	1.48 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	66.52	1.93 %
LED TV	12.11	2.22 %
Wash-Mac	0.13	0.04 %
Total	78.76	1.83 %

Branch *	MTD Sales L	Brand Share %
MDU1	4.55	0.87 %
DGL1	3.28	1.47 %
SVG1	1.52	1.47 %
TEN2	1.16	0.98 %
MDU6	0.84	0.36 %
MDU5	0.61	0.80 %
KRR1	0.48	0.22 %
SGP1	0.31	0.70 %
CMR1	0.29	0.52 %
ADP1	0.27	0.55 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
DKI1		0.00 %
KKD3		0.00 %
MDU4		0.00 %
MNM1		0.00 %
NKI1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TPT1		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	78.76	1.83 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	64.00	1.81 %
LED TV	8.97	1.51 %
Total	72.97	1.66 %

Branch *	MTD Sales L	Brand Share %
KUM1	3.33	1.45 %
TNJ2	2.64	1.33 %
MSI1	1.19	1.34 %
MVM1	0.39	0.16 %
NGT1	0.32	0.29 %
APM1		0.00 %
AYR1		0.00 %
JKM1		0.00 %
KRN1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PTK1		0.00 %
TRY3		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TVR2		0.00 %
TZSD		0.00 %
Total	72.97	1.66 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	59.12	2.13 %
LED TV	12.23	2.28 %
Wash-Mac	0.28	0.11 %
Total	71.63	2.01 %

Branch *	MTD Sales L	Brand Share %
CH20	1.78	0.91 %
CH21	0.88	0.38 %
UKI1	0.69	0.99 %
CH17	0.64	0.41 %
GPD1	0.48	0.62 %
CH51	0.38	0.32 %
CH27	0.26	0.49 %
MJR1	0.14	0.11 %
CH01		0.00 %
CH06		0.00 %
CH18		0.00 %
CH23		0.00 %
CH31		0.00 %
CH36		0.00 %
CH43		0.00 %
CH46		0.00 %
MC05		0.00 %
MC06		0.00 %
PON1		0.00 %
Total	71.63	2.01 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	54.36	1.28 %
LED TV	12.38	1.73 %
Total	66.74	1.25 %

Branch *	MTD Sales L	Brand Share %
TVL1	4.20	0.66 %
RPM1	1.00	0.63 %
KVT1	1.00	0.38 %
ARM1	0.94	1.15 %
TYI1	0.69	0.89 %
VNR2	0.42	0.24 %
SVK1	0.42	0.24 %
S2SD	0.37	0.43 %
PDI1	0.27	0.41 %
TKS2	0.24	0.10 %
APK1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
PKD1		0.00 %
RND1		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
STU2		0.00 %
TKY1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
VLY1		0.00 %
VNR1		0.00 %
WHTV	-0.32	1.43 %
Total	66.74	1.25 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	47.28	2.67 %
LED TV	8.49	2.45 %
Wash-Mac	0.14	0.10 %
Total	55.91	2.47 %

Branch *	MTD Sales L	Brand Share %
KKI2	1.22	0.87 %
KML1	0.89	1.16 %
NVL2	0.63	0.52 %
VCM2	0.50	0.85 %
PRT1	0.38	0.34 %
TDM1	0.33	0.40 %
POY1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
VCM1		0.00 %
VPM1		0.00 %
VPM2		0.00 %
WHUT		0.00 %
Total	55.91	2.47 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	45.14	1.97 %
LED TV	1.07	0.30 %
Total	46.21	1.63 %

Branch *	MTD Sales L	Brand Share %
MPM1	0.85	0.65 %
UMP1	0.60	0.68 %
KGM1	0.39	0.59 %
TPR4	0.35	0.98 %
SNR1	0.31	0.26 %
CBE6	0.28	0.25 %
GBM1	0.28	0.35 %
CBE1	0.09	0.08 %
ANR1		0.00 %
AVI1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KMD1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
UAM1		0.00 %
WZSD		0.00 %
Total	46.21	1.63 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	31.19	0.98 %
LED TV	5.84	1.04 %
Wash-Mac	0.13	0.04 %
Total	37.16	0.91 %

Branch *	MTD Sales L	Brand Share %
CH47	3.09	1.11 %
CH35	1.02	1.01 %
CH49	0.92	0.57 %
GUD1	0.71	0.45 %
CH08	0.60	0.30 %
MRM1	0.46	0.41 %
CH16	0.39	0.17 %
CH07	0.32	0.18 %
CH19	0.30	0.15 %
CH28	0.29	0.17 %
AVD1		0.00 %
CH05		0.00 %
CH22		0.00 %
CH25		0.00 %
CH26		0.00 %
CH29		0.00 %
CH37		0.00 %
CH38		0.00 %
CH39		0.00 %
CH40		0.00 %
CH42		0.00 %
CH45		0.00 %
CH48		0.00 %
CZWH		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MC09		0.00 %
MC10		0.00 %
WHC3		0.00 %
Total	37.16	0.91 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	28.39	1.55 %
LED TV	5.68	2.04 %
Total	34.07	1.50 %

Branch *	MTD Sales L	Brand Share %
TRL1	1.88	1.17 %
AKM1	1.57	1.33 %
VEL2	1.24	0.65 %
WJD1	0.64	1.06 %
ABR1	0.43	0.33 %
CGM1	0.43	0.86 %
TRT1	0.41	0.46 %
VSI1	0.35	0.35 %
CYR1	0.32	0.61 %
ARC2	0.31	0.40 %
ANI1	0.30	0.54 %
BGR1		0.00 %
CPT1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
KPM2		0.00 %
PLR1		0.00 %
SBR1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
WJP1		0.00 %
Total	34.07	1.50 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	11.93	0.48 %
LED TV	0.43	0.10 %
Wash-Mac	0.32	0.13 %
Total	12.69	0.40 %

Branch *	MTD Sales L	Brand Share %
SLM1	3.93	1.19 %
ERD1	0.69	0.21 %
SLM3	0.65	0.42 %
KMM1	0.35	0.69 %
SGG1	0.34	1.17 %
ERD2	0.32	0.10 %
DPR1	0.30	0.56 %
APN1	0.30	0.63 %
WHKP	0.30	1.14 %
PDR1	0.28	0.60 %
HSR2	0.09	0.08 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
KAM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
OML1		0.00 %
PLC1		0.00 %
RSP1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	12.69	0.40 %