



TN : LLOYDS Sales Performance 24/09/2025 9:22 AM

MTD Sales
87.87 L

Brand Share %
1.39 %

Information:

MTD : 01-09-2025 To 23-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **1.39 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	73.16	3.18 %
LED TV	13.44	0.54 %
Wash-Mac	1.27	0.08 %
Total	87.87	1.39 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	19.26	1.49 %
CHENNAI-02	17.33	2.10 %
TRICHY-01	15.31	2.06 %
CHENNAI-01	10.08	1.10 %
SOUTH-03	9.53	1.42 %
SOUTH ARCOT	5.46	1.20 %
NORTH ARCOT	5.28	1.49 %
WEST-02	2.70	0.53 %
WEST-01	2.17	0.48 %
KL-SOUTH	0.74	0.66 %
Total	87.87	1.39 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	14.98	2.70 %
LED TV	4.12	0.88 %
Wash-Mac	0.16	0.06 %
Total	19.26	1.49 %

Branch *	MTD Sales L	Brand Share %
TUT1	0.94	0.72 %
VNR2	0.36	1.00 %
NGR1	0.36	0.49 %
SDI1	0.22	0.70 %
SVK1	0.22	0.62 %
UDN1	0.11	0.61 %
ASM1	0.11	0.66 %
APK2		0.00 %
ARM1		0.00 %
COL1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KVT1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
RND1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
STU2		0.00 %
TKS1		0.00 %
TKS2		0.00 %
TKY1		0.00 %
TUT2		0.00 %
TVL2		0.00 %
TYI1		0.00 %
VNR1		0.00 %
KYR1	-0.26	-3.06 %
Total	19.26	1.49 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	16.19	4.43 %
LED TV	1.15	0.40 %
Total	17.33	2.10 %

Branch *	MTD Sales L	Brand Share %
CH24	0.23	0.53 %
CH34	0.23	0.75 %
CH41	0.23	0.76 %
CH43	0.23	0.93 %
GPD1	0.11	0.67 %
CH01		0.00 %
CH17		0.00 %
CH18		0.00 %
CH21		0.00 %
CH23		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH36		0.00 %
MC06		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	17.33	2.10 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	14.18	4.78 %
LED TV	1.13	0.38 %
Total	15.31	2.06 %

Branch *	MTD Sales L	Brand Share %
MDI1	0.32	1.20 %
KUM1	0.26	0.52 %
TNJ1	0.24	0.57 %
KIK1	0.23	0.86 %
NGT1	0.23	0.74 %
TNJ2	0.23	0.65 %
MVM1	0.13	0.33 %
APM1		0.00 %
KRN1		0.00 %
MSI1		0.00 %
NCK1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
TRY3		0.00 %
TVR1		0.00 %
TVR2		0.00 %
TYR1		0.00 %
TZSD		0.00 %
Total	15.31	2.06 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	9.42	2.47 %
LED TV	0.66	0.22 %
Total	10.08	1.10 %

Branch *	MTD Sales L	Brand Share %
CH19	0.57	1.12 %
CH11	0.47	1.00 %
CH16	0.34	0.48 %
CH42	0.27	0.58 %
KNR1	0.25	1.22 %
AVD1		0.00 %
CH05		0.00 %
CH08		0.00 %
CH22		0.00 %
CH26		0.00 %
CH28		0.00 %
CH29		0.00 %
CH30		0.00 %
CH35		0.00 %
CH37		0.00 %
CH40		0.00 %
CH45		0.00 %
CH48		0.00 %
CZWH		0.00 %
GUD2		0.00 %
MC10		0.00 %
MRM1		0.00 %
WHC3		0.00 %
Total	10.08	1.10 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	6.46	3.17 %
LED TV	2.92	1.04 %
Wash-Mac	0.15	0.08 %
Total	9.53	1.42 %

Branch *	MTD Sales L	Brand Share %
MDU2	0.22	0.60 %
ADP1	0.13	0.95 %
ATG1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DGL1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KKD2		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU5		0.00 %
MNM1		0.00 %
NKI1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TEN1		0.00 %
TEN2		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	9.53	1.42 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	4.88	2.87 %
LED TV	0.47	0.25 %
Wash-Mac	0.11	0.11 %
Total	5.46	1.20 %

Branch *	MTD Sales L	Brand Share %
POY2	0.22	0.50 %
KKI2		0.00 %
NVL2		0.00 %
POY1		0.00 %
SJI1		0.00 %
STP1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
VCM1		0.00 %
VPM1		0.00 %
WHNV		0.00 %
Total	5.46	1.20 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	4.06	3.65 %
LED TV	0.89	0.59 %
Wash-Mac	0.33	0.35 %
Total	5.28	1.49 %

Branch *	MTD Sales L	Brand Share %
KPM1	0.23	1.29 %
TRL1	0.11	0.33 %
ANI1		0.00 %
ARC2		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
KPM2		0.00 %
NASD		0.00 %
PLR1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VEL2		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	5.28	1.49 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	1.37	1.30 %
LED TV	1.17	0.50 %
Wash-Mac	0.17	0.10 %
Total	2.70	0.53 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.44	0.96 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
EDP1		0.00 %
EPI1		0.00 %
ERD1		0.00 %
ERD2		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WZWH		0.00 %
Total	2.70	0.53 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	1.12	1.30 %
LED TV	0.95	0.44 %
Wash-Mac	0.10	0.07 %
Total	2.17	0.48 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.10	0.14 %
ANR1		0.00 %
AVI1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CBE6		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
TPR1		0.00 %
TPR2		0.00 %
TPR4		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WZSD		0.00 %
Total	2.17	0.48 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	0.50	2.15 %
Wash-Mac	0.24	0.87 %
Total	0.74	0.66 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.49	0.73 %
PAS1		0.00 %
Total	0.74	0.66 %