

MTD Sales
71.58 L

Brand Share %
0.51 %

Information:

MTD : 01-10-2025 To 20-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **0.51 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	57.28	1.93 %
LED TV	13.47	0.18 %
Wash-Mac	0.82	0.02 %
Total	71.58	0.51 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	13.14	0.78 %
SOUTH-03	12.56	0.61 %
CHENNAI-02	12.55	0.92 %
CHENNAI-01	11.31	0.68 %
SOUTH-01	9.20	0.40 %
NORTH ARCOT	3.43	0.36 %
WEST-02	3.32	0.19 %
WEST-01	3.22	0.27 %
SOUTH ARCOT	2.38	0.25 %
KL-SOUTH	0.47	0.60 %
Total	71.58	0.51 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	11.54	2.87 %
LED TV	1.59	0.17 %
Total	13.14	0.78 %

Branch *	MTD Sales L	Brand Share %
TNJ2	0.11	0.11 %
APM1		0.00 %
AYR1		0.00 %
KUM1		0.00 %
MSI1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
TNJ1		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TVR2		0.00 %
TYR1		0.00 %
TZSD		0.00 %
Total	13.14	0.78 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	10.22	2.63 %
LED TV	2.07	0.18 %
Wash-Mac	0.27	0.05 %
Total	12.56	0.61 %

Branch *	MTD Sales L	Brand Share %
MDU2	0.25	0.16 %
TEN2	0.24	0.47 %
MDU3	0.23	0.41 %
DGL2	0.17	0.45 %
KRR1	0.11	0.14 %
ATG1	0.11	0.17 %
ADP1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DGL1		0.00 %
DKI1		0.00 %
KKD2		0.00 %
KKD3		0.00 %
KPT1		0.00 %
KYK1		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MNM1		0.00 %
NKI1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TEN1		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	12.56	0.61 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	10.72	2.86 %
LED TV	1.84	0.27 %
Total	12.55	0.92 %

Branch *	MTD Sales L	Brand Share %
CH41	0.28	0.49 %
CH33	0.22	0.50 %
CH06		0.00 %
CH01		0.00 %
CH18		0.00 %
CH21		0.00 %
CH23		0.00 %
CH24		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH36		0.00 %
CH43		0.00 %
CH46		0.00 %
GPD1		0.00 %
MC05		0.00 %
MC06		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	12.55	0.92 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	9.99	2.06 %
LED TV	1.32	0.17 %
Total	11.31	0.68 %

Branch *	MTD Sales L	Brand Share %
CH05	0.47	0.45 %
CH11	0.23	0.49 %
CGL1	0.11	0.29 %
AVD1		0.00 %
CH08		0.00 %
CH16		0.00 %
CH19		0.00 %
CH22		0.00 %
CH26		0.00 %
CH28		0.00 %
CH29		0.00 %
CH35		0.00 %
CH37		0.00 %
CH38		0.00 %
CH40		0.00 %
CH42		0.00 %
CH45		0.00 %
CH48		0.00 %
CZWH		0.00 %
GUD1		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MC09		0.00 %
MC10		0.00 %
MRM1		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	11.31	0.68 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	7.53	1.28 %
LED TV	1.51	0.13 %
Wash-Mac	0.17	0.03 %
Total	9.20	0.40 %

Branch *	MTD Sales L	Brand Share %
TUT1	1.04	0.36 %
KVT1	0.28	0.25 %
TUT2	0.24	0.25 %
ASM1	0.11	0.30 %
APK2		0.00 %
COL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
NGR1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
RND1		0.00 %
S2SD		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
STU2		0.00 %
TKS1		0.00 %
TKS2		0.00 %
TKY1		0.00 %
TVL2		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
VNR1		0.00 %
VNR2		0.00 %
TVL1	-0.28	-0.14 %
Total	9.20	0.40 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	1.71	0.32 %
Air-Cond	1.62	0.84 %
Wash-Mac	0.10	0.04 %
Total	3.43	0.36 %

Branch *	MTD Sales L	Brand Share %
AKM1	0.28	0.48 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
KPM2		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
TRL1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VEL2		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WJP1		0.00 %
Total	3.43	0.36 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	1.98	1.14 %
LED TV	1.06	0.10 %
Wash-Mac	0.28	0.05 %
Total	3.32	0.19 %

Branch *	MTD Sales L	Brand Share %
ERD1	0.26	0.21 %
ATU1	0.13	0.19 %
KMM1	0.11	0.37 %
APN1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
EDP1		0.00 %
EPI1		0.00 %
ERD2		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM1		0.00 %
SLM2		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WZWH		0.00 %
Total	3.32	0.19 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	1.95	1.42 %
LED TV	1.26	0.18 %
Total	3.22	0.27 %

Branch *	MTD Sales L	Brand Share %
ANR1		0.00 %
AVI1		0.00 %
CBE1		0.00 %
CBE2		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CBE6		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR2		0.00 %
TPR4		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WZSD		0.00 %
Total	3.22	0.27 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	1.27	0.63 %
LED TV	1.11	0.20 %
Total	2.38	0.25 %

Branch *	MTD Sales L	Brand Share %
CUD1		0.00 %
KKI2		0.00 %
MKM1		0.00 %
NVL2		0.00 %
POY1		0.00 %
POY2		0.00 %
PRT1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM2		0.00 %
VCM1		0.00 %
VPM1		0.00 %
VPM2		0.00 %
KML1	-0.11	-0.40 %
Total	2.38	0.25 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	0.47	1.73 %
Total	0.47	0.60 %

Branch *	MTD Sales L	Brand Share %
KLR1		0.00 %
PAS1		0.00 %
TVSD		0.00 %
Total	0.47	0.60 %