



TN : LLOYDS Sales Performance 21/03/2026 9:22 AM

MTD Sales
174.13 L

Brand Share %
1.33 %

Information:

MTD : 01-03-2026 To 20-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **1.33 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|--------------|---------------|---------------|
| Air-Cond | 124.61 | 1.50 % |
| LED TV | 43.56 | 1.54 % |
| Wash-Mac | 5.96 | 0.31 % |
| Total | 174.13 | 1.33 % |

| Sales Zone | MTD Sales L | Brand Share % |
|--------------|---------------|---------------|
| SOUTH-03 | 34.78 | 2.12 % |
| CHENNAI-02 | 31.33 | 1.96 % |
| TRICHY-01 | 24.02 | 1.31 % |
| SOUTH-01 | 21.33 | 1.03 % |
| SOUTH ARCOT | 21.09 | 2.52 % |
| CHENNAI-01 | 15.09 | 0.79 % |
| WEST-01 | 12.74 | 1.20 % |
| NORTH ARCOT | 7.92 | 0.88 % |
| WEST-02 | 5.83 | 0.47 % |
| Total | 174.13 | 1.33 % |

SOUTH-03

| Property | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| Air-Cond | 25.14 | 2.44 % |
| LED TV | 8.70 | 2.47 % |
| Wash-Mac | 0.94 | 0.37 % |
| Total | 34.78 | 2.12 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| KRR1 | 0.60 | 0.98 % |
| TDI1 | 0.28 | 1.15 % |
| PVI1 | 0.26 | 0.89 % |
| MDU3 | 0.25 | 0.37 % |
| MDU5 | 0.24 | 0.87 % |
| PNI1 | 0.19 | 0.65 % |
| ADP1 | | 0.00 % |
| BNR1 | | 0.00 % |
| BTU1 | | 0.00 % |
| CBM1 | | 0.00 % |
| CMR1 | | 0.00 % |
| DKI1 | | 0.00 % |
| KKD3 | | 0.00 % |
| MDU4 | | 0.00 % |
| MDU6 | | 0.00 % |
| MNM1 | | 0.00 % |
| NKI1 | | 0.00 % |
| ODM1 | | 0.00 % |
| PKM1 | | 0.00 % |
| PNV2 | | 0.00 % |
| SGP1 | | 0.00 % |
| SZSD | | 0.00 % |
| TPT1 | | 0.00 % |
| USL1 | | 0.00 % |
| Total | 34.78 | 2.12 % |

CHENNAI-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 22.35 | 2.12 % |
| LED TV | 7.84 | 2.40 % |
| Wash-Mac | 1.15 | 0.53 % |
| Total | 31.33 | 1.96 % |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH51 | 0.75 | 1.06 % |
| MJR1 | 0.55 | 1.04 % |
| CH24 | 0.41 | 0.49 % |
| PON1 | 0.28 | 0.75 % |
| CH12 | 0.12 | 0.12 % |
| CH31 | 0.09 | 0.28 % |
| GPD1 | 0.09 | 0.23 % |
| CH18 | 0.07 | 0.13 % |
| CH01 | | 0.00 % |
| CH06 | | 0.00 % |
| CH17 | | 0.00 % |
| CH20 | | 0.00 % |
| CH23 | | 0.00 % |
| CH27 | | 0.00 % |
| CH36 | | 0.00 % |
| CH43 | | 0.00 % |
| CH46 | | 0.00 % |
| MC06 | | 0.00 % |
| UKI1 | | 0.00 % |
| Total | 31.33 | 1.96 % |

TRICHY-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 17.66 | 1.42 % |
| LED TV | 5.35 | 1.32 % |
| Wash-Mac | 1.00 | 0.53 % |
| Total | 24.02 | 1.31 % |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| KUM1 | 1.02 | 0.90 % |
| TRY4 | 0.83 | 1.27 % |
| TNJ2 | 0.73 | 0.85 % |
| PBR1 | 0.32 | 0.97 % |
| TNJ1 | 0.27 | 0.29 % |
| TRY3 | 0.17 | 0.32 % |
| PTK1 | 0.12 | 0.13 % |
| NMM1 | 0.11 | 0.45 % |
| APM1 | | 0.00 % |
| AYR1 | | 0.00 % |
| JKM1 | | 0.00 % |
| KRN1 | | 0.00 % |
| MSI1 | | 0.00 % |
| MVM1 | | 0.00 % |
| NGT1 | | 0.00 % |
| ORU1 | | 0.00 % |
| PDK1 | | 0.00 % |
| TTP1 | | 0.00 % |
| TVR1 | | 0.00 % |
| TVR2 | | 0.00 % |
| TZSD | | 0.00 % |
| WTRZ | | 0.00 % |
| Total | 24.02 | 1.31 % |

SOUTH-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 12.08 | 1.01 % |
| LED TV | 8.37 | 1.61 % |
| Wash-Mac | 0.88 | 0.25 % |
| Total | 21.33 | 1.03 % |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TUT1 | 2.33 | 0.53 % |
| TVL1 | 1.07 | 0.52 % |
| VNR2 | 0.77 | 1.11 % |
| NGR1 | 0.64 | 0.54 % |
| TKS2 | 0.48 | 0.62 % |
| APK1 | 0.37 | 1.06 % |
| RND1 | 0.27 | 0.49 % |
| RPM1 | 0.24 | 0.35 % |
| KYR1 | 0.10 | 0.48 % |
| ARM1 | | 0.00 % |
| COL1 | | 0.00 % |
| KSM1 | | 0.00 % |
| KVT1 | | 0.00 % |
| PDI1 | | 0.00 % |
| PKD1 | | 0.00 % |
| S2SD | | 0.00 % |
| SDI1 | | 0.00 % |
| SGT1 | | 0.00 % |
| SKD1 | | 0.00 % |
| SNL1 | | 0.00 % |
| SVK1 | | 0.00 % |
| TCN1 | | 0.00 % |
| TKY1 | | 0.00 % |
| TYI1 | | 0.00 % |
| UDN1 | | 0.00 % |
| VKM1 | | 0.00 % |
| VLV1 | | 0.00 % |
| VNR1 | | 0.00 % |
| WHTV | | 0.00 % |
| Total | 21.33 | 1.03 % |

SOUTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 15.84 | 2.97 % |
| LED TV | 4.71 | 2.45 % |
| Wash-Mac | 0.54 | 0.48 % |
| Total | 21.09 | 2.52 % |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| POY1 | 0.32 | 0.32 % |
| NVL2 | | 0.00 % |
| PRT1 | | 0.00 % |
| STP1 | | 0.00 % |
| TDM1 | | 0.00 % |
| TRK1 | | 0.00 % |
| TVM2 | | 0.00 % |
| VCM1 | | 0.00 % |
| VPM1 | | 0.00 % |
| VPM2 | | 0.00 % |
| WHUT | | 0.00 % |
| Total | 21.09 | 2.52 % |

CHENNAI-01

| Property | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| Air-Cond | 12.03 | 0.95 % |
| LED TV | 2.74 | 0.76 % |
| Wash-Mac | 0.32 | 0.12 % |
| Total | 15.09 | 0.79 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| CH22 | 0.61 | 0.68 % |
| GUD2 | 0.32 | 0.81 % |
| CH39 | 0.29 | 0.80 % |
| KNR1 | 0.26 | 0.65 % |
| MRM1 | 0.11 | 0.21 % |
| CH45 | 0.09 | 0.13 % |
| CH08 | 0.09 | 0.08 % |
| AVD1 | | 0.00 % |
| CH05 | | 0.00 % |
| CH16 | | 0.00 % |
| CH19 | | 0.00 % |
| CH25 | | 0.00 % |
| CH26 | | 0.00 % |
| CH28 | | 0.00 % |
| CH29 | | 0.00 % |
| CH30 | | 0.00 % |
| CH35 | | 0.00 % |
| CH37 | | 0.00 % |
| CH38 | | 0.00 % |
| CH42 | | 0.00 % |
| CH47 | | 0.00 % |
| CH48 | | 0.00 % |
| CH49 | | 0.00 % |
| CZWH | | 0.00 % |
| GUD1 | | 0.00 % |
| MC09 | | 0.00 % |
| MC10 | | 0.00 % |
| WHC3 | | 0.00 % |
| Total | 15.09 | 0.79 % |

WEST-01

| Property | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| Air-Cond | 10.41 | 1.56 % |
| LED TV | 2.22 | 1.06 % |
| Wash-Mac | 0.12 | 0.06 % |
| Total | 12.74 | 1.20 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| CBE4 | 0.83 | 1.08 % |
| SNR1 | 0.49 | 1.11 % |
| DPM2 | 0.25 | 1.19 % |
| CBE6 | 0.12 | 0.28 % |
| UMP1 | 0.11 | 0.38 % |
| ANR1 | | 0.00 % |
| AVI1 | | 0.00 % |
| CBE1 | | 0.00 % |
| CBE3 | | 0.00 % |
| CBE5 | | 0.00 % |
| CNR1 | | 0.00 % |
| GBM1 | | 0.00 % |
| GDR1 | | 0.00 % |
| KGI1 | | 0.00 % |
| KGM1 | | 0.00 % |
| KMD1 | | 0.00 % |
| MPM1 | | 0.00 % |
| PDM1 | | 0.00 % |
| PLI1 | | 0.00 % |
| PPI1 | | 0.00 % |
| SUL1 | | 0.00 % |
| SYM2 | | 0.00 % |
| TPR1 | | 0.00 % |
| TPR2 | | 0.00 % |
| TPR3 | | 0.00 % |
| TPR4 | | 0.00 % |
| UAM1 | | 0.00 % |
| WHCB | | 0.00 % |
| WZSD | | 0.00 % |
| Total | 12.74 | 1.20 % |

NORTH ARCOT

| Property | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| Air-Cond | 4.81 | 0.83 % |
| LED TV | 2.47 | 1.26 % |
| Wash-Mac | 0.64 | 0.48 % |
| Total | 7.92 | 0.88 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| KPM2 | 0.41 | 0.41 % |
| VEL2 | 0.25 | 0.37 % |
| AKM1 | 0.13 | 0.32 % |
| ABR1 | 0.13 | 0.38 % |
| TRR1 | 0.11 | 0.24 % |
| VEL1 | 0.09 | 0.20 % |
| SBR1 | 0.07 | 0.10 % |
| ANI1 | | 0.00 % |
| ARC2 | | 0.00 % |
| BGR1 | | 0.00 % |
| CGM1 | | 0.00 % |
| CPT1 | | 0.00 % |
| CYR1 | | 0.00 % |
| GDM1 | | 0.00 % |
| KPM1 | | 0.00 % |
| PLR1 | | 0.00 % |
| PTU1 | | 0.00 % |
| TRL1 | | 0.00 % |
| UGI1 | | 0.00 % |
| VNB1 | | 0.00 % |
| VSI1 | | 0.00 % |
| WHVL | | 0.00 % |
| WJD1 | | 0.00 % |
| WJP1 | | 0.00 % |
| TRT1 | | 0.00 % |
| Total | 7.92 | 0.88 % |

WEST-02

| Property | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| Air-Cond | 4.29 | 0.59 % |
| LED TV | 1.17 | 0.44 % |
| Wash-Mac | 0.37 | 0.15 % |
| Total | 5.83 | 0.47 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| SLM2 | 0.32 | 0.72 % |
| VPD1 | 0.28 | 0.97 % |
| ERD2 | 0.28 | 0.26 % |
| KRI1 | 0.27 | 0.76 % |
| SLM1 | 0.25 | 0.19 % |
| EDP1 | 0.20 | 1.04 % |
| ERD1 | 0.12 | 0.13 % |
| KMM1 | 0.09 | 0.45 % |
| PMP1 | 0.09 | 0.43 % |
| APN1 | | 0.00 % |
| ATU1 | | 0.00 % |
| BMD1 | | 0.00 % |
| DPR1 | | 0.00 % |
| EPI1 | | 0.00 % |
| HRR1 | | 0.00 % |
| HSR1 | | 0.00 % |
| HSR2 | | 0.00 % |
| KVP1 | | 0.00 % |
| MCR1 | | 0.00 % |
| MTR1 | | 0.00 % |
| NKL2 | | 0.00 % |
| OML1 | | 0.00 % |
| PDR1 | | 0.00 % |
| PLC1 | | 0.00 % |
| RSP1 | | 0.00 % |
| SGI1 | | 0.00 % |
| SLM3 | | 0.00 % |
| TCG1 | | 0.00 % |
| TRM1 | | 0.00 % |
| VKL1 | | 0.00 % |
| WHKP | | 0.00 % |
| WHPD | | 0.00 % |
| WZWH | | 0.00 % |
| Total | 5.83 | 0.47 % |