

MTD Sales
194.73 L

Brand Share %
2.96 %

Information:

MTD : 01-09-2026 To 18-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **2.96 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	108.15	2.69 %
LED TV	86.58	3.39 %
Total	194.73	2.96 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-02	44.15	4.93 %
TRICHY-01	27.97	2.88 %
SOUTH-01	27.86	2.33 %
SOUTH-03	24.21	3.22 %
SOUTH ARCOT	17.98	3.82 %
NORTH ARCOT	16.99	3.43 %
CHENNAI-01	16.70	1.66 %
WEST-02	12.51	3.90 %
WEST-01	4.25	1.83 %
WEST-03	2.11	0.90 %
Total	194.73	2.96 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	27.94	5.04 %
LED TV	16.21	4.74 %
Total	44.15	4.93 %

Branch *	MTD Sales L	Brand Share %
CH17	0.48	1.32 %
CH06	0.30	0.96 %
PON1	0.27	1.78 %
CH01		0.00 %
CH23		0.00 %
CH24		0.00 %
CH27		0.00 %
CH31		0.00 %
CH35		0.00 %
CH36		0.00 %
CH37		0.00 %
CH43		0.00 %
CH46		0.00 %
CH51		0.00 %
GPD1		0.00 %
UKI1		0.00 %
WHC3		0.00 %
WCHN	-0.42	1.70 %
Total	44.15	4.93 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	15.34	2.45 %
LED TV	12.63	3.65 %
Total	27.97	2.88 %

Branch *	MTD Sales L	Brand Share %
TNJ1	1.19	2.31 %
MDI1	0.90	2.78 %
MVM1	0.88	1.46 %
TNJ2	0.75	1.98 %
KUM1	0.75	1.32 %
TRY3	0.61	2.06 %
TTP1	0.42	2.07 %
MSI1	0.29	1.65 %
TVR1	0.24	0.96 %
NMM1	0.13	1.36 %
AYR1		0.00 %
JKM1		0.00 %
KRN1		0.00 %
KUM2		0.00 %
NCK1		0.00 %
NGT1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PBR2		0.00 %
PDK2		0.00 %
TRY2		0.00 %
TRY4		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	27.97	2.88 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	16.98	2.22 %
LED TV	10.89	2.53 %
Total	27.86	2.33 %

Branch *	MTD Sales L	Brand Share %
TUT1	3.75	2.64 %
KVT1	0.62	0.79 %
TUT2	0.46	0.92 %
NGR1	0.42	0.68 %
TKS2	0.42	0.78 %
TKY1	0.31	2.11 %
VNR2	0.31	0.83 %
ASM1	0.15	0.70 %
VKM1	0.15	1.20 %
SVK1	0.12	0.39 %
APK2		0.00 %
KYR1		0.00 %
MMT1		0.00 %
PKD1		0.00 %
RND1		0.00 %
RND2		0.00 %
RPM1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
STU2		0.00 %
UDN1		0.00 %
VLY1		0.00 %
VNR1		0.00 %
WHTV		0.00 %
Total	27.86	2.33 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	13.44	2.97 %
LED TV	10.77	3.60 %
Total	24.21	3.22 %

Branch *	MTD Sales L	Brand Share %
MDU6	0.40	1.28 %
ADP1	0.22	2.61 %
TEN1	0.13	0.77 %
PNV2	0.12	1.26 %
BTU1		0.00 %
CBM1		0.00 %
KKD3		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU1		0.00 %
MDU2		0.00 %
MDU4		0.00 %
MNM1		0.00 %
NKI1		0.00 %
ODM1		0.00 %
PNI1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TPT1		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	24.21	3.22 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	10.36	5.26 %
Air-Cond	7.62	2.79 %
Total	17.98	3.82 %

Branch *	MTD Sales L	Brand Share %
KKI2		0.00 %
NVL2		0.00 %
POY1		0.00 %
POY2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
VCM1		0.00 %
VCM2		0.00 %
VPM1		0.00 %
VPM2		0.00 %
WHNV		0.00 %
KML1	-0.19	-1.34 %
Total	17.98	3.82 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	8.79	4.55 %
Air-Cond	8.20	2.72 %
Total	16.99	3.43 %

Branch *	MTD Sales L	Brand Share %
VEL3	0.76	2.29 %
ARC2	0.29	2.01 %
BGR1		0.00 %
CGM1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
NASD		0.00 %
SBR1		0.00 %
TRL1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VEL2		0.00 %
VSI1		0.00 %
WHVL		0.00 %
WJP1		0.00 %
Total	16.99	3.43 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	13.00	1.91 %
LED TV	3.70	1.14 %
Total	16.70	1.66 %

Branch *	MTD Sales L	Brand Share %
CH30	1.16	2.70 %
SKL1	0.67	2.93 %
CH16	0.44	0.62 %
CH08	0.44	1.69 %
AVD1	0.43	1.10 %
CH39	0.42	2.02 %
GUD1	0.29	0.78 %
GUD2	0.29	1.52 %
CH26	0.22	1.99 %
CH05	0.15	0.23 %
CH07		0.00 %
CH19		0.00 %
CH22		0.00 %
CH25		0.00 %
CH29		0.00 %
CH38		0.00 %
CH42		0.00 %
CH45		0.00 %
CH49		0.00 %
CZWH		0.00 %
KNR1		0.00 %
MC09		0.00 %
MRM1		0.00 %
TKM1		0.00 %
Total	16.70	1.66 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	8.05	4.46 %
Air-Cond	4.45	3.18 %
Total	12.51	3.90 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.90	2.77 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
DPR1		0.00 %
EDP1		0.00 %
HSR1		0.00 %
KAM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
OML1		0.00 %
PLC1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
SLM3		0.00 %
TRM1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
Total	12.51	3.90 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	4.25	2.97 %
Total	4.25	1.83 %

Branch *	MTD Sales L	Brand Share %
CBE6	0.22	1.49 %
KMD1	0.13	1.73 %
ANR1		0.00 %
CBE1		0.00 %
CBE2		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GDR1		0.00 %
KGI1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	4.25	1.83 %

WEST-03

Property	MTD Sales L	Brand Share %
Air-Cond	1.19	0.88 %
LED TV	0.92	0.93 %
Total	2.11	0.90 %

Branch *	MTD Sales L	Brand Share %
NKL2	0.31	1.35 %
AVI1		0.00 %
CMI1		0.00 %
ERD1		0.00 %
GBM1		0.00 %
KGM1		0.00 %
KMM1		0.00 %
PDR1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SYM2		0.00 %
TCG1		0.00 %
TPR1		0.00 %
TPR2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
VKL1		0.00 %
W3SD		0.00 %
WHPD		0.00 %
Total	2.11	0.90 %