

MTD Sales
242.05 L

Brand Share %
1.56 %

Information:

MTD : 01-05-2026 To 18-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **1.56 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	194.56	1.79 %
LED TV	46.46	1.57 %
Wash-Mac	1.03	0.06 %
Total	242.05	1.56 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-02	42.16	1.97 %
TRICHY-01	40.92	1.87 %
SOUTH-01	36.45	1.57 %
SOUTH-03	31.34	1.62 %
CHENNAI-01	29.60	1.20 %
SOUTH ARCOT	26.85	2.21 %
NORTH ARCOT	17.23	1.58 %
WEST-01	12.63	1.41 %
WEST-02	4.89	0.39 %
Total	242.05	1.56 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	33.97	2.10 %
LED TV	8.10	2.45 %
Wash-Mac	0.09	0.05 %
Total	42.16	1.97 %

Branch *	MTD Sales L	Brand Share %
CH21	2.02	1.43 %
CH20	1.35	1.53 %
CH18	0.94	0.94 %
CH17	0.71	0.72 %
CH06	0.35	0.41 %
CH36	0.29	0.75 %
CH31	0.06	0.13 %
CH01		0.00 %
CH23		0.00 %
CH27		0.00 %
CH43		0.00 %
CH46		0.00 %
CH51		0.00 %
GPD1		0.00 %
MC05		0.00 %
MC06		0.00 %
MJR1		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	42.16	1.97 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	34.34	2.11 %
LED TV	6.48	1.72 %
Wash-Mac	0.09	0.05 %
Total	40.92	1.87 %

Branch *	MTD Sales L	Brand Share %
PBR2	1.73	1.40 %
TNJ1	0.89	0.69 %
TRY3	0.49	0.77 %
AYR1	0.38	0.66 %
JKM1	0.38	0.58 %
TRY4	0.30	0.47 %
PBR1	0.29	0.55 %
PTK1	0.29	0.30 %
TVR2	0.29	0.24 %
TRY2	0.26	0.71 %
NMM1	0.11	0.36 %
KRN1		0.00 %
KUM2		0.00 %
MVM1		0.00 %
NGT1		0.00 %
ORU1		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TZSD		0.00 %
Total	40.92	1.87 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	26.20	1.73 %
LED TV	9.98	2.00 %
Wash-Mac	0.27	0.09 %
Total	36.45	1.57 %

Branch *	MTD Sales L	Brand Share %
TKS1	0.90	1.53 %
VLV1	0.78	0.81 %
TKS2	0.41	0.50 %
RND1	0.32	0.32 %
VNR2	0.31	0.36 %
MMT1	0.30	0.89 %
KVT1	0.28	0.20 %
RPM1	0.26	0.37 %
UDN1	0.12	0.36 %
STU2		0.00 %
COL1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
S2SD		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
SVK1		0.00 %
TKY1		0.00 %
VKM1		0.00 %
WHTV		0.00 %
Total	36.45	1.57 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	24.02	1.82 %
LED TV	7.31	1.83 %
Total	31.34	1.62 %

Branch *	MTD Sales L	Brand Share %
DGL1	3.69	1.48 %
MDU1	2.08	0.95 %
MDU3	0.59	0.95 %
TEN1	0.32	0.91 %
MNM1	0.30	1.21 %
PNI1	0.28	1.08 %
SVG1	0.12	0.28 %
ADP1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KKD3		0.00 %
KRR1		0.00 %
MDU4		0.00 %
MDU5		0.00 %
NKI1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TPT1		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	31.34	1.62 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	23.72	1.29 %
LED TV	5.73	1.39 %
Wash-Mac	0.14	0.06 %
Total	29.60	1.20 %

Branch *	MTD Sales L	Brand Share %
CH47	1.47	1.05 %
CH19	1.43	1.13 %
CH35	0.67	1.07 %
CH39	0.32	0.74 %
GUD1	0.32	0.43 %
KNR1	0.30	0.63 %
CH42	0.29	0.28 %
CH49	0.13	0.14 %
AVD1		0.00 %
CH05		0.00 %
CH07		0.00 %
CH16		0.00 %
CH22		0.00 %
CH25		0.00 %
CH28		0.00 %
CH29		0.00 %
CH37		0.00 %
CH38		0.00 %
CH40		0.00 %
CH45		0.00 %
CH48		0.00 %
CZWH		0.00 %
MC09		0.00 %
MC10		0.00 %
MRM1		0.00 %
WCHN	-0.67	1.05 %
Total	29.60	1.20 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	22.74	2.72 %
LED TV	4.11	1.63 %
Total	26.85	2.21 %

Branch *	MTD Sales L	Brand Share %
TVM2	0.29	1.21 %
VPM2	0.22	0.36 %
KML1	0.13	0.25 %
KKI2		0.00 %
NVL2		0.00 %
POY1		0.00 %
PRT1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
VCM1		0.00 %
Total	26.85	2.21 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	14.05	1.79 %
LED TV	3.17	1.67 %
Total	17.23	1.58 %

Branch *	MTD Sales L	Brand Share %
VEL2	1.17	1.17 %
TRT1	0.66	1.38 %
ABR1	0.45	0.96 %
WJD1	0.32	0.96 %
ANI1	0.29	1.00 %
KPM2	0.28	0.24 %
WJP1	0.28	0.78 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
SBR1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
Total	17.23	1.58 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	11.71	2.31 %
LED TV	0.92	0.40 %
Total	12.63	1.41 %

Branch *	MTD Sales L	Brand Share %
PLI1	0.28	0.68 %
TPR2	0.28	0.62 %
ANR1		0.00 %
AVI1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CBE6		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UAM1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	12.63	1.41 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	3.80	0.48 %
LED TV	0.65	0.24 %
Wash-Mac	0.44	0.24 %
Total	4.89	0.39 %

Branch *	MTD Sales L	Brand Share %
ERD2	1.49	1.23 %
SLM1	0.93	0.77 %
HRR1	0.17	0.80 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
EDP1		0.00 %
EPI1		0.00 %
ERD1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KAM1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
SLM3		0.00 %
TCG1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	4.89	0.39 %