



TN : LLOYDS Sales Performance 19/04/2026 9:22 AM

MTD Sales
364.95 L

Brand Share %
1.47 %

Information:

MTD : 01-04-2026 To 18-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **1.47 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	309.43	1.58 %
LED TV	54.61	1.59 %
Wash-Mac	0.92	0.05 %
Total	364.95	1.47 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	58.24	1.81 %
CHENNAI-02	55.68	1.98 %
TRICHY-01	53.96	1.61 %
SOUTH-01	50.15	1.26 %
SOUTH ARCOT	41.20	2.39 %
WEST-01	38.77	1.81 %
CHENNAI-01	30.98	0.93 %
NORTH ARCOT	26.02	1.48 %
WEST-02	9.95	0.41 %
Total	364.95	1.47 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	47.89	1.89 %
LED TV	10.22	2.37 %
Wash-Mac	0.13	0.05 %
Total	58.24	1.81 %

Branch *	MTD Sales L	Brand Share %
MDU1	3.33	0.84 %
TEN2	0.97	1.05 %
SVG1	0.84	1.05 %
MDU5	0.61	1.24 %
KRR1	0.48	0.27 %
ADP1	0.27	0.76 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KKD3		0.00 %
MDU4		0.00 %
MDU6		0.00 %
MNM1		0.00 %
NKI1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TPT1		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	58.24	1.81 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	45.65	2.09 %
LED TV	9.76	2.32 %
Wash-Mac	0.28	0.13 %
Total	55.68	1.98 %

Branch *	MTD Sales L	Brand Share %
CH20	1.22	0.85 %
CH21	0.88	0.51 %
GPD1	0.48	0.83 %
UKI1	0.35	0.67 %
CH17	0.32	0.25 %
CH27	0.26	0.60 %
MJR1	0.14	0.14 %
CH01		0.00 %
CH06		0.00 %
CH18		0.00 %
CH23		0.00 %
CH31		0.00 %
CH36		0.00 %
CH43		0.00 %
CH46		0.00 %
CH51		0.00 %
MC05		0.00 %
MC06		0.00 %
PON1		0.00 %
Total	55.68	1.98 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	46.88	1.73 %
LED TV	7.09	1.60 %
Total	53.96	1.61 %

Branch *	MTD Sales L	Brand Share %
KUM1	2.47	1.39 %
TNJ1	2.45	1.33 %
TNJ2	1.69	1.16 %
TRY2	0.99	1.00 %
MSI1	0.62	0.89 %
NGT1	0.32	0.38 %
MVM1	0.27	0.14 %
APM1		0.00 %
AYR1		0.00 %
JKM1		0.00 %
KRN1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PTK1		0.00 %
TRY3		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TVR2		0.00 %
TZSD		0.00 %
Total	53.96	1.61 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	39.25	1.25 %
LED TV	10.90	1.95 %
Total	50.15	1.26 %

Branch *	MTD Sales L	Brand Share %
TVL1	2.56	0.52 %
RPM1	1.00	0.87 %
KVT1	1.00	0.53 %
TYI1	0.69	1.14 %
ARM1	0.64	1.10 %
VNR2	0.42	0.32 %
SVK1	0.42	0.32 %
PDI1	0.27	0.56 %
TKS2	0.24	0.13 %
APK1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
PKD1		0.00 %
RND1		0.00 %
S2SD		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
STU2		0.00 %
TKY1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
VLY1		0.00 %
VNR1		0.00 %
WHTV		0.00 %
Total	50.15	1.26 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	35.02	2.62 %
LED TV	6.04	2.23 %
Wash-Mac	0.14	0.12 %
Total	41.20	2.39 %

Branch *	MTD Sales L	Brand Share %
KKI2	0.83	0.78 %
NVL2	0.63	0.65 %
PRT1	0.38	0.43 %
TDM1	0.33	0.50 %
POY1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
VCM1		0.00 %
VPM1		0.00 %
VPM2		0.00 %
WHUT		0.00 %
Total	41.20	2.39 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	37.76	2.23 %
LED TV	1.01	0.35 %
Total	38.77	1.81 %

Branch *	MTD Sales L	Brand Share %
MPM1	0.85	0.84 %
KGM1	0.39	0.84 %
SNR1	0.31	0.32 %
CBE6	0.28	0.33 %
GBM1	0.28	0.49 %
UMP1	0.19	0.34 %
ANR1		0.00 %
AVI1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KMD1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR4		0.00 %
UAM1		0.00 %
WZSD		0.00 %
WHCB	-0.28	1.22 %
Total	38.77	1.81 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	25.22	0.97 %
LED TV	5.62	1.21 %
Wash-Mac	0.13	0.05 %
Total	30.98	0.93 %

Branch *	MTD Sales L	Brand Share %
CH47	3.09	1.28 %
CH49	0.92	0.71 %
CH35	0.69	0.84 %
MRM1	0.46	0.52 %
GUD1	0.38	0.27 %
CH07	0.32	0.22 %
CH19	0.30	0.19 %
AVD1		0.00 %
CH05		0.00 %
CH08		0.00 %
CH16		0.00 %
CH22		0.00 %
CH25		0.00 %
CH26		0.00 %
CH28		0.00 %
CH29		0.00 %
CH37		0.00 %
CH38		0.00 %
CH39		0.00 %
CH40		0.00 %
CH42		0.00 %
CH45		0.00 %
CH48		0.00 %
CZWH		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MC09		0.00 %
MC10		0.00 %
WHC3		0.00 %
WCHN	-0.38	0.58 %
Total	30.98	0.93 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	22.14	1.57 %
LED TV	3.88	1.79 %
Total	26.02	1.48 %

Branch *	MTD Sales L	Brand Share %
TRL1	1.54	1.23 %
WJD1	0.64	1.25 %
VEL2	0.48	0.30 %
ABR1	0.43	0.43 %
CGM1	0.43	1.26 %
VSI1	0.35	0.48 %
CYR1	0.32	0.80 %
TRT1	0.11	0.17 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CPT1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
KPM2		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
WHVL		0.00 %
WJP1		0.00 %
Total	26.02	1.48 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	9.63	0.51 %
Wash-Mac	0.23	0.11 %
LED TV	0.09	0.03 %
Total	9.95	0.41 %

Branch *	MTD Sales L	Brand Share %
SLM1	2.62	1.05 %
ERD1	0.69	0.28 %
SLM3	0.65	0.59 %
ERD2	0.32	0.14 %
DPR1	0.30	0.69 %
WHKP	0.30	1.05 %
PDR1	0.28	0.71 %
HSR2	0.09	0.11 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
KAM1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
OML1		0.00 %
PLC1		0.00 %
RSP1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	9.95	0.41 %