



TN : LLOYDS Sales Performance 17/03/2026 9:22 AM

MTD Sales
149.86 L

Brand Share %
1.35 %

Information:

MTD : 01-03-2026 To 16-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **1.35 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	106.77	1.50 %
LED TV	37.28	1.58 %
Wash-Mac	5.81	0.35 %
Total	149.86	1.35 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	29.53	2.09 %
CHENNAI-02	25.66	1.93 %
TRICHY-01	20.43	1.29 %
SOUTH-01	18.15	1.07 %
SOUTH ARCOT	17.74	2.47 %
CHENNAI-01	14.59	0.89 %
WEST-01	11.13	1.21 %
NORTH ARCOT	7.64	0.99 %
WEST-02	4.99	0.47 %
Total	149.86	1.35 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	20.57	2.29 %
LED TV	8.02	2.71 %
Wash-Mac	0.94	0.43 %
Total	29.53	2.09 %

Branch *	MTD Sales L	Brand Share %
KRR1	0.28	0.53 %
PVI1	0.26	1.03 %
MDU3	0.25	0.42 %
MDU5	0.24	0.94 %
PNI1	0.19	0.87 %
ADP1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KKD3		0.00 %
MDU4		0.00 %
MDU6		0.00 %
MNM1		0.00 %
NKI1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNV2		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	29.53	2.09 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	18.04	2.04 %
LED TV	6.47	2.41 %
Wash-Mac	1.15	0.64 %
Total	25.66	1.93 %

Branch *	MTD Sales L	Brand Share %
MJR1	0.55	1.22 %
CH24	0.41	0.57 %
PON1	0.28	0.93 %
CH12	0.12	0.14 %
CH31	0.09	0.35 %
GPD1	0.09	0.25 %
CH18	0.07	0.15 %
CH01		0.00 %
CH06		0.00 %
CH17		0.00 %
CH20		0.00 %
CH23		0.00 %
CH27		0.00 %
CH36		0.00 %
CH43		0.00 %
CH46		0.00 %
CH51		0.00 %
MC06		0.00 %
UKI1		0.00 %
Total	25.66	1.93 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	14.71	1.37 %
LED TV	4.72	1.36 %
Wash-Mac	1.00	0.62 %
Total	20.43	1.29 %

Branch *	MTD Sales L	Brand Share %
KUM1	1.02	1.06 %
TNJ2	0.73	0.94 %
TRY4	0.57	1.02 %
PBR1	0.32	1.27 %
TNJ1	0.27	0.35 %
TRY2	0.27	1.02 %
TRY3	0.17	0.39 %
PTK1	0.12	0.14 %
NMM1	0.11	0.51 %
APM1		0.00 %
AYR1		0.00 %
JKM1		0.00 %
KRN1		0.00 %
MSI1		0.00 %
MVM1		0.00 %
NGT1		0.00 %
ORU1		0.00 %
PDK1		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TVR2		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	20.43	1.29 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	9.42	0.96 %
LED TV	7.85	1.84 %
Wash-Mac	0.88	0.30 %
Total	18.15	1.07 %

Branch *	MTD Sales L	Brand Share %
TUT1	1.43	0.39 %
VNR2	0.77	1.33 %
TVL1	0.67	0.39 %
TKS2	0.48	0.75 %
RND1	0.27	0.60 %
APK1	0.24	0.83 %
RPM1	0.24	0.45 %
KYR1	0.10	0.60 %
ARM1		0.00 %
COL1		0.00 %
KSM1		0.00 %
KVT1		0.00 %
NGR1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
S2SD		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
SVK1		0.00 %
TCN1		0.00 %
TKY1		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
VLV1		0.00 %
VNR1		0.00 %
Total	18.15	1.07 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	13.62	2.96 %
LED TV	3.72	2.31 %
Wash-Mac	0.40	0.41 %
Total	17.74	2.47 %

Branch *	MTD Sales L	Brand Share %
POY1	0.32	0.38 %
ULP1	0.32	1.14 %
NVL2		0.00 %
PRT1		0.00 %
STP1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM2		0.00 %
VCM1		0.00 %
VPM1		0.00 %
VPM2		0.00 %
WHUT		0.00 %
Total	17.74	2.47 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	12.03	1.09 %
LED TV	2.24	0.75 %
Wash-Mac	0.32	0.14 %
Total	14.59	0.89 %

Branch *	MTD Sales L	Brand Share %
CH22	0.47	0.56 %
CH39	0.29	0.94 %
KNR1	0.26	0.70 %
MRM1	0.11	0.26 %
CH45	0.09	0.15 %
CH08	0.09	0.10 %
AVD1		0.00 %
CH05		0.00 %
CH16		0.00 %
CH19		0.00 %
CH25		0.00 %
CH26		0.00 %
CH28		0.00 %
CH29		0.00 %
CH30		0.00 %
CH35		0.00 %
CH37		0.00 %
CH38		0.00 %
CH42		0.00 %
CH47		0.00 %
CH48		0.00 %
CH49		0.00 %
CZWH		0.00 %
GUD1		0.00 %
GUD2		0.00 %
MC09		0.00 %
MC10		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	14.59	0.89 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	9.55	1.64 %
LED TV	1.46	0.84 %
Wash-Mac	0.12	0.07 %
Total	11.13	1.21 %

Branch *	MTD Sales L	Brand Share %
CBE4	0.51	0.81 %
CBE6	0.12	0.33 %
UMP1	0.11	0.44 %
ANR1		0.00 %
AVI1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UAM1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	11.13	1.21 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	4.81	0.98 %
LED TV	2.19	1.31 %
Wash-Mac	0.64	0.58 %
Total	7.64	0.99 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.41	0.48 %
VEL2	0.25	0.45 %
AKM1	0.13	0.37 %
ABR1	0.13	0.42 %
TRR1	0.11	0.27 %
VEL1	0.09	0.23 %
SBR1	0.07	0.12 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
TRL1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
WJP1		0.00 %
TRT1		0.00 %
Total	7.64	0.99 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	4.02	0.63 %
LED TV	0.60	0.27 %
Wash-Mac	0.37	0.18 %
Total	4.99	0.47 %

Branch *	MTD Sales L	Brand Share %
SLM2	0.32	0.80 %
VPD1	0.28	1.12 %
ERD2	0.28	0.32 %
SLM1	0.25	0.24 %
EDP1	0.20	1.14 %
ERD1	0.12	0.16 %
KMM1	0.09	0.55 %
PMP1	0.09	0.50 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
RSP1		0.00 %
SGI1		0.00 %
SLM3		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	4.99	0.47 %