



TN : LLOYDS Sales Performance 16/04/2026 9:22 AM

MTD Sales
304.75 L

Brand Share %
1.45 %

Information:

MTD : 01-04-2026 To 15-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **1.45 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	256.94	1.57 %
LED TV	46.99	1.55 %
Wash-Mac	0.83	0.05 %
Total	304.75	1.45 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-02	46.03	1.90 %
SOUTH-03	45.27	1.69 %
TRICHY-01	45.17	1.58 %
SOUTH-01	40.82	1.25 %
SOUTH ARCOT	35.01	2.31 %
WEST-01	32.31	1.84 %
CHENNAI-01	27.14	0.93 %
NORTH ARCOT	23.49	1.55 %
WEST-02	9.51	0.46 %
Total	304.75	1.45 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	37.58	2.01 %
LED TV	8.17	2.23 %
Wash-Mac	0.28	0.15 %
Total	46.03	1.90 %

Branch *	MTD Sales L	Brand Share %
CH41	1.21	1.22 %
CH20	1.10	0.90 %
CH21	0.88	0.59 %
CH17	0.32	0.28 %
CH27	0.26	0.68 %
MJR1	0.14	0.16 %
GPD1	0.13	0.26 %
CH01		0.00 %
CH06		0.00 %
CH18		0.00 %
CH23		0.00 %
CH31		0.00 %
CH36		0.00 %
CH43		0.00 %
CH46		0.00 %
CH51		0.00 %
MC05		0.00 %
MC06		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	46.03	1.90 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	36.36	1.75 %
LED TV	8.77	2.33 %
Wash-Mac	0.13	0.06 %
Total	45.27	1.69 %

Branch *	MTD Sales L	Brand Share %
MDU1	3.03	0.86 %
SVG1	0.84	1.28 %
TEN1	0.57	1.23 %
TEN2	0.39	1.33 %
MDU5	0.28	0.65 %
ADP1	0.27	0.94 %
KRR1	0.13	0.08 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KKD3		0.00 %
MDU4		0.00 %
MDU6		0.00 %
MNM1		0.00 %
NKI1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TPT1		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	45.27	1.69 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	38.79	1.70 %
LED TV	6.38	1.61 %
Total	45.17	1.58 %

Branch *	MTD Sales L	Brand Share %
TNJ1	2.04	1.37 %
TNJ2	1.39	1.14 %
TRY2	0.99	1.27 %
PDK1	0.97	1.30 %
NGT1	0.32	0.46 %
MVM1	0.27	0.16 %
APM1		0.00 %
AYR1		0.00 %
JKM1		0.00 %
KRN1		0.00 %
MSI1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PTK1		0.00 %
TRY3		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TVR2		0.00 %
TZSD		0.00 %
Total	45.17	1.58 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	31.81	1.26 %
LED TV	9.01	1.84 %
Total	40.82	1.25 %

Branch *	MTD Sales L	Brand Share %
TVL1	2.13	0.51 %
RPM1	1.00	1.02 %
KVT1	1.00	0.67 %
TYI1	0.69	1.34 %
SVK1	0.42	0.38 %
ARM1	0.35	0.75 %
VNR2	0.30	0.27 %
PDI1	0.27	0.75 %
TKS2	0.24	0.18 %
APK1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
PKD1		0.00 %
RND1		0.00 %
S2SD		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
STU2		0.00 %
TKY1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
VLY1		0.00 %
VNR1		0.00 %
WHTV		0.00 %
Total	40.82	1.25 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	29.63	2.53 %
LED TV	5.23	2.15 %
Wash-Mac	0.14	0.14 %
Total	35.01	2.31 %

Branch *	MTD Sales L	Brand Share %
KKI2	0.83	0.94 %
NVL2	0.63	0.73 %
TDM1	0.33	0.57 %
POY1		0.00 %
PRT1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
VCM1		0.00 %
VPM1		0.00 %
VPM2		0.00 %
WHUT		0.00 %
Total	35.01	2.31 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	31.31	2.31 %
LED TV	1.01	0.39 %
Total	32.31	1.84 %

Branch *	MTD Sales L	Brand Share %
MPM1	0.85	1.18 %
KGM1	0.39	1.13 %
SNR1	0.31	0.38 %
CBE6	0.28	0.42 %
GBM1	0.28	0.57 %
TPR3	0.27	0.79 %
UMP1	0.19	0.40 %
ANR1		0.00 %
AVI1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KMD1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR4		0.00 %
UAM1		0.00 %
WZSD		0.00 %
WHCB	-0.28	1.29 %
Total	32.31	1.84 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	22.04	0.97 %
LED TV	4.97	1.21 %
Wash-Mac	0.13	0.06 %
Total	27.14	0.93 %

Branch *	MTD Sales L	Brand Share %
CH47	2.55	1.19 %
CH49	0.92	0.83 %
MRM1	0.46	0.58 %
TKM1	0.45	1.13 %
GUD1	0.38	0.31 %
CH35	0.35	0.47 %
CH07	0.32	0.25 %
CH19	0.30	0.23 %
AVD1		0.00 %
CH05		0.00 %
CH08		0.00 %
CH16		0.00 %
CH22		0.00 %
CH25		0.00 %
CH26		0.00 %
CH28		0.00 %
CH29		0.00 %
CH37		0.00 %
CH38		0.00 %
CH39		0.00 %
CH40		0.00 %
CH42		0.00 %
CH45		0.00 %
CH48		0.00 %
CZWH		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MC09		0.00 %
MC10		0.00 %
WHC3		0.00 %
WCHN	-0.38	0.69 %
Total	27.14	0.93 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	20.13	1.67 %
LED TV	3.36	1.76 %
Total	23.49	1.55 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.89	0.85 %
VEL2	0.48	0.36 %
ABR1	0.43	0.51 %
CGM1	0.43	1.40 %
VSI1	0.35	0.57 %
WJD1	0.32	0.75 %
CYR1	0.32	0.88 %
TRT1	0.11	0.20 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CPT1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
KPM2		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
WHVL		0.00 %
WJP1		0.00 %
Total	23.49	1.55 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	9.28	0.58 %
Wash-Mac	0.14	0.08 %
LED TV	0.09	0.03 %
Total	9.51	0.46 %

Branch *	MTD Sales L	Brand Share %
SLM1	2.62	1.29 %
ERD1	0.69	0.32 %
SLM3	0.65	0.72 %
ERD2	0.32	0.16 %
DPR1	0.30	0.77 %
WHKP	0.30	1.00 %
PDR1	0.28	0.85 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KAM1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
OML1		0.00 %
PLC1		0.00 %
RSP1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	9.51	0.46 %