



MTD Sales
70.55 L

Brand Share %
1.23 %

Information:
MTD : 01-08-2025 To 14-08-2025
* Branch where in Brand Share % is less than Overall State's Brand Share **1.23 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	54.78	2.82 %
LED TV	11.39	0.51 %
Wash-Mac	4.38	0.28 %
Total	70.55	1.23 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	13.36	1.53 %
SOUTH-03	11.34	1.69 %
TRICHY-01	11.11	1.44 %
CHENNAI-02	10.32	1.53 %
CHENNAI-01	8.31	0.96 %
SOUTH ARCOT	5.27	1.23 %
WEST-01	3.94	0.81 %
NORTH ARCOT	3.85	1.05 %
WEST-02	2.97	0.53 %
KL-SOUTH	0.10	0.26 %
Total	70.55	1.23 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	10.64	3.42 %
LED TV	2.17	0.67 %
Wash-Mac	0.54	0.23 %
Total	13.36	1.53 %

Branch *	MTD Sales L	Brand Share %
RPM1	0.38	1.02 %
TUT2	0.27	0.70 %
VNR2	0.14	0.60 %
STU2	0.11	1.05 %
ASM1	0.11	0.65 %
TKS2	0.10	0.33 %
ARM1		0.00 %
COL1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KVT1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
RND1		0.00 %
S2SD		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
SVK1		0.00 %
TCN1		0.00 %
TKS1		0.00 %
TKY1		0.00 %
TYI1		0.00 %
VKM1		0.00 %
VNR1		0.00 %
WHTV		0.00 %
NGR1		0.00 %
UDN1	-0.01	-0.12 %
Total	13.36	1.53 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	6.30	3.17 %
LED TV	4.08	1.52 %
Wash-Mac	0.96	0.47 %
Total	11.34	1.69 %

Branch *	MTD Sales L	Brand Share %
MDU6	0.23	0.70 %
PVI1	0.14	0.92 %
DGL1	0.10	0.21 %
TEN2		0.00 %
ATG1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KKD2		0.00 %
KPT1		0.00 %
KRR1		0.00 %
MDU3		0.00 %
MDU5		0.00 %
MNM1		0.00 %
NKI1		0.00 %
ODM1		0.00 %
PNI1		0.00 %
PNV1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TPT1		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	11.34	1.69 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	9.65	3.27 %
LED TV	1.34	0.44 %
Wash-Mac	0.11	0.06 %
Total	11.11	1.44 %

Branch *	MTD Sales L	Brand Share %
TNJ1	0.62	1.21 %
KUM1	0.47	0.80 %
TVR1	0.25	1.12 %
MDI1	0.11	0.36 %
TNJ2	0.11	0.24 %
AYR1		0.00 %
JKM1		0.00 %
KRN1		0.00 %
MSI1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PBR2		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TTP1		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	11.11	1.44 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	9.07	3.24 %
Wash-Mac	0.78	0.49 %
LED TV	0.47	0.20 %
Total	10.32	1.53 %

Branch *	MTD Sales L	Brand Share %
CH12	0.48	1.08 %
CH21	0.11	0.24 %
CH01		0.00 %
CH06		0.00 %
CH17		0.00 %
CH20		0.00 %
CH24		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH34		0.00 %
CH36		0.00 %
CH41		0.00 %
CH43		0.00 %
CH46		0.00 %
MC05		0.00 %
MC06		0.00 %
MC08		0.00 %
PON1		0.00 %
UKI1		0.00 %
CH18	-0.59	-1.49 %
Total	10.32	1.53 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	7.95	1.86 %
LED TV	0.25	0.10 %
Wash-Mac	0.10	0.06 %
Total	8.31	0.96 %

Branch *	MTD Sales L	Brand Share %
CH05	0.56	1.02 %
AVD1	0.32	1.15 %
MRM1	0.25	0.99 %
CH11	0.24	0.41 %
CH08		0.00 %
CH16		0.00 %
CH19		0.00 %
CH22		0.00 %
CH26		0.00 %
CH28		0.00 %
CH29		0.00 %
CH30		0.00 %
CH35		0.00 %
CH37		0.00 %
CH38		0.00 %
CH39		0.00 %
CH40		0.00 %
CH42		0.00 %
CH45		0.00 %
CH48		0.00 %
CZWH		0.00 %
GUD1		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MC02		0.00 %
MC10		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	8.31	0.96 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	4.47	3.25 %
Wash-Mac	0.56	0.50 %
LED TV	0.23	0.13 %
Total	5.27	1.23 %

Branch *	MTD Sales L	Brand Share %
POY1	0.28	0.55 %
KKI2		0.00 %
NVL2		0.00 %
POY2		0.00 %
SJI1		0.00 %
STP1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
WHNV		0.00 %
WHUT		0.00 %
Total	5.27	1.23 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	3.26	5.50 %
LED TV	0.34	0.15 %
Wash-Mac	0.34	0.18 %
Total	3.94	0.81 %

Branch *	MTD Sales L	Brand Share %
CBE6	0.11	0.56 %
ANR1		0.00 %
AVI1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR2		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	3.94	0.81 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	2.49	2.15 %
LED TV	0.79	0.52 %
Wash-Mac	0.56	0.57 %
Total	3.85	1.05 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.26	0.79 %
TRR1	0.22	0.71 %
KPM1	0.11	0.62 %
AKM1	0.11	0.43 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
TRL1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	3.85	1.05 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	1.71	0.66 %
Air-Cond	0.94	0.88 %
Wash-Mac	0.32	0.17 %
Total	2.97	0.53 %

Branch *	MTD Sales L	Brand Share %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
EDP1		0.00 %
EPI1		0.00 %
ERD1		0.00 %
ERD2		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SIG1		0.00 %
SLM1		0.00 %
SLM2		0.00 %
TCG1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	2.97	0.53 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Wash-Mac	0.10	0.92 %
Total	0.10	0.26 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.10	0.33 %
PAS1		0.00 %
Total	0.10	0.26 %