

MTD Sales
205.79 L

Brand Share %
1.56 %

Information:

MTD : 01-05-2026 To 14-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **1.56 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	172.24	1.79 %
LED TV	32.51	1.39 %
Wash-Mac	1.03	0.08 %
Total	205.79	1.56 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	38.45	1.98 %
CHENNAI-02	32.40	1.85 %
SOUTH-01	29.77	1.51 %
SOUTH-03	27.33	1.64 %
CHENNAI-01	26.02	1.26 %
SOUTH ARCOT	22.97	2.30 %
NORTH ARCOT	13.65	1.45 %
WEST-01	11.04	1.42 %
WEST-02	4.16	0.38 %
Total	205.79	1.56 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	33.74	2.24 %
LED TV	4.62	1.54 %
Wash-Mac	0.09	0.07 %
Total	38.45	1.98 %

Branch *	MTD Sales L	Brand Share %
PBR2	1.40	1.28 %
TNJ1	0.89	0.76 %
TRY3	0.49	0.87 %
AYR1	0.38	0.75 %
JKM1	0.38	0.72 %
TRY4	0.30	0.54 %
PBR1	0.29	0.64 %
PTK1	0.29	0.35 %
TVR2	0.29	0.27 %
TRY2	0.26	0.77 %
NMM1	0.11	0.40 %
KRN1		0.00 %
KUM2		0.00 %
MVM1		0.00 %
NGT1		0.00 %
ORU1		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TZSD		0.00 %
Total	38.45	1.98 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	27.66	2.01 %
LED TV	4.65	1.90 %
Wash-Mac	0.09	0.07 %
Total	32.40	1.85 %

Branch *	MTD Sales L	Brand Share %
CH17	0.71	0.82 %
CH20	0.65	0.89 %
CH18	0.64	0.78 %
CH06	0.35	0.47 %
CH31	0.33	0.91 %
CH36	0.29	0.83 %
CH01		0.00 %
CH23		0.00 %
CH27		0.00 %
CH43		0.00 %
CH46		0.00 %
CH51		0.00 %
GPD1		0.00 %
MC05		0.00 %
MC06		0.00 %
MJR1		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	32.40	1.85 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	21.76	1.62 %
LED TV	7.74	1.92 %
Wash-Mac	0.27	0.12 %
Total	29.77	1.51 %

Branch *	MTD Sales L	Brand Share %
VLY1	0.64	0.74 %
ARM1	0.43	1.54 %
TKS2	0.41	0.59 %
RND1	0.32	0.37 %
MMT1	0.30	1.01 %
KVT1	0.28	0.24 %
RPM1	0.26	0.43 %
UDN1	0.12	0.44 %
STU2		0.00 %
COL1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
S2SD		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
SVK1		0.00 %
TKY1		0.00 %
VKM1		0.00 %
VNR2		0.00 %
WHTV		0.00 %
Total	29.77	1.51 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	22.35	1.90 %
LED TV	4.98	1.55 %
Total	27.33	1.64 %

Branch *	MTD Sales L	Brand Share %
MDU1	2.08	1.07 %
MDU3	0.59	1.09 %
TEN1	0.32	1.13 %
PNI1	0.28	1.26 %
SVG1	0.12	0.32 %
ADP1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KKD3		0.00 %
KRR1		0.00 %
MDU4		0.00 %
MDU5		0.00 %
NKI1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TPT1		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	27.33	1.64 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	20.96	1.33 %
LED TV	4.92	1.58 %
Wash-Mac	0.14	0.08 %
Total	26.02	1.26 %

Branch *	MTD Sales L	Brand Share %
CH47	1.47	1.22 %
CH19	1.11	1.04 %
CH35	0.67	1.32 %
GUD1	0.32	0.50 %
KNR1	0.30	0.77 %
CH42	0.29	0.32 %
CH49	0.13	0.16 %
AVD1		0.00 %
CH05		0.00 %
CH07		0.00 %
CH16		0.00 %
CH22		0.00 %
CH25		0.00 %
CH26		0.00 %
CH28		0.00 %
CH29		0.00 %
CH37		0.00 %
CH38		0.00 %
CH39		0.00 %
CH40		0.00 %
CH45		0.00 %
CH48		0.00 %
CZWH		0.00 %
MC09		0.00 %
MC10		0.00 %
MRM1		0.00 %
WCHN	-0.67	1.22 %
Total	26.02	1.26 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	20.09	2.75 %
LED TV	2.88	1.58 %
Total	22.97	2.30 %

Branch *	MTD Sales L	Brand Share %
TVM2	0.29	1.36 %
VPM2	0.22	0.40 %
KML1	0.13	0.28 %
KKI2		0.00 %
NVL2		0.00 %
POY1		0.00 %
PRT1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
VCM1		0.00 %
Total	22.97	2.30 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	11.63	1.67 %
LED TV	2.02	1.31 %
Total	13.65	1.45 %

Branch *	MTD Sales L	Brand Share %
VEL2	0.94	1.06 %
ABR1	0.45	1.10 %
TRT1	0.37	0.93 %
ANI1	0.29	1.10 %
KPM2	0.28	0.28 %
WJP1	0.28	0.95 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
SBR1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WJD1		0.00 %
Total	13.65	1.45 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	10.55	2.28 %
LED TV	0.49	0.25 %
Total	11.04	1.42 %

Branch *	MTD Sales L	Brand Share %
TPR2	0.28	0.70 %
ANR1		0.00 %
AVI1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CBE6		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UAM1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	11.04	1.42 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	3.50	0.49 %
Wash-Mac	0.44	0.30 %
LED TV	0.22	0.10 %
Total	4.16	0.38 %

Branch *	MTD Sales L	Brand Share %
ERD2	1.49	1.40 %
SLM1	0.93	0.85 %
DPR2	0.22	1.11 %
HRR1	0.17	1.00 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
EDP1		0.00 %
EPI1		0.00 %
ERD1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KAM1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
SLM3		0.00 %
TCG1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	4.16	0.38 %