

MTD Sales
138.72 L

Brand Share %
3.04 %

Information:

MTD : 01-09-2026 To 13-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **3.04 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	78.39	2.76 %
LED TV	60.33	3.49 %
Total	138.72	3.04 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-02	29.13	5.28 %
SOUTH-01	22.24	2.77 %
TRICHY-01	18.72	2.64 %
SOUTH-03	18.21	3.19 %
CHENNAI-01	13.00	1.90 %
SOUTH ARCOT	11.95	3.67 %
NORTH ARCOT	11.11	3.12 %
WEST-02	9.85	4.26 %
WEST-01	2.68	1.63 %
WEST-03	1.82	1.04 %
Total	138.72	3.04 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	18.62	5.40 %
LED TV	10.51	5.08 %
Total	29.13	5.28 %

Branch *	MTD Sales L	Brand Share %
CH06	0.30	1.56 %
CH01		0.00 %
CH23		0.00 %
CH24		0.00 %
CH27		0.00 %
CH31		0.00 %
CH35		0.00 %
CH36		0.00 %
CH37		0.00 %
CH43		0.00 %
CH46		0.00 %
CH51		0.00 %
GPD1		0.00 %
PON1		0.00 %
UKI1		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	29.13	5.28 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	15.41	2.91 %
LED TV	6.82	2.51 %
Total	22.24	2.77 %

Branch *	MTD Sales L	Brand Share %
TUT2	0.46	1.51 %
NGR1	0.42	1.00 %
TKS2	0.42	1.18 %
TKY1	0.31	2.97 %
VNR2	0.31	1.06 %
KVT1	0.31	0.68 %
VKM1	0.15	1.71 %
APK2		0.00 %
ARM1		0.00 %
ASM1		0.00 %
KYR1		0.00 %
MMT1		0.00 %
PKD1		0.00 %
RND1		0.00 %
RND2		0.00 %
RPM1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
STU2		0.00 %
SVK1		0.00 %
UDN1		0.00 %
VLY1		0.00 %
VNR1		0.00 %
WHTV		0.00 %
Total	22.24	2.77 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	9.79	2.07 %
LED TV	8.94	3.78 %
Total	18.72	2.64 %

Branch *	MTD Sales L	Brand Share %
KUM1	0.75	1.77 %
TRY3	0.61	2.54 %
MVM1	0.56	1.33 %
TTP1	0.42	2.88 %
MSI1	0.29	2.20 %
TNJ2	0.14	0.58 %
NMM1	0.13	2.26 %
APM1		0.00 %
AYR1		0.00 %
JKM1		0.00 %
KRN1		0.00 %
KUM2		0.00 %
NCK1		0.00 %
NGT1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PBR2		0.00 %
PKK2		0.00 %
TRY2		0.00 %
TRY4		0.00 %
TVR1		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	18.72	2.64 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	9.13	4.05 %
Air-Cond	9.09	2.63 %
Total	18.21	3.19 %

Branch *	MTD Sales L	Brand Share %
MDU6	0.40	1.68 %
TEN1	0.13	1.04 %
PNV2	0.12	1.71 %
BTU1		0.00 %
CBM1		0.00 %
DGL2		0.00 %
KKD3		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU1		0.00 %
MDU2		0.00 %
MDU4		0.00 %
MNM1		0.00 %
NKI1		0.00 %
ODM1		0.00 %
PNI1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TPT1		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	18.21	3.19 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	10.08	2.18 %
LED TV	2.93	1.33 %
Total	13.00	1.90 %

Branch *	MTD Sales L	Brand Share %
CH47	0.91	2.35 %
CH28	0.83	2.68 %
CH16	0.44	0.95 %
CH39	0.42	2.79 %
CH08	0.30	1.21 %
SKL1	0.29	1.80 %
GUD1	0.29	1.15 %
GUD2	0.29	2.28 %
AVD1	0.14	0.54 %
CH05		0.00 %
CH07		0.00 %
CH19		0.00 %
CH22		0.00 %
CH25		0.00 %
CH29		0.00 %
CH38		0.00 %
CH42		0.00 %
CH45		0.00 %
CH49		0.00 %
CZWH		0.00 %
KNR1		0.00 %
MC09		0.00 %
MRM1		0.00 %
TKM1		0.00 %
Total	13.00	1.90 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	7.31	5.47 %
Air-Cond	4.65	2.42 %
Total	11.95	3.67 %

Branch *	MTD Sales L	Brand Share %
KKI2		0.00 %
NVL2		0.00 %
POY1		0.00 %
POY2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
VCM1		0.00 %
VCM2		0.00 %
VPM1		0.00 %
VPM2		0.00 %
WHNV		0.00 %
WHUT		0.00 %
KML1	-0.33	-3.40 %
Total	11.95	3.67 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	6.04	2.71 %
LED TV	5.07	3.79 %
Total	11.11	3.12 %

Branch *	MTD Sales L	Brand Share %
VEL4	0.55	1.79 %
ARC2	0.29	2.26 %
ABR1		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
NASD		0.00 %
SBR1		0.00 %
TRL1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VEL2		0.00 %
VSI1		0.00 %
WHVL		0.00 %
WJP1		0.00 %
Total	11.11	3.12 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	6.02	4.80 %
Air-Cond	3.83	3.62 %
Total	9.85	4.26 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.59	2.69 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
DPR1		0.00 %
EDP1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
KAM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
OML1		0.00 %
PLC1		0.00 %
PNG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
SLM3		0.00 %
TRM1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
Total	9.85	4.26 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	2.68	2.67 %
Total	2.68	1.63 %

Branch *	MTD Sales L	Brand Share %
CBE6	0.22	1.85 %
MPM1	0.17	2.00 %
KMD1	0.13	2.25 %
ANR1		0.00 %
CBE1		0.00 %
CBE2		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GDR1		0.00 %
KGI1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	2.68	1.63 %

WEST-03

Property	MTD Sales L	Brand Share %
LED TV	0.92	1.26 %
Air-Cond	0.90	0.89 %
Total	1.82	1.04 %

Branch *	MTD Sales L	Brand Share %
NKL2	0.31	1.70 %
AVI1		0.00 %
CMI1		0.00 %
ERD1		0.00 %
GBM1		0.00 %
KGM1		0.00 %
KMM1		0.00 %
PDR1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SYM2		0.00 %
TCG1		0.00 %
TPR1		0.00 %
TPR2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
VKL1		0.00 %
W3SD		0.00 %
WHPD		0.00 %
Total	1.82	1.04 %