

MTD Sales
125.04 L

Brand Share %
3.02 %

Information:

MTD : 01-09-2026 To 12-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **3.02 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	71.41	2.76 %
LED TV	53.63	3.45 %
Total	125.04	3.02 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-02	25.34	5.04 %
SOUTH-01	21.56	2.94 %
SOUTH-03	17.21	3.34 %
TRICHY-01	16.61	2.58 %
CHENNAI-01	10.98	1.78 %
SOUTH ARCOT	10.87	3.70 %
NORTH ARCOT	9.75	3.01 %
WEST-02	8.81	4.35 %
WEST-01	2.55	1.73 %
WEST-03	1.36	0.86 %
Total	125.04	3.02 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	16.67	5.32 %
LED TV	8.67	4.58 %
Total	25.34	5.04 %

Branch *	MTD Sales L	Brand Share %
CH15	1.19	2.65 %
CH01		0.00 %
CH06		0.00 %
CH23		0.00 %
CH24		0.00 %
CH27		0.00 %
CH31		0.00 %
CH35		0.00 %
CH36		0.00 %
CH37		0.00 %
CH43		0.00 %
CH46		0.00 %
CH51		0.00 %
GPD1		0.00 %
PON1		0.00 %
UKI1		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	25.34	5.04 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	15.12	3.13 %
LED TV	6.44	2.56 %
Total	21.56	2.94 %

Branch *	MTD Sales L	Brand Share %
TUT2	0.46	1.54 %
NGR1	0.42	1.06 %
TKS2	0.42	1.22 %
VNR2	0.31	1.11 %
KVT1	0.31	0.88 %
VKM1	0.15	1.80 %
APK2		0.00 %
ARM1		0.00 %
ASM1		0.00 %
KYR1		0.00 %
MMT1		0.00 %
PKD1		0.00 %
RND1		0.00 %
RND2		0.00 %
RPM1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
STU2		0.00 %
SVK1		0.00 %
UDN1		0.00 %
VLY1		0.00 %
VNR1		0.00 %
WHTV		0.00 %
Total	21.56	2.94 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	8.80	2.83 %
LED TV	8.41	4.10 %
Total	17.21	3.34 %

Branch *	MTD Sales L	Brand Share %
MDU6	0.40	1.76 %
TEN1	0.13	1.19 %
PNV2	0.12	1.78 %
BTU1		0.00 %
CBM1		0.00 %
DGL2		0.00 %
KKD3		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU1		0.00 %
MDU2		0.00 %
MDU4		0.00 %
MNM1		0.00 %
NKI1		0.00 %
ODM1		0.00 %
PNI1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TPT1		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	17.21	3.34 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	8.35	1.97 %
LED TV	8.26	3.77 %
Total	16.61	2.58 %

Branch *	MTD Sales L	Brand Share %
TNJ1	0.62	1.76 %
TRY3	0.61	2.71 %
MVM1	0.56	1.42 %
KUM1	0.46	1.18 %
TTP1	0.42	2.99 %
MSI1	0.29	2.34 %
NMM1	0.13	2.52 %
APM1		0.00 %
AYR1		0.00 %
JKM1		0.00 %
KRN1		0.00 %
KUM2		0.00 %
NCK1		0.00 %
NGT1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PBR2		0.00 %
PKK2		0.00 %
TNJ2		0.00 %
TRY2		0.00 %
TRY4		0.00 %
TVR1		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	16.61	2.58 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	9.08	2.13 %
LED TV	1.90	0.99 %
Total	10.98	1.78 %

Branch *	MTD Sales L	Brand Share %
CH47	0.91	2.55 %
CH28	0.61	2.36 %
CH16	0.31	0.72 %
CH08	0.30	1.31 %
SKL1	0.29	2.39 %
AVD1		0.00 %
CH05		0.00 %
CH07		0.00 %
CH19		0.00 %
CH22		0.00 %
CH25		0.00 %
CH29		0.00 %
CH38		0.00 %
CH39		0.00 %
CH42		0.00 %
CH45		0.00 %
CH49		0.00 %
CZWH		0.00 %
GUD1		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MC09		0.00 %
MRM1		0.00 %
TKM1		0.00 %
Total	10.98	1.78 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	6.80	5.76 %
Air-Cond	4.07	2.31 %
Total	10.87	3.70 %

Branch *	MTD Sales L	Brand Share %
KKI2		0.00 %
NVL2		0.00 %
POY1		0.00 %
POY2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
VCM1		0.00 %
VCM2		0.00 %
VPM1		0.00 %
VPM2		0.00 %
WHNV		0.00 %
WHUT		0.00 %
KML1	-0.33	-3.77 %
Total	10.87	3.70 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	5.17	2.51 %
LED TV	4.58	3.88 %
Total	9.75	3.01 %

Branch *	MTD Sales L	Brand Share %
VEL4	0.55	1.95 %
TRR1	0.38	2.10 %
ABR1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
NASD		0.00 %
SBR1		0.00 %
TRL1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VEL2		0.00 %
VSI1		0.00 %
WHVL		0.00 %
WJP1		0.00 %
Total	9.75	3.01 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	5.56	5.08 %
Air-Cond	3.26	3.50 %
Total	8.81	4.35 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.31	1.59 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
DPR1		0.00 %
EDP1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
KAM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
OML1		0.00 %
PLC1		0.00 %
PNG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
SLM3		0.00 %
TRM1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
Total	8.81	4.35 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	2.55	2.85 %
Total	2.55	1.73 %

Branch *	MTD Sales L	Brand Share %
CBE6	0.22	1.96 %
MPM1	0.17	2.00 %
ANR1		0.00 %
CBE1		0.00 %
CBE2		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KMD1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	2.55	1.73 %

WEST-03

Property	MTD Sales L	Brand Share %
Air-Cond	0.90	0.95 %
LED TV	0.46	0.73 %
Total	1.36	0.86 %

Branch *	MTD Sales L	Brand Share %
NKL2	0.31	1.84 %
AVI1		0.00 %
CMI1		0.00 %
ERD1		0.00 %
GBM1		0.00 %
KGM1		0.00 %
KMM1		0.00 %
PDR1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SYM2		0.00 %
TCG1		0.00 %
TPR1		0.00 %
TPR2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
VKL1		0.00 %
W3SD		0.00 %
WHPD		0.00 %
Total	1.36	0.86 %