

MTD Sales
112.78 L

Brand Share %
3.13 %

Information:

MTD : 01-09-2026 To 11-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **3.13 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	65.03	2.89 %
LED TV	47.75	3.53 %
Total	112.78	3.13 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-02	23.68	5.48 %
SOUTH-01	19.43	3.02 %
SOUTH-03	15.51	3.52 %
TRICHY-01	14.90	2.69 %
CHENNAI-01	10.69	1.94 %
SOUTH ARCOT	8.66	3.28 %
NORTH ARCOT	8.52	3.06 %
WEST-02	7.78	4.65 %
WEST-01	2.55	1.90 %
WEST-03	1.07	0.78 %
Total	112.78	3.13 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	15.52	5.79 %
LED TV	8.16	4.98 %
Total	23.68	5.48 %

Branch *	MTD Sales L	Brand Share %
CH15	1.19	2.94 %
CH01		0.00 %
CH06		0.00 %
CH23		0.00 %
CH24		0.00 %
CH27		0.00 %
CH31		0.00 %
CH35		0.00 %
CH36		0.00 %
CH37		0.00 %
CH43		0.00 %
CH46		0.00 %
CH51		0.00 %
GPD1		0.00 %
PON1		0.00 %
UKI1		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	23.68	5.48 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	13.80	3.23 %
LED TV	5.63	2.60 %
Total	19.43	3.02 %

Branch *	MTD Sales L	Brand Share %
TUT2	0.46	1.75 %
NGR1	0.42	1.19 %
TKS2	0.42	1.42 %
VNR2	0.31	1.23 %
KVT1	0.31	1.16 %
VKM1	0.15	2.09 %
APK2		0.00 %
ARM1		0.00 %
ASM1		0.00 %
KYR1		0.00 %
MMT1		0.00 %
PKD1		0.00 %
RND1		0.00 %
RND2		0.00 %
RPM1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
STU2		0.00 %
SVK1		0.00 %
UDN1		0.00 %
VLY1		0.00 %
VNR1		0.00 %
WHTV		0.00 %
Total	19.43	3.02 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	8.51	3.16 %
LED TV	7.00	4.10 %
Total	15.51	3.52 %

Branch *	MTD Sales L	Brand Share %
MDU6	0.40	1.94 %
TEN1	0.13	1.39 %
PNV2	0.12	1.88 %
ADP1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
DGL2		0.00 %
KKD3		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU1		0.00 %
MDU2		0.00 %
MDU4		0.00 %
MNM1		0.00 %
NKI1		0.00 %
ODM1		0.00 %
PNI1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TPT1		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	15.51	3.52 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	8.35	2.30 %
LED TV	6.55	3.41 %
Total	14.90	2.69 %

Branch *	MTD Sales L	Brand Share %
TNJ1	0.62	2.16 %
TRY3	0.61	3.00 %
MVM1	0.56	1.63 %
MSI1	0.29	2.67 %
KUM1	0.22	0.64 %
APM1		0.00 %
AYR1		0.00 %
JKM1		0.00 %
KRN1		0.00 %
KUM2		0.00 %
NCK1		0.00 %
NGT1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PBR2		0.00 %
PDK2		0.00 %
TNJ2		0.00 %
TRY2		0.00 %
TRY4		0.00 %
TVR1		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	14.90	2.69 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	8.79	2.30 %
LED TV	1.90	1.12 %
Total	10.69	1.94 %

Branch *	MTD Sales L	Brand Share %
CH47	0.91	3.02 %
CH28	0.61	2.86 %
CH16	0.31	0.82 %
CH08	0.30	1.33 %
SKL1	0.29	2.76 %
AVD1		0.00 %
CH05		0.00 %
CH07		0.00 %
CH19		0.00 %
CH22		0.00 %
CH25		0.00 %
CH29		0.00 %
CH38		0.00 %
CH39		0.00 %
CH42		0.00 %
CH45		0.00 %
CH49		0.00 %
CZWH		0.00 %
GUD1		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MC09		0.00 %
MRM1		0.00 %
TKM1		0.00 %
Total	10.69	1.94 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	5.82	5.53 %
Air-Cond	2.83	1.79 %
Total	8.66	3.28 %

Branch *	MTD Sales L	Brand Share %
ULP1	0.17	1.66 %
KKI2		0.00 %
NVL2		0.00 %
POY1		0.00 %
POY2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
VCM1		0.00 %
VCM2		0.00 %
VPM1		0.00 %
VPM2		0.00 %
WHNV		0.00 %
WHUT		0.00 %
KML1	-0.33	-4.13 %
Total	8.66	3.28 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	4.58	4.49 %
Air-Cond	3.94	2.24 %
Total	8.52	3.06 %

Branch *	MTD Sales L	Brand Share %
VEL4	0.55	2.76 %
TRR1	0.38	2.59 %
ABR1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
NASD		0.00 %
PLR1		0.00 %
SBR1		0.00 %
TRL1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VEL2		0.00 %
VSI1		0.00 %
WHVL		0.00 %
WJP1		0.00 %
Total	8.52	3.06 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	5.10	5.33 %
Air-Cond	2.68	3.74 %
Total	7.78	4.65 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.31	2.07 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
DPR1		0.00 %
EDP1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
KAM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
OML1		0.00 %
PLC1		0.00 %
PNG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
SLM3		0.00 %
TRM1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
Total	7.78	4.65 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	2.55	3.16 %
Total	2.55	1.90 %

Branch *	MTD Sales L	Brand Share %
CBE6	0.22	2.21 %
MPM1	0.17	2.11 %
ANR1		0.00 %
CBE1		0.00 %
CBE2		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KMD1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	2.55	1.90 %

WEST-03

Property	MTD Sales L	Brand Share %
Air-Cond	0.61	0.75 %
LED TV	0.46	0.82 %
Total	1.07	0.78 %

Branch *	MTD Sales L	Brand Share %
ERD2	0.77	2.66 %
NKL2	0.31	2.19 %
AVI1		0.00 %
CMI1		0.00 %
ERD1		0.00 %
GBM1		0.00 %
KGM1		0.00 %
KMM1		0.00 %
PDR1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SYM2		0.00 %
TCG1		0.00 %
TPR1		0.00 %
TPR2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
VKL1		0.00 %
W3SD		0.00 %
WHPD		0.00 %
Total	1.07	0.78 %