



MTD Sales
60.99 L

Brand Share %
1.19 %

Information:
MTD : 01-08-2025 To 11-08-2025
* Branch where in Brand Share % is less than Overall State's Brand Share **1.19 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	48.22	2.74 %
LED TV	8.76	0.44 %
Wash-Mac	4.01	0.29 %
Total	60.99	1.19 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	10.78	1.42 %
SOUTH-03	10.37	1.75 %
CHENNAI-02	9.68	1.58 %
CHENNAI-01	8.10	1.03 %
TRICHY-01	7.31	1.07 %
SOUTH ARCOT	5.15	1.28 %
NORTH ARCOT	3.46	1.03 %
WEST-01	3.31	0.76 %
WEST-02	2.73	0.55 %
KL-SOUTH	0.10	0.30 %
Total	60.99	1.19 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	9.15	3.44 %
LED TV	1.30	0.46 %
Wash-Mac	0.33	0.16 %
Total	10.78	1.42 %

Branch *	MTD Sales L	Brand Share %
RPM1	0.38	1.10 %
TUT2	0.27	0.76 %
VNR2	0.14	0.65 %
PKD1	0.13	0.56 %
STU2	0.11	1.16 %
ARM1		0.00 %
ASM1		0.00 %
COL1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KVT1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
RND1		0.00 %
S2SD		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
SVK1		0.00 %
TCN1		0.00 %
TKS1		0.00 %
TKS2		0.00 %
TKY1		0.00 %
TYI1		0.00 %
VKM1		0.00 %
VNR1		0.00 %
WHTV		0.00 %
NGR1		0.00 %
UDN1	-0.01	-0.13 %
Total	10.78	1.42 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	6.28	3.52 %
LED TV	3.13	1.33 %
Wash-Mac	0.96	0.53 %
Total	10.37	1.75 %

Branch *	MTD Sales L	Brand Share %
MDU6	0.23	0.78 %
PVI1	0.14	1.09 %
DGL1	0.10	0.26 %
ATG1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KKD2		0.00 %
KPT1		0.00 %
KRR1		0.00 %
MDU3		0.00 %
MDU5		0.00 %
MNM1		0.00 %
NKI1		0.00 %
ODM1		0.00 %
PNI1		0.00 %
PNV1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TPT1		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	10.37	1.75 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	8.43	3.26 %
Wash-Mac	0.78	0.55 %
LED TV	0.47	0.22 %
Total	9.68	1.58 %

Branch *	MTD Sales L	Brand Share %
CH12	0.48	1.17 %
CH21	0.11	0.25 %
CH01		0.00 %
CH06		0.00 %
CH17		0.00 %
CH20		0.00 %
CH24		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH34		0.00 %
CH36		0.00 %
CH41		0.00 %
CH43		0.00 %
CH46		0.00 %
MC05		0.00 %
MC06		0.00 %
MC08		0.00 %
PON1		0.00 %
UKI1		0.00 %
CH18	-0.59	-1.73 %
Total	9.68	1.58 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	7.86	2.00 %
LED TV	0.14	0.06 %
Wash-Mac	0.10	0.06 %
Total	8.10	1.03 %

Branch *	MTD Sales L	Brand Share %
MRM1	0.25	1.04 %
CH11	0.24	0.44 %
CH05	0.23	0.46 %
CH08		0.00 %
CH16		0.00 %
CH19		0.00 %
CH22		0.00 %
CH26		0.00 %
CH28		0.00 %
CH29		0.00 %
CH30		0.00 %
CH35		0.00 %
CH37		0.00 %
CH38		0.00 %
CH39		0.00 %
CH40		0.00 %
CH42		0.00 %
CH45		0.00 %
CH48		0.00 %
CZWH		0.00 %
GUD1		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MC02		0.00 %
MC10		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	8.10	1.03 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	5.97	2.23 %
LED TV	1.23	0.46 %
Wash-Mac	0.11	0.07 %
Total	7.31	1.07 %

Branch *	MTD Sales L	Brand Share %
KUM1	0.47	0.93 %
TVR2	0.24	0.77 %
MDI1	0.11	0.39 %
TNJ2	0.11	0.27 %
APM1		0.00 %
AYR1		0.00 %
JKM1		0.00 %
KRN1		0.00 %
MSI1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PBR2		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TTP1		0.00 %
TZSD		0.00 %
Total	7.31	1.07 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	4.47	3.41 %
Wash-Mac	0.56	0.54 %
LED TV	0.11	0.07 %
Total	5.15	1.28 %

Branch *	MTD Sales L	Brand Share %
POY1	0.28	0.57 %
KKI2		0.00 %
NVL2		0.00 %
POY2		0.00 %
SJI1		0.00 %
STP1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
WHNV		0.00 %
WHUT		0.00 %
Total	5.15	1.28 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	2.49	2.30 %
LED TV	0.57	0.42 %
Wash-Mac	0.40	0.44 %
Total	3.46	1.03 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.26	0.86 %
KPM1	0.11	0.67 %
AKM1	0.11	0.48 %
TRR1	0.11	0.38 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
TRL1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	3.46	1.03 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	2.63	5.14 %
LED TV	0.34	0.16 %
Wash-Mac	0.34	0.20 %
Total	3.31	0.76 %

Branch *	MTD Sales L	Brand Share %
CBE6	0.11	0.64 %
ANR1		0.00 %
AVI1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR2		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	3.31	0.76 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	1.47	0.63 %
Air-Cond	0.94	0.96 %
Wash-Mac	0.32	0.19 %
Total	2.73	0.55 %

Branch *	MTD Sales L	Brand Share %
TRM1	0.13	0.95 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
EDP1		0.00 %
EPI1		0.00 %
ERD1		0.00 %
ERD2		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM1		0.00 %
SLM2		0.00 %
TCG1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	2.73	0.55 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Wash-Mac	0.10	1.06 %
Total	0.10	0.30 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.10	0.38 %
PAS1		0.00 %
Total	0.10	0.30 %