



# TN : LLOYDS Sales Performance 12/05/2026 9:22 AM

MTD Sales  
180.06 L

Brand Share %  
1.53 %

Information:

MTD : 01-05-2026 To 11-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **1.53 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	156.99	1.80 %
LED TV	22.63	1.14 %
Wash-Mac	0.45	0.04 %
<b>Total</b>	<b>180.06</b>	<b>1.53 %</b>

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	36.21	2.08 %
CHENNAI-02	27.94	1.79 %
SOUTH-01	25.78	1.48 %
SOUTH-03	23.54	1.58 %
SOUTH ARCOT	21.86	2.42 %
CHENNAI-01	19.71	1.07 %
NORTH ARCOT	11.26	1.33 %
WEST-01	10.37	1.51 %
WEST-02	3.39	0.35 %
<b>Total</b>	<b>180.06</b>	<b>1.53 %</b>

## TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	32.22	2.35 %
LED TV	3.91	1.53 %
Wash-Mac	0.09	0.08 %
<b>Total</b>	<b>36.21</b>	<b>2.08 %</b>

Branch *	MTD Sales L	Brand Share %
PBR2	1.40	1.47 %
TNJ1	0.89	0.86 %
TRY3	0.49	1.07 %
AYR1	0.38	0.85 %
JKM1	0.38	0.81 %
TRY4	0.30	0.58 %
PBR1	0.29	0.75 %
TVR2	0.29	0.30 %
TRY2	0.26	0.86 %
NMM1	0.11	0.46 %
KRN1		0.00 %
KUM2		0.00 %
MVM1		0.00 %
NGT1		0.00 %
ORU1		0.00 %
PTK1		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TZSD		0.00 %
<b>Total</b>	<b>36.21</b>	<b>2.08 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	24.56	1.99 %
LED TV	3.43	1.64 %
Wash-Mac	-0.05	-0.05 %
Total	27.94	1.79 %

Branch *	MTD Sales L	Brand Share %
CH17	0.71	0.92 %
CH20	0.65	1.01 %
CH31	0.33	1.09 %
CH36	0.29	0.98 %
CH01		0.00 %
CH06		0.00 %
CH18		0.00 %
CH23		0.00 %
CH27		0.00 %
CH43		0.00 %
CH46		0.00 %
CH51		0.00 %
GPD1		0.00 %
MC05		0.00 %
MC06		0.00 %
MJR1		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	27.94	1.79 %

**SOUTH-01**

Property	MTD Sales L	Brand Share %
Air-Cond	20.11	1.64 %
LED TV	5.41	1.60 %
Wash-Mac	0.27	0.15 %
<b>Total</b>	<b>25.78</b>	<b>1.48 %</b>

Branch *	MTD Sales L	Brand Share %
TVL1	2.37	1.20 %
VLY1	0.64	0.82 %
TKS2	0.41	0.67 %
TKS1	0.40	0.91 %
RND1	0.32	0.41 %
MMT1	0.30	1.14 %
KVT1	0.28	0.26 %
RPM1	0.14	0.24 %
UDN1	0.12	0.51 %
STU2		0.00 %
COL1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
S2SD		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
SVK1		0.00 %
TKY1		0.00 %
VKM1		0.00 %
VNR2		0.00 %
WHTV		0.00 %
<b>Total</b>	<b>25.78</b>	<b>1.48 %</b>

### SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	19.27	1.78 %
LED TV	4.27	1.60 %
Total	23.54	1.58 %

Branch *	MTD Sales L	Brand Share %
DGL1	3.08	1.38 %
MDU1	1.79	1.04 %
MDU3	0.59	1.30 %
TEN1	0.32	1.28 %
PNI1	0.28	1.32 %
SVG1	0.12	0.34 %
ADP1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KKD3		0.00 %
KRR1		0.00 %
MDU4		0.00 %
MDU5		0.00 %
NKI1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TPT1		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	23.54	1.58 %

### SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	19.55	2.89 %
LED TV	2.31	1.47 %
Total	21.86	2.42 %

Branch *	MTD Sales L	Brand Share %
POY2	0.92	1.43 %
VPM2	0.22	0.44 %
KKI2		0.00 %
KML1		0.00 %
NVL2		0.00 %
POY1		0.00 %
PRT1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
VCM1		0.00 %
WHUT		0.00 %
Total	21.86	2.42 %

**CHENNAI-01**

Property	MTD Sales L	Brand Share %
Air-Cond	18.13	1.28 %
LED TV	1.43	0.54 %
Wash-Mac	0.14	0.10 %
<b>Total</b>	<b>19.71</b>	<b>1.07 %</b>

Branch *	MTD Sales L	Brand Share %
CH47	1.27	1.21 %
CH19	1.11	1.17 %
CH35	0.67	1.51 %
SKL1	0.45	1.37 %
GUD1	0.32	0.52 %
KNR1	0.30	0.81 %
CH42	0.29	0.36 %
CH49	0.13	0.18 %
AVD1		0.00 %
CH05		0.00 %
CH07		0.00 %
CH16		0.00 %
CH22		0.00 %
CH25		0.00 %
CH26		0.00 %
CH28		0.00 %
CH29		0.00 %
CH37		0.00 %
CH38		0.00 %
CH39		0.00 %
CH40		0.00 %
CH45		0.00 %
CH48		0.00 %
CZWH		0.00 %
MC09		0.00 %
MC10		0.00 %
MRM1		0.00 %
WHC3		0.00 %
WCHN	-0.67	1.29 %
<b>Total</b>	<b>19.71</b>	<b>1.07 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	10.11	1.58 %
LED TV	1.15	0.89 %
<b>Total</b>	<b>11.26</b>	<b>1.33 %</b>

Branch *	MTD Sales L	Brand Share %
VEL2	0.94	1.14 %
TRT1	0.37	1.03 %
ANI1	0.29	1.19 %
KPM2	0.28	0.31 %
WJP1	0.28	1.00 %
ABR1	0.22	0.64 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
SBR1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WJD1		0.00 %
<b>Total</b>	<b>11.26</b>	<b>1.33 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Air-Cond	9.89	2.30 %
LED TV	0.49	0.31 %
<b>Total</b>	<b>10.37</b>	<b>1.51 %</b>

Branch *	MTD Sales L	Brand Share %
TPR2	0.28	0.80 %
ANR1		0.00 %
AVI1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CBE6		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UAM1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
<b>Total</b>	<b>10.37</b>	<b>1.51 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
Air-Cond	3.16	0.48 %
LED TV	0.22	0.11 %
<b>Total</b>	<b>3.39</b>	<b>0.35 %</b>

Branch *	MTD Sales L	Brand Share %
SLM1	0.93	0.98 %
ERD2	0.88	0.92 %
DPR2	0.22	1.17 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
EDP1		0.00 %
EPI1		0.00 %
ERD1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KAM1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
SLM3		0.00 %
TCG1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
WZWH		0.00 %
<b>Total</b>	<b>3.39</b>	<b>0.35 %</b>