



MTD Sales
45.41 L

Brand Share %
1.46 %

Information:

MTD : 01-09-2025 To 10-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **1.46 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	37.45	3.42 %
LED TV	7.17	0.60 %
Wash-Mac	0.79	0.10 %
Total	45.41	1.46 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	9.36	1.68 %
CHENNAI-02	8.33	2.28 %
TRICHY-01	7.24	1.84 %
CHENNAI-01	6.25	1.32 %
SOUTH-03	5.08	1.47 %
SOUTH ARCOT	3.25	1.44 %
NORTH ARCOT	3.11	1.71 %
WEST-02	1.45	0.57 %
WEST-01	0.93	0.40 %
KL-SOUTH	0.39	0.51 %
Total	45.41	1.46 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	6.35	2.69 %
LED TV	2.91	1.56 %
Wash-Mac	0.11	0.08 %
Total	9.36	1.68 %

Branch *	MTD Sales L	Brand Share %
TUT1	0.71	1.11 %
APK2		0.00 %
ARM1		0.00 %
COL1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KVT1		0.00 %
KYR1		0.00 %
MMT1		0.00 %
NGR1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
RND1		0.00 %
S2SD		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
STU2		0.00 %
SVK1		0.00 %
TCN1		0.00 %
TKS1		0.00 %
TKS2		0.00 %
TKY1		0.00 %
TUT2		0.00 %
TVL2		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VNR1		0.00 %
Total	9.36	1.68 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	7.86	5.15 %
LED TV	0.47	0.35 %
Total	8.33	2.28 %

Branch *	MTD Sales L	Brand Share %
CH33	0.23	1.30 %
CH34	0.23	1.44 %
CH01		0.00 %
CH06		0.00 %
CH17		0.00 %
CH18		0.00 %
CH21		0.00 %
CH23		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH36		0.00 %
CH46		0.00 %
GPD1		0.00 %
MC06		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	8.33	2.28 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	6.92	4.20 %
LED TV	0.33	0.22 %
Total	7.24	1.84 %

Branch *	MTD Sales L	Brand Share %
KUM1	0.26	1.15 %
TNJ1	0.24	1.13 %
KIK1	0.23	1.26 %
NGT1	0.23	1.38 %
TNJ2	0.23	1.23 %
MDI1	0.11	0.74 %
APM1		0.00 %
KRN1		0.00 %
MSI1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
TRY3		0.00 %
TVR1		0.00 %
TVR2		0.00 %
TYR1		0.00 %
TZSD		0.00 %
Total	7.24	1.84 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	6.14	2.89 %
LED TV	0.11	0.08 %
Total	6.25	1.32 %

Branch *	MTD Sales L	Brand Share %
CH16	0.34	0.95 %
CH42	0.27	1.02 %
CH11	0.23	1.28 %
AVD1		0.00 %
CH05		0.00 %
CH08		0.00 %
CH22		0.00 %
CH26		0.00 %
CH28		0.00 %
CH29		0.00 %
CH30		0.00 %
CH35		0.00 %
CH37		0.00 %
CH40		0.00 %
CH45		0.00 %
CH48		0.00 %
CZWH		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MC10		0.00 %
MRM1		0.00 %
WHC3		0.00 %
Total	6.25	1.32 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	3.21	3.01 %
LED TV	1.72	1.24 %
Wash-Mac	0.15	0.15 %
Total	5.08	1.47 %

Branch *	MTD Sales L	Brand Share %
ATG1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DGL1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KKD2		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU2		0.00 %
MDU5		0.00 %
MNM1		0.00 %
NKI1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TEN1		0.00 %
TEN2		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	5.08	1.47 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	3.03	3.98 %
LED TV	0.23	0.24 %
Total	3.25	1.44 %

Branch *	MTD Sales L	Brand Share %
VPM2	0.23	1.16 %
KKI2		0.00 %
NVL2		0.00 %
POY1		0.00 %
POY2		0.00 %
SJI1		0.00 %
STP1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
Total	3.25	1.44 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	2.78	5.15 %
Wash-Mac	0.22	0.45 %
LED TV	0.11	0.14 %
Total	3.11	1.71 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.11	0.68 %
ANI1		0.00 %
ARC2		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
KPM2		0.00 %
PLR1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VEL2		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	3.11	1.71 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	0.68	1.65 %
LED TV	0.60	0.52 %
Wash-Mac	0.17	0.18 %
Total	1.45	0.57 %

Branch *	MTD Sales L	Brand Share %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
EDP1		0.00 %
EPI1		0.00 %
ERD1		0.00 %
ERD2		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM1		0.00 %
SLM2		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WZWH		0.00 %
Total	1.45	0.57 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	0.71	0.65 %
Air-Cond	0.23	0.56 %
Total	0.93	0.40 %

Branch *	MTD Sales L	Brand Share %
KMR1	0.23	1.23 %
ANR1		0.00 %
AVI1		0.00 %
CBE1		0.00 %
CBE2		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CBE6		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR2		0.00 %
TPR4		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WZSD		0.00 %
Total	0.93	0.40 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	0.25	2.18 %
Wash-Mac	0.14	0.77 %
Total	0.39	0.51 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.14	0.32 %
PAS1		0.00 %
Total	0.39	0.51 %