



# TN : LLOYDS Sales Performance 11/05/2026 9:23 AM

MTD Sales  
173.64 L

Brand Share %  
1.53 %

Information:

MTD : 01-05-2026 To 10-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **1.53 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	152.70	1.80 %
LED TV	20.49	1.11 %
Wash-Mac	0.45	0.04 %
<b>Total</b>	<b>173.64</b>	<b>1.53 %</b>

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	33.94	2.02 %
CHENNAI-02	27.61	1.85 %
SOUTH-01	24.96	1.50 %
SOUTH-03	23.08	1.61 %
SOUTH ARCOT	21.56	2.46 %
CHENNAI-01	18.86	1.06 %
NORTH ARCOT	10.67	1.31 %
WEST-01	9.79	1.50 %
WEST-02	3.16	0.33 %
<b>Total</b>	<b>173.64</b>	<b>1.53 %</b>

## TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	30.47	2.28 %
LED TV	3.39	1.45 %
Wash-Mac	0.09	0.09 %
<b>Total</b>	<b>33.94</b>	<b>2.02 %</b>

Branch *	MTD Sales L	Brand Share %
PBR2	1.40	1.53 %
TNJ1	0.89	0.89 %
TRY3	0.49	1.09 %
APM1	0.39	1.43 %
AYR1	0.38	0.89 %
JKM1	0.38	0.84 %
TRY4	0.30	0.60 %
PBR1	0.29	0.82 %
TVR2	0.29	0.31 %
TRY2	0.26	0.87 %
NMM1	0.11	0.46 %
KRN1		0.00 %
KUM2		0.00 %
MVM1		0.00 %
NGT1		0.00 %
ORU1		0.00 %
PTK1		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TZSD		0.00 %
<b>Total</b>	<b>33.94</b>	<b>2.02 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	24.23	2.03 %
LED TV	3.43	1.75 %
Wash-Mac	-0.05	-0.05 %
<b>Total</b>	<b>27.61</b>	<b>1.85 %</b>

Branch *	MTD Sales L	Brand Share %
CH17	0.71	0.97 %
CH20	0.65	1.08 %
CH31	0.33	1.20 %
CH36	0.29	1.00 %
CH01		0.00 %
CH06		0.00 %
CH18		0.00 %
CH23		0.00 %
CH27		0.00 %
CH43		0.00 %
CH46		0.00 %
CH51		0.00 %
GPD1		0.00 %
MC05		0.00 %
MC06		0.00 %
MJR1		0.00 %
PON1		0.00 %
UKI1		0.00 %
<b>Total</b>	<b>27.61</b>	<b>1.85 %</b>

**SOUTH-01**

Property	MTD Sales L	Brand Share %
Air-Cond	20.11	1.71 %
LED TV	4.58	1.47 %
Wash-Mac	0.27	0.16 %
<b>Total</b>	<b>24.96</b>	<b>1.50 %</b>

Branch *	MTD Sales L	Brand Share %
TVL1	2.05	1.09 %
VL1	0.64	0.86 %
TKS2	0.41	0.72 %
TKS1	0.40	0.97 %
RND1	0.32	0.44 %
MMT1	0.30	1.18 %
KVT1	0.28	0.28 %
UDN1	0.12	0.52 %
STU2		0.00 %
COL1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
RPM1		0.00 %
S2SD		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
SVK1		0.00 %
TKY1		0.00 %
VKM1		0.00 %
VNR2		0.00 %
WHTV		0.00 %
<b>Total</b>	<b>24.96</b>	<b>1.50 %</b>

### SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	18.95	1.79 %
LED TV	4.13	1.66 %
Total	23.08	1.61 %

Branch *	MTD Sales L	Brand Share %
DGL1	3.08	1.39 %
MDU1	1.79	1.06 %
MDU3	0.59	1.34 %
TEN1	0.32	1.35 %
PNI1	0.28	1.38 %
SVG1	0.12	0.35 %
ADP1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KKD3		0.00 %
KRR1		0.00 %
MDU4		0.00 %
MDU5		0.00 %
NKI1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TPT1		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	23.08	1.61 %

### SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	19.55	2.96 %
LED TV	2.02	1.34 %
Total	21.56	2.46 %

Branch *	MTD Sales L	Brand Share %
POY2	0.92	1.44 %
VPM2	0.22	0.46 %
KKI2		0.00 %
KML1		0.00 %
NVL2		0.00 %
POY1		0.00 %
PRT1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
VCM1		0.00 %
WHUT		0.00 %
Total	21.56	2.46 %

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	17.42	1.26 %
LED TV	1.30	0.51 %
Wash-Mac	0.14	0.10 %
<b>Total</b>	<b>18.86</b>	<b>1.06 %</b>

Branch *	MTD Sales L	Brand Share %
CH47	1.27	1.25 %
CH19	1.11	1.20 %
CH35	0.67	1.52 %
SKL1	0.45	1.49 %
GUD1	0.32	0.54 %
KNR1	0.30	0.82 %
TKM1	0.29	1.46 %
CH42	0.29	0.37 %
AVD1		0.00 %
CH05		0.00 %
CH07		0.00 %
CH16		0.00 %
CH22		0.00 %
CH25		0.00 %
CH26		0.00 %
CH28		0.00 %
CH29		0.00 %
CH37		0.00 %
CH38		0.00 %
CH39		0.00 %
CH40		0.00 %
CH45		0.00 %
CH48		0.00 %
CH49		0.00 %
CZWH		0.00 %
MC09		0.00 %
MC10		0.00 %
MRM1		0.00 %
WHC3		0.00 %
WCHN	-0.67	1.48 %
<b>Total</b>	<b>18.86</b>	<b>1.06 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	9.52	1.53 %
LED TV	1.15	0.96 %
<b>Total</b>	<b>10.67</b>	<b>1.31 %</b>

Branch *	MTD Sales L	Brand Share %
VEL2	0.94	1.18 %
TRT1	0.37	1.08 %
ANI1	0.29	1.31 %
WJP1	0.28	1.06 %
ABR1	0.22	0.68 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
SBR1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WJD1		0.00 %
KPM2	-0.04	-0.05 %
<b>Total</b>	<b>10.67</b>	<b>1.31 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Air-Cond	9.31	2.24 %
LED TV	0.49	0.33 %
<b>Total</b>	<b>9.79</b>	<b>1.50 %</b>

Branch *	MTD Sales L	Brand Share %
TPR2	0.28	0.82 %
ANR1		0.00 %
AVI1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CBE6		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UAM1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
<b>Total</b>	<b>9.79</b>	<b>1.50 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
Air-Cond	3.16	0.49 %
<b>Total</b>	<b>3.16</b>	<b>0.33 %</b>

Branch *	MTD Sales L	Brand Share %
SLM1	0.93	1.00 %
ERD2	0.88	0.96 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
ERD1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KAM1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
SLM3		0.00 %
TCG1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
WZWH		0.00 %
<b>Total</b>	<b>3.16</b>	<b>0.33 %</b>