

MTD Sales
79.75 L

Brand Share %
3.03 %

Information:

MTD : 01-09-2026 To 08-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **3.03 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	44.08	2.67 %
LED TV	35.66	3.64 %
Total	79.75	3.03 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-02	18.15	5.70 %
SOUTH-01	13.97	3.02 %
TRICHY-01	11.07	2.89 %
CHENNAI-01	9.30	2.19 %
SOUTH-03	8.86	2.69 %
SOUTH ARCOT	5.71	2.91 %
WEST-02	5.52	4.40 %
NORTH ARCOT	4.48	2.32 %
WEST-01	2.09	2.11 %
WEST-03	0.61	0.63 %
Total	79.75	3.03 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	11.96	5.81 %
LED TV	6.19	5.51 %
Total	18.15	5.70 %

Branch *	MTD Sales L	Brand Share %
CH15	0.31	1.06 %
CH50	0.24	2.06 %
CH01		0.00 %
CH06		0.00 %
CH23		0.00 %
CH24		0.00 %
CH27		0.00 %
CH31		0.00 %
CH35		0.00 %
CH36		0.00 %
CH37		0.00 %
CH43		0.00 %
CH46		0.00 %
CH51		0.00 %
GPD1		0.00 %
MC06		0.00 %
PON1		0.00 %
UKI1		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	18.15	5.70 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	9.13	2.93 %
LED TV	4.85	3.18 %
Total	13.97	3.02 %

Branch *	MTD Sales L	Brand Share %
NGR1	0.42	1.61 %
TKS2	0.42	1.83 %
VNR2	0.31	1.46 %
KVT1	0.31	1.50 %
TUT2	0.24	1.10 %
VKM1	0.15	2.98 %
APK2		0.00 %
ARM1		0.00 %
ASM1		0.00 %
KYR1		0.00 %
MMT1		0.00 %
PKD1		0.00 %
RND1		0.00 %
RND2		0.00 %
RPM1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
STU2		0.00 %
SVK1		0.00 %
TKY1		0.00 %
UDN1		0.00 %
VLY1		0.00 %
VNR1		0.00 %
WHTV		0.00 %
Total	13.97	3.02 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	5.58	2.22 %
LED TV	5.49	4.17 %
Total	11.07	2.89 %

Branch *	MTD Sales L	Brand Share %
MVM1	0.56	2.37 %
TNJ1	0.31	1.48 %
KUM1	0.22	0.77 %
APM1		0.00 %
AYR1		0.00 %
JKM1		0.00 %
KRN1		0.00 %
KUM2		0.00 %
MSI1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PBR2		0.00 %
PDK2		0.00 %
TNJ2		0.00 %
TRY2		0.00 %
TRY4		0.00 %
TVR1		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	11.07	2.89 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	7.40	2.54 %
LED TV	1.90	1.43 %
Total	9.30	2.19 %

Branch *	MTD Sales L	Brand Share %
CH16	0.31	1.11 %
CH08	0.30	1.96 %
AVD1		0.00 %
CH05		0.00 %
CH07		0.00 %
CH19		0.00 %
CH22		0.00 %
CH25		0.00 %
CH29		0.00 %
CH38		0.00 %
CH39		0.00 %
CH42		0.00 %
CH45		0.00 %
CH49		0.00 %
CZWH		0.00 %
GUD1		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MC09		0.00 %
MRM1		0.00 %
TKM1		0.00 %
Total	9.30	2.19 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	4.49	3.57 %
Air-Cond	4.37	2.14 %
Total	8.86	2.69 %

Branch *	MTD Sales L	Brand Share %
MDU6	0.40	2.09 %
TEN1	0.13	1.57 %
PNV2	0.12	2.48 %
ADP1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
DGL2		0.00 %
KKD3		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU1		0.00 %
MDU2		0.00 %
MDU4		0.00 %
MNM1		0.00 %
NKI1		0.00 %
ODM1		0.00 %
PNI1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TPT1		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	8.86	2.69 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	4.62	5.83 %
Air-Cond	1.08	0.93 %
Total	5.71	2.91 %

Branch *	MTD Sales L	Brand Share %
CDM1	0.40	2.71 %
KKI2		0.00 %
KML1		0.00 %
NVL2		0.00 %
POY1		0.00 %
POY2		0.00 %
PRT1		0.00 %
STP1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VCM2		0.00 %
VPM1		0.00 %
VPM2		0.00 %
WHUT		0.00 %
Total	5.71	2.91 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	3.76	5.08 %
Air-Cond	1.76	3.42 %
Total	5.52	4.40 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.31	2.71 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
DPR1		0.00 %
EDP1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
KAM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
OML1		0.00 %
PLC1		0.00 %
PNG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
SLM3		0.00 %
TRM1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
Total	5.52	4.40 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	2.28	3.17 %
Air-Cond	2.20	1.81 %
Total	4.48	2.32 %

Branch *	MTD Sales L	Brand Share %
VEL4	0.24	1.70 %
ABR1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
TRL1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VEL2		0.00 %
VSI1		0.00 %
WHVL		0.00 %
WJP1		0.00 %
Total	4.48	2.32 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	2.09	3.54 %
Total	2.09	2.11 %

Branch *	MTD Sales L	Brand Share %
CBE6	0.22	2.76 %
MPM1	0.17	2.95 %
ANR1		0.00 %
CBE1		0.00 %
CBE2		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KMD1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	2.09	2.11 %

WEST-03

Property	MTD Sales L	Brand Share %
Air-Cond	0.61	1.08 %
Total	0.61	0.63 %

Branch *	MTD Sales L	Brand Share %
ERD2	0.31	1.58 %
NKL2	0.31	2.93 %
AVI1		0.00 %
CMI1		0.00 %
ERD1		0.00 %
GBM1		0.00 %
KGM1		0.00 %
KMM1		0.00 %
PDR1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SYM2		0.00 %
TCG1		0.00 %
TPR1		0.00 %
TPR2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
VKL1		0.00 %
W3SD		0.00 %
WHPD		0.00 %
Total	0.61	0.63 %