



TN : LLOYDS Sales Performance 07/05/2026 9:22 AM

MTD Sales
142.28 L

Brand Share %
1.61 %

Information:

MTD : 01-05-2026 To 06-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **1.61 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	129.63	1.88 %
LED TV	12.07	0.94 %
Wash-Mac	0.59	0.09 %
Total	142.28	1.61 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	28.90	2.07 %
CHENNAI-02	20.90	1.91 %
SOUTH-01	20.08	1.56 %
SOUTH ARCOT	18.71	2.69 %
SOUTH-03	18.36	1.65 %
CHENNAI-01	15.98	1.19 %
NORTH ARCOT	8.71	1.41 %
WEST-01	7.47	1.43 %
WEST-02	3.16	0.41 %
Total	142.28	1.61 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	26.87	2.34 %
LED TV	1.94	1.12 %
Wash-Mac	0.09	0.12 %
Total	28.90	2.07 %

Branch *	MTD Sales L	Brand Share %
TNJ1	0.89	1.02 %
PBR2	0.50	0.68 %
TRY3	0.49	1.31 %
AYR1	0.38	1.09 %
JKM1	0.38	1.00 %
TVR2	0.29	0.35 %
TRY2	0.26	0.99 %
NMM1	0.11	0.55 %
KRN1		0.00 %
KUM2		0.00 %
MVM1		0.00 %
NGT1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PTK1		0.00 %
TRY4		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TZSD		0.00 %
Total	28.90	2.07 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	18.53	2.06 %
LED TV	2.28	1.78 %
Wash-Mac	0.09	0.13 %
Total	20.90	1.91 %

Branch *	MTD Sales L	Brand Share %
CH15	1.79	1.52 %
CH24	0.95	1.50 %
CH34	0.53	1.57 %
CH20	0.50	1.18 %
CH31	0.33	1.52 %
CH17	0.32	0.59 %
CH01		0.00 %
CH06		0.00 %
CH18		0.00 %
CH23		0.00 %
CH27		0.00 %
CH36		0.00 %
CH43		0.00 %
CH46		0.00 %
CH51		0.00 %
GPD1		0.00 %
MC05		0.00 %
MC06		0.00 %
MJR1		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	20.90	1.91 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	17.36	1.82 %
LED TV	2.46	1.15 %
Wash-Mac	0.27	0.22 %
Total	20.08	1.56 %

Branch *	MTD Sales L	Brand Share %
TVL1	0.93	0.62 %
VL1	0.64	1.06 %
TKS2	0.41	0.90 %
TKS1	0.40	1.13 %
RND1	0.32	0.59 %
UDN1	0.12	0.77 %
STU2		0.00 %
COL1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KVT1		0.00 %
KYR1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
RPM1		0.00 %
S2SD		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
SVK1		0.00 %
TKY1		0.00 %
VKM1		0.00 %
VNR2		0.00 %
WHTV		0.00 %
Total	20.08	1.56 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	17.35	3.20 %
LED TV	1.36	1.24 %
Total	18.71	2.69 %

Branch *	MTD Sales L	Brand Share %
VPM2	0.22	0.57 %
KKI2		0.00 %
KML1		0.00 %
NVL2		0.00 %
POY1		0.00 %
PRT1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
VCM1		0.00 %
WHUT		0.00 %
Total	18.71	2.69 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	16.18	1.88 %
LED TV	2.18	1.32 %
Total	18.36	1.65 %

Branch *	MTD Sales L	Brand Share %
DGL1	2.77	1.41 %
MDU1	1.79	1.57 %
ATG1	0.60	1.53 %
ADP1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KKD3		0.00 %
KRR1		0.00 %
MDU4		0.00 %
MDU5		0.00 %
NKI1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TPT1		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	18.36	1.65 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	14.82	1.37 %
LED TV	1.01	0.59 %
Wash-Mac	0.14	0.16 %
Total	15.98	1.19 %

Branch *	MTD Sales L	Brand Share %
CH19	0.79	1.15 %
GUD1	0.32	0.75 %
SKL1	0.16	0.69 %
AVD1		0.00 %
CH05		0.00 %
CH07		0.00 %
CH16		0.00 %
CH22		0.00 %
CH25		0.00 %
CH26		0.00 %
CH28		0.00 %
CH29		0.00 %
CH37		0.00 %
CH38		0.00 %
CH39		0.00 %
CH40		0.00 %
CH42		0.00 %
CH45		0.00 %
CH48		0.00 %
CH49		0.00 %
CZWH		0.00 %
KNR1		0.00 %
MC09		0.00 %
MC10		0.00 %
MRM1		0.00 %
TKM1		0.00 %
WHC3		0.00 %
WCHN	-0.28	0.99 %
Total	15.98	1.19 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	8.36	1.70 %
LED TV	0.35	0.45 %
Total	8.71	1.41 %

Branch *	MTD Sales L	Brand Share %
VEL2	0.94	1.53 %
TRT1	0.37	1.32 %
KPM2	0.31	0.53 %
WJP1	0.28	1.27 %
ABR1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
SBR1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WJD1		0.00 %
Total	8.71	1.41 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	6.99	1.96 %
LED TV	0.49	0.46 %
Total	7.47	1.43 %

Branch *	MTD Sales L	Brand Share %
TPR2	0.28	1.13 %
ANR1		0.00 %
AVI1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CBE6		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UAM1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	7.47	1.43 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	3.16	0.58 %
Total	3.16	0.41 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.93	1.20 %
ERD2	0.88	1.20 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
ERD1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KAM1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
SLM3		0.00 %
TCG1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	3.16	0.41 %