



TN : LLOYDS Sales Performance 07/04/2026 9:22 AM

MTD Sales
116.81 L

Brand Share %
1.58 %

Information:

MTD : 01-04-2026 To 06-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **1.58 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	94.15	1.71 %
LED TV	22.16	1.82 %
Wash-Mac	0.50	0.08 %
Total	116.81	1.58 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	19.19	1.94 %
WEST-01	18.17	2.60 %
TRICHY-01	17.72	1.57 %
CHENNAI-02	16.84	2.16 %
SOUTH-01	16.01	1.25 %
SOUTH ARCOT	10.04	2.24 %
CHENNAI-01	9.16	1.02 %
NORTH ARCOT	6.50	1.42 %
WEST-02	3.19	0.45 %
Total	116.81	1.58 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	15.20	2.06 %
LED TV	3.85	2.51 %
Wash-Mac	0.13	0.14 %
Total	19.19	1.94 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.20	0.84 %
MDU2	0.90	1.41 %
DGL1	0.59	1.07 %
DGL2	0.28	1.25 %
TEN2	0.27	1.35 %
KRR1	0.13	0.29 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KKD3		0.00 %
MDU4		0.00 %
MDU6		0.00 %
MNM1		0.00 %
NKI1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TPT1		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	19.19	1.94 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	17.48	3.30 %
LED TV	0.69	0.62 %
Total	18.17	2.60 %

Branch *	MTD Sales L	Brand Share %
SNR1	0.31	0.75 %
CBE6	0.28	0.90 %
ANR1		0.00 %
AVI1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR4		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WZSD		0.00 %
Total	18.17	2.60 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	13.63	1.59 %
LED TV	4.08	2.21 %
Total	17.72	1.57 %

Branch *	MTD Sales L	Brand Share %
TRY2	0.40	1.48 %
TNJ1	0.32	0.62 %
TNJ2	0.32	0.74 %
MVM1	0.27	0.41 %
APM1		0.00 %
AYR1		0.00 %
JKM1		0.00 %
KRN1		0.00 %
MSI1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
PTK1		0.00 %
TRY3		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TVR2		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	17.72	1.57 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	14.50	2.49 %
LED TV	2.34	1.82 %
Total	16.84	2.16 %

Branch *	MTD Sales L	Brand Share %
CH41	0.54	1.53 %
CH20	0.31	0.91 %
MJR1	0.14	0.45 %
CH06		0.00 %
CH17		0.00 %
CH18		0.00 %
CH23		0.00 %
CH31		0.00 %
CH36		0.00 %
CH43		0.00 %
CH46		0.00 %
CH51		0.00 %
GPD1		0.00 %
MC06		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	16.84	2.16 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	12.31	1.24 %
LED TV	3.70	1.92 %
Total	16.01	1.25 %

Branch *	MTD Sales L	Brand Share %
TVL1	1.08	0.68 %
TUT2	0.75	1.46 %
RPM1	0.39	1.06 %
VNR2	0.30	0.76 %
PDI1	0.27	1.58 %
TKS2	0.24	0.44 %
APK1		0.00 %
ARM1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KVT1		0.00 %
KYR1		0.00 %
PKD1		0.00 %
RND1		0.00 %
S2SD		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
STU2		0.00 %
SVK1		0.00 %
TKY1		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
VLY1		0.00 %
VNR1		0.00 %
WHTV		0.00 %
Total	16.01	1.25 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	7.80	2.52 %
LED TV	2.24	2.28 %
Total	10.04	2.24 %

Branch *	MTD Sales L	Brand Share %
POY2	0.24	0.56 %
KKI2	0.12	0.52 %
POY1		0.00 %
PRT1		0.00 %
STP1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
VCM1		0.00 %
VPM1		0.00 %
VPM2		0.00 %
WHUT		0.00 %
Total	10.04	2.24 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	6.57	0.97 %
LED TV	2.46	1.78 %
Wash-Mac	0.13	0.16 %
Total	9.16	1.02 %

Branch *	MTD Sales L	Brand Share %
CH47	0.58	0.71 %
CH19	0.30	0.71 %
MRM1	0.12	0.54 %
AVD1		0.00 %
CH05		0.00 %
CH07		0.00 %
CH08		0.00 %
CH16		0.00 %
CH22		0.00 %
CH25		0.00 %
CH26		0.00 %
CH28		0.00 %
CH29		0.00 %
CH35		0.00 %
CH37		0.00 %
CH38		0.00 %
CH39		0.00 %
CH40		0.00 %
CH42		0.00 %
CH45		0.00 %
CH48		0.00 %
CZWH		0.00 %
GUD1		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MC09		0.00 %
MC10		0.00 %
WHC3		0.00 %
WCHN	-0.10	0.41 %
Total	9.16	1.02 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	3.79	1.14 %
LED TV	2.70	3.50 %
Total	6.50	1.42 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.25	0.80 %
VEL2	0.20	0.52 %
TRT1	0.11	0.61 %
ABR1		0.00 %
AKM1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
KPM2		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
TRR1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	6.50	1.42 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	2.87	0.58 %
Wash-Mac	0.23	0.28 %
LED TV	0.09	0.07 %
Total	3.19	0.45 %

Branch *	MTD Sales L	Brand Share %
ERD1	0.69	0.82 %
SLM1	0.61	0.92 %
ERD2	0.32	0.48 %
WHKP	0.30	0.87 %
DPR2	0.09	0.68 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KAM1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
SLM3		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	3.19	0.45 %