



TN : LLOYDS Sales Performance 04/08/2025 9:22 AM

MTD Sales
19.43 L

Brand Share %
1.38 %

Information:

MTD : 01-08-2025 To 03-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **1.38 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	16.89	3.47 %
Wash-Mac	1.48	0.38 %
LED TV	1.06	0.20 %
Total	19.43	1.38 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	5.34	2.48 %
CHENNAI-02	3.64	2.21 %
CHENNAI-01	3.23	1.42 %
SOUTH-03	2.14	1.13 %
TRICHY-01	1.70	0.97 %
NORTH ARCOT	1.12	1.28 %
WEST-01	1.05	0.96 %
SOUTH ARCOT	0.85	1.04 %
WEST-02	0.34	0.23 %
KL-SOUTH		0.00 %
Total	19.43	1.38 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	4.99	7.63 %
LED TV	0.24	0.28 %
Wash-Mac	0.11	0.16 %
Total	5.34	2.48 %

Branch *	MTD Sales L	Brand Share %
TVL1	0.25	1.04 %
ARM1		0.00 %
ASM1		0.00 %
COL1		0.00 %
ERL1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KVT1		0.00 %
KYR1		0.00 %
MMT1		0.00 %
NGR1		0.00 %
PDI1		0.00 %
RND1		0.00 %
RPM1		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SNL1		0.00 %
STU2		0.00 %
SVK1		0.00 %
TCN1		0.00 %
TKS1		0.00 %
TKS2		0.00 %
TKY1		0.00 %
TUT2		0.00 %
TVL2		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
VNR1		0.00 %
VNR2		0.00 %
Total	5.34	2.48 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	3.20	4.79 %
Wash-Mac	0.33	0.90 %
LED TV	0.11	0.19 %
Total	3.64	2.21 %

Branch *	MTD Sales L	Brand Share %
CH21	0.11	1.01 %
CH01		0.00 %
CH06		0.00 %
CH17		0.00 %
CH18		0.00 %
CH20		0.00 %
CH23		0.00 %
CH24		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH33		0.00 %
CH34		0.00 %
CH36		0.00 %
CH41		0.00 %
CH43		0.00 %
CH46		0.00 %
GPD1		0.00 %
MC06		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	3.64	2.21 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	3.23	2.54 %
Total	3.23	1.42 %

Branch *	MTD Sales L	Brand Share %
CH11	0.24	1.33 %
CGL1		0.00 %
CH05		0.00 %
CH08		0.00 %
CH16		0.00 %
CH19		0.00 %
CH22		0.00 %
CH26		0.00 %
CH28		0.00 %
CH29		0.00 %
CH30		0.00 %
CH35		0.00 %
CH37		0.00 %
CH38		0.00 %
CH39		0.00 %
CH40		0.00 %
CH42		0.00 %
CH45		0.00 %
CH48		0.00 %
CZWH		0.00 %
GUD1		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MC10		0.00 %
Total	3.23	1.42 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	1.32	2.09 %
Wash-Mac	0.47	0.82 %
LED TV	0.35	0.51 %
Total	2.14	1.13 %

Branch *	MTD Sales L	Brand Share %
ADP1		0.00 %
ATG1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DGL1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KKD2		0.00 %
KPT1		0.00 %
KRR1		0.00 %
MDU1		0.00 %
MDU3		0.00 %
MDU5		0.00 %
MDU6		0.00 %
MNM1		0.00 %
NKI1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
TDI1		0.00 %
TEN2		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	2.14	1.13 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	1.57	2.24 %
LED TV	0.13	0.20 %
Total	1.70	0.97 %

Branch *	MTD Sales L	Brand Share %
APM1		0.00 %
AYR1		0.00 %
JKM1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
KUM1		0.00 %
MDI1		0.00 %
MSI1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PBR2		0.00 %
PDK1		0.00 %
TNJ2		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TTP1		0.00 %
TVR2		0.00 %
TYR1		0.00 %
Total	1.70	0.97 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	0.83	3.10 %
Wash-Mac	0.29	1.22 %
Total	1.12	1.28 %

Branch *	MTD Sales L	Brand Share %
AKM1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM2		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
TRL1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VEL2		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	1.12	1.28 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	0.94	7.90 %
LED TV	0.11	0.23 %
Total	1.05	0.96 %

Branch *	MTD Sales L	Brand Share %
ANR1		0.00 %
AVI1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE6		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR2		0.00 %
TPR4		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WHCB		0.00 %
Total	1.05	0.96 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	0.57	2.01 %
Wash-Mac	0.28	1.45 %
Total	0.85	1.04 %

Branch *	MTD Sales L	Brand Share %
POY1	0.11	0.76 %
CUD1		0.00 %
KKI2		0.00 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
NVL2		0.00 %
POY2		0.00 %
SJI1		0.00 %
STP1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
Total	0.85	1.04 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	0.23	0.99 %
LED TV	0.11	0.15 %
Total	0.34	0.23 %

Branch *	MTD Sales L	Brand Share %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
ERD1		0.00 %
ERD2		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM1		0.00 %
SLM2		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
Total	0.34	0.23 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
PAS1		0.00 %
TVP1		0.00 %
Total		0.00 %