



# TN : LLOYDS Sales Performance 04/04/2026 9:22 AM

MTD Sales  
78.36 L

Brand Share %  
1.74 %

Information:

MTD : 01-04-2026 To 03-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **1.74 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	65.45	1.94 %
LED TV	12.55	1.73 %
Wash-Mac	0.37	0.09 %
Total	78.36	1.74 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	13.62	2.03 %
WEST-01	13.41	2.84 %
TRICHY-01	13.07	1.74 %
CHENNAI-02	11.22	2.70 %
SOUTH-01	9.90	1.24 %
SOUTH ARCOT	6.30	2.55 %
CHENNAI-01	5.16	1.17 %
NORTH ARCOT	3.13	1.26 %
WEST-02	2.56	0.57 %
Total	78.36	1.74 %

**SOUTH-03**

Property	MTD Sales L	Brand Share %
Air-Cond	10.76	2.12 %
LED TV	2.73	2.71 %
Wash-Mac	0.13	0.21 %
<b>Total</b>	<b>13.62</b>	<b>2.03 %</b>

Branch *	MTD Sales L	Brand Share %
MDU1	1.20	1.37 %
DGL1	0.59	1.58 %
MDU2	0.30	0.65 %
DGL2	0.28	1.57 %
TMM1	0.28	1.58 %
KRR1	0.13	0.48 %
ADP1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KKD3		0.00 %
KYK1		0.00 %
MDU4		0.00 %
MDU6		0.00 %
MNM1		0.00 %
NKI1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TEN2		0.00 %
TPT1		0.00 %
USL1		0.00 %
WHMD		0.00 %
<b>Total</b>	<b>13.62</b>	<b>2.03 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Air-Cond	13.13	3.58 %
LED TV	0.28	0.40 %
<b>Total</b>	<b>13.41</b>	<b>2.84 %</b>

Branch *	MTD Sales L	Brand Share %
SNR1	0.31	0.99 %
CBE6	0.28	1.24 %
ANR1		0.00 %
AVI1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR4		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WZSD		0.00 %
<b>Total</b>	<b>13.41</b>	<b>2.84 %</b>

**TRICHY-01**

Property	MTD Sales L	Brand Share %
Air-Cond	10.69	1.85 %
LED TV	2.37	2.08 %
<b>Total</b>	<b>13.07</b>	<b>1.74 %</b>

Branch *	MTD Sales L	Brand Share %
TNJ1	0.32	0.90 %
TNJ2	0.32	1.18 %
APM1		0.00 %
AYR1		0.00 %
JKM1		0.00 %
KRN1		0.00 %
MSI1		0.00 %
MVM1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
PTK1		0.00 %
TRY3		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TVR2		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
<b>Total</b>	<b>13.07</b>	<b>1.74 %</b>

**CHENNAI-02**

Property	MTD Sales L	Brand Share %
Air-Cond	9.78	3.13 %
LED TV	1.44	2.09 %
<b>Total</b>	<b>11.22</b>	<b>2.70 %</b>

Branch *	MTD Sales L	Brand Share %
CH41	0.41	1.73 %
CH20	0.31	1.63 %
CH21	0.27	1.11 %
CH06		0.00 %
CH17		0.00 %
CH18		0.00 %
CH23		0.00 %
CH31		0.00 %
CH36		0.00 %
CH43		0.00 %
CH46		0.00 %
CH51		0.00 %
GPD1		0.00 %
MC06		0.00 %
MJR1		0.00 %
PON1		0.00 %
UKI1		0.00 %
<b>Total</b>	<b>11.22</b>	<b>2.70 %</b>

## SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	8.00	1.29 %
LED TV	1.90	1.64 %
<b>Total</b>	<b>9.90</b>	<b>1.24 %</b>

Branch *	MTD Sales L	Brand Share %
TUT1	0.95	1.23 %
TUT2	0.32	0.99 %
TKS2	0.24	0.71 %
TVL1	0.14	0.14 %
APK1		0.00 %
ARM1		0.00 %
COL1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KVT1		0.00 %
KYR1		0.00 %
PKD1		0.00 %
RND1		0.00 %
S2SD		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
STU2		0.00 %
SVK1		0.00 %
TCN1		0.00 %
TKY1		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
VLY1		0.00 %
VNR1		0.00 %
VNR2		0.00 %
WHTV		0.00 %
<b>Total</b>	<b>9.90</b>	<b>1.24 %</b>

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	4.94	3.01 %
LED TV	1.37	2.35 %
<b>Total</b>	<b>6.30</b>	<b>2.55 %</b>

Branch *	MTD Sales L	Brand Share %
POY2	0.24	0.90 %
KKI2		0.00 %
POY1		0.00 %
PRT1		0.00 %
STP1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
VCM1		0.00 %
VPM1		0.00 %
VPM2		0.00 %
WHUT		0.00 %
<b>Total</b>	<b>6.30</b>	<b>2.55 %</b>

**CHENNAI-01**

Property	MTD Sales L	Brand Share %
Air-Cond	3.76	1.16 %
LED TV	1.40	1.89 %
<b>Total</b>	<b>5.16</b>	<b>1.17 %</b>

Branch *	MTD Sales L	Brand Share %
MRM1	0.12	0.96 %
AVD1		0.00 %
CH05		0.00 %
CH07		0.00 %
CH08		0.00 %
CH16		0.00 %
CH19		0.00 %
CH22		0.00 %
CH25		0.00 %
CH26		0.00 %
CH28		0.00 %
CH29		0.00 %
CH35		0.00 %
CH37		0.00 %
CH38		0.00 %
CH39		0.00 %
CH40		0.00 %
CH42		0.00 %
CH45		0.00 %
CH47		0.00 %
CH48		0.00 %
CZWH		0.00 %
GUD1		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MC09		0.00 %
TKM1		0.00 %
WHC3		0.00 %
WCHN	-0.10	0.71 %
<b>Total</b>	<b>5.16</b>	<b>1.17 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	2.15	1.20 %
LED TV	0.98	2.42 %
Total	3.13	1.26 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.25	1.72 %
ABR1		0.00 %
AKM1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
KPM2		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VEL2		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	3.13	1.26 %

**WEST-02**

Property	MTD Sales L	Brand Share %
Air-Cond	2.23	0.72 %
Wash-Mac	0.23	0.41 %
LED TV	0.09	0.11 %
<b>Total</b>	<b>2.56</b>	<b>0.57 %</b>

Branch *	MTD Sales L	Brand Share %
ERD1	0.69	1.32 %
SLM1	0.61	1.40 %
ERD2	0.32	0.89 %
WHKP	0.30	0.85 %
DPR2	0.09	1.07 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KAM1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
SLM3		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WHPD		0.00 %
WZWH		0.00 %
<b>Total</b>	<b>2.56</b>	<b>0.57 %</b>