



TN : LLOYDS Sales Performance 03/04/2026 9:23 AM

MTD Sales
65.98 L

Brand Share %
1.81 %

Information:

MTD : 01-04-2026 To 02-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **1.81 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	56.42	2.05 %
LED TV	9.20	1.62 %
Wash-Mac	0.37	0.11 %
Total	65.98	1.81 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	11.31	1.89 %
WEST-01	10.68	2.78 %
SOUTH-03	10.43	1.94 %
CHENNAI-02	10.20	3.02 %
SOUTH-01	8.59	1.33 %
SOUTH ARCOT	5.49	2.64 %
CHENNAI-01	3.91	1.12 %
NORTH ARCOT	2.81	1.39 %
WEST-02	2.56	0.67 %
Total	65.98	1.81 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	8.93	1.94 %
LED TV	2.37	2.66 %
Total	11.31	1.89 %

Branch *	MTD Sales L	Brand Share %
TNJ1	0.32	1.05 %
TNJ2	0.32	1.35 %
APM1		0.00 %
AYR1		0.00 %
JKM1		0.00 %
KRN1		0.00 %
MSI1		0.00 %
MVM1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
PTK1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TVR2		0.00 %
TZSD		0.00 %
Total	11.31	1.89 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	10.68	3.55 %
Total	10.68	2.78 %

Branch *	MTD Sales L	Brand Share %
SNR1	0.31	1.23 %
CBE6	0.28	1.44 %
ANR1		0.00 %
AVI1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR4		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WZSD		0.00 %
Total	10.68	2.78 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	8.30	2.00 %
LED TV	2.00	2.68 %
Wash-Mac	0.13	0.26 %
Total	10.43	1.94 %

Branch *	MTD Sales L	Brand Share %
MDU1	0.88	1.14 %
MDU2	0.30	0.85 %
KRR1	0.13	0.56 %
ADP1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KKD3		0.00 %
KYK1		0.00 %
MDU4		0.00 %
MDU6		0.00 %
MNM1		0.00 %
NKI1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TEN2		0.00 %
TPT1		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	10.43	1.94 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	9.43	3.70 %
LED TV	0.77	1.39 %
Total	10.20	3.02 %

Branch *	MTD Sales L	Brand Share %
CH12	0.32	1.45 %
CH21	0.27	1.42 %
CH06		0.00 %
CH17		0.00 %
CH18		0.00 %
CH23		0.00 %
CH31		0.00 %
CH36		0.00 %
CH43		0.00 %
CH46		0.00 %
CH51		0.00 %
GPD1		0.00 %
MC06		0.00 %
MJR1		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	10.20	3.02 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	7.04	1.38 %
LED TV	1.55	1.69 %
Total	8.59	1.33 %

Branch *	MTD Sales L	Brand Share %
TUT1	0.64	1.02 %
TUT2	0.32	1.16 %
TKS2	0.24	0.86 %
TVL1	0.14	0.17 %
APK1		0.00 %
ARM1		0.00 %
COL1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KVT1		0.00 %
KYR1		0.00 %
PKD1		0.00 %
RND1		0.00 %
S2SD		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
STU2		0.00 %
SVK1		0.00 %
TCN1		0.00 %
TKY1		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
VLY1		0.00 %
VNR1		0.00 %
VNR2		0.00 %
WHTV		0.00 %
Total	8.59	1.33 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	4.52	3.21 %
LED TV	0.97	2.06 %
Total	5.49	2.64 %

Branch *	MTD Sales L	Brand Share %
POY2	0.24	1.07 %
KKI2		0.00 %
POY1		0.00 %
PRT1		0.00 %
STP1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
VCM1		0.00 %
VPM1		0.00 %
VPM2		0.00 %
WHUT		0.00 %
Total	5.49	2.64 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	3.44	1.33 %
LED TV	0.47	0.82 %
Total	3.91	1.12 %

Branch *	MTD Sales L	Brand Share %
MRM1	0.12	1.07 %
AVD1		0.00 %
CH05		0.00 %
CH07		0.00 %
CH08		0.00 %
CH16		0.00 %
CH19		0.00 %
CH22		0.00 %
CH25		0.00 %
CH26		0.00 %
CH28		0.00 %
CH29		0.00 %
CH35		0.00 %
CH37		0.00 %
CH38		0.00 %
CH39		0.00 %
CH40		0.00 %
CH42		0.00 %
CH45		0.00 %
CH47		0.00 %
CH48		0.00 %
CH49		0.00 %
CZWH		0.00 %
GUD1		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MC09		0.00 %
TKM1		0.00 %
WHC3		0.00 %
WCHN	-0.10	1.42 %
Total	3.91	1.12 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	1.83	1.22 %
LED TV	0.98	3.25 %
Total	2.81	1.39 %

Branch *	MTD Sales L	Brand Share %
ABR1		0.00 %
AKM1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
KPM2		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VEL2		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	2.81	1.39 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	2.23	0.84 %
Wash-Mac	0.23	0.50 %
LED TV	0.09	0.13 %
Total	2.56	0.67 %

Branch *	MTD Sales L	Brand Share %
ERD1	0.69	1.55 %
SLM1	0.61	1.70 %
ERD2	0.32	1.13 %
WHKP	0.30	0.93 %
DPR2	0.09	1.29 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KAM1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SIG1		0.00 %
SLM2		0.00 %
SLM3		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	2.56	0.67 %