



TN : LLOYDS Sales Performance 02/05/2026 9:22 AM

MTD Sales
48.90 L

Brand Share %
1.36 %

Information:

MTD : 01-05-2026 To 01-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **1.36 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	45.71	1.64 %
LED TV	2.97	0.57 %
Wash-Mac	0.21	0.08 %
Total	48.90	1.36 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	10.05	1.85 %
SOUTH-01	8.32	1.53 %
SOUTH-03	6.74	1.21 %
NORTH ARCOT	5.41	2.27 %
CHENNAI-02	4.83	1.56 %
SOUTH ARCOT	4.51	1.56 %
WEST-01	4.28	1.41 %
CHENNAI-01	3.39	0.87 %
WEST-02	1.36	0.33 %
Total	48.90	1.36 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	9.57	2.16 %
LED TV	0.48	0.67 %
Total	10.05	1.85 %

Branch *	MTD Sales L	Brand Share %
MDI1	0.30	0.99 %
TVR2	0.29	0.85 %
TRY3	0.23	1.27 %
APM1		0.00 %
AYR1		0.00 %
JKM1		0.00 %
KRN1		0.00 %
KUM2		0.00 %
MSI1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PBR2		0.00 %
PTK1		0.00 %
TRY4		0.00 %
TTP1		0.00 %
TVR1		0.00 %
Total	10.05	1.85 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	7.16	1.74 %
LED TV	1.04	1.25 %
Wash-Mac	0.12	0.25 %
Total	8.32	1.53 %

Branch *	MTD Sales L	Brand Share %
TVL1	0.32	0.45 %
APK1		0.00 %
ARM1		0.00 %
COL1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KVT1		0.00 %
KYR1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
RND1		0.00 %
RPM1		0.00 %
S2SD		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
SVK1		0.00 %
TKS1		0.00 %
TKS2		0.00 %
TKY1		0.00 %
VKM1		0.00 %
VLY1		0.00 %
VNR2		0.00 %
Total	8.32	1.53 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	6.48	1.46 %
LED TV	0.26	0.35 %
Total	6.74	1.21 %

Branch *	MTD Sales L	Brand Share %
DGL1	1.31	1.09 %
MDU2	0.29	1.01 %
ADP1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KKD3		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MDU6		0.00 %
NKI1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
TDI1		0.00 %
TEN2		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	6.74	1.21 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	5.41	2.87 %
Total	5.41	2.27 %

Branch *	MTD Sales L	Brand Share %
ABR1		0.00 %
AKM1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
SBR1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	5.41	2.27 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	4.20	1.69 %
LED TV	0.54	1.33 %
Wash-Mac	0.09	0.46 %
Total	4.83	1.56 %

Branch *	MTD Sales L	Brand Share %
CH15	0.35	0.98 %
CH20	0.14	0.80 %
CH01		0.00 %
CH06		0.00 %
CH18		0.00 %
CH21		0.00 %
CH23		0.00 %
CH24		0.00 %
CH27		0.00 %
CH31		0.00 %
CH36		0.00 %
CH41		0.00 %
CH43		0.00 %
CH44		0.00 %
CH46		0.00 %
CH51		0.00 %
GPD1		0.00 %
MC06		0.00 %
MJR1		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	4.83	1.56 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	4.11	1.79 %
LED TV	0.40	1.02 %
Total	4.51	1.56 %

Branch *	MTD Sales L	Brand Share %
ULP1	0.29	1.36 %
CUD1		0.00 %
KKI2		0.00 %
KML1		0.00 %
NVL2		0.00 %
POY1		0.00 %
POY2		0.00 %
PRT1		0.00 %
STP1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
VCM1		0.00 %
VCM2		0.00 %
VPM1		0.00 %
VPM2		0.00 %
WHUT		0.00 %
Total	4.51	1.56 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	4.28	1.97 %
Total	4.28	1.41 %

Branch *	MTD Sales L	Brand Share %
ANR1		0.00 %
AVI1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CBE6		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UAM1		0.00 %
WHCB		0.00 %
Total	4.28	1.41 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	3.14	1.03 %
LED TV	0.26	0.44 %
Total	3.39	0.87 %

Branch *	MTD Sales L	Brand Share %
AVD1		0.00 %
CH05		0.00 %
CH07		0.00 %
CH16		0.00 %
CH19		0.00 %
CH22		0.00 %
CH25		0.00 %
CH26		0.00 %
CH28		0.00 %
CH29		0.00 %
CH30		0.00 %
CH37		0.00 %
CH38		0.00 %
CH39		0.00 %
CH40		0.00 %
CH42		0.00 %
CH45		0.00 %
CH47		0.00 %
CH48		0.00 %
CH49		0.00 %
CZWH		0.00 %
GUD1		0.00 %
KNR1		0.00 %
MC09		0.00 %
MC10		0.00 %
MRM1		0.00 %
TKM1		0.00 %
Total	3.39	0.87 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	1.36	0.46 %
Total	1.36	0.33 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.35	0.89 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
ERD1		0.00 %
ERD2		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KAM1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
SLM3		0.00 %
TCG1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WHKP		0.00 %
Total	1.36	0.33 %