

MTD Sales  
80.04 L

Brand Share %  
0.44 %

Information:

MTD : 01-10-2025 To 31-10-2025

\* Branch where in Brand Share % is less than Overall State's Brand Share **0.44 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 62.52       | 1.70 %        |
| LED TV   | 16.23       | 0.16 %        |
| Wash-Mac | 1.29        | 0.03 %        |
| Total    | 80.04       | 0.44 %        |

| Sales Zone  | MTD Sales L | Brand Share % |
|-------------|-------------|---------------|
| CHENNAI-02  | 14.73       | 0.80 %        |
| TRICHY-01   | 14.42       | 0.67 %        |
| SOUTH-03    | 12.83       | 0.50 %        |
| CHENNAI-01  | 12.01       | 0.55 %        |
| SOUTH-01    | 10.27       | 0.34 %        |
| WEST-02     | 4.49        | 0.20 %        |
| NORTH ARCOT | 4.12        | 0.33 %        |
| WEST-01     | 3.89        | 0.23 %        |
| SOUTH ARCOT | 2.82        | 0.22 %        |
| KL-SOUTH    | 0.47        | 0.45 %        |
| Total       | 80.04       | 0.44 %        |

## CHENNAI-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 11.86       | 2.54 %        |
| LED TV   | 2.54        | 0.27 %        |
| Wash-Mac | 0.32        | 0.07 %        |
| Total    | 14.73       | 0.80 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH41     | 0.28        | 0.36 %        |
| CH17     | 0.24        | 0.43 %        |
| CH06     |             | 0.00 %        |
| CH01     |             | 0.00 %        |
| CH18     |             | 0.00 %        |
| CH21     |             | 0.00 %        |
| CH23     |             | 0.00 %        |
| CH24     |             | 0.00 %        |
| CH27     |             | 0.00 %        |
| CH31     |             | 0.00 %        |
| CH32     |             | 0.00 %        |
| CH36     |             | 0.00 %        |
| CH43     |             | 0.00 %        |
| CH46     |             | 0.00 %        |
| GPD1     |             | 0.00 %        |
| MC05     |             | 0.00 %        |
| PON1     |             | 0.00 %        |
| UKI1     |             | 0.00 %        |
| Total    | 14.73       | 0.80 %        |

# TRICHY-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 12.69       | 2.59 %        |
| LED TV   | 1.72        | 0.14 %        |
| Total    | 14.42       | 0.67 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TNJ2     | 0.11        | 0.09 %        |
| APM1     |             | 0.00 %        |
| AYR1     |             | 0.00 %        |
| KUM1     |             | 0.00 %        |
| MSI1     |             | 0.00 %        |
| MVM1     |             | 0.00 %        |
| NCK1     |             | 0.00 %        |
| NGT1     |             | 0.00 %        |
| NMM1     |             | 0.00 %        |
| ORU1     |             | 0.00 %        |
| PBR1     |             | 0.00 %        |
| PDK1     |             | 0.00 %        |
| TNJ1     |             | 0.00 %        |
| TTP1     |             | 0.00 %        |
| TVR1     |             | 0.00 %        |
| TVR2     |             | 0.00 %        |
| TYR1     |             | 0.00 %        |
| TZSD     |             | 0.00 %        |
| WTRZ     |             | 0.00 %        |
| Total    | 14.42       | 0.67 %        |

**SOUTH-03**

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 10.49       | 2.19 %        |
| LED TV   | 2.07        | 0.15 %        |
| Wash-Mac | 0.27        | 0.04 %        |
| Total    | 12.83       | 0.50 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| MDU2     | 0.25        | 0.13 %        |
| TEN2     | 0.24        | 0.38 %        |
| MDU3     | 0.23        | 0.27 %        |
| DGL2     | 0.17        | 0.35 %        |
| KRR1     | 0.11        | 0.12 %        |
| ATG1     | 0.11        | 0.14 %        |
| ADP1     |             | 0.00 %        |
| BNR1     |             | 0.00 %        |
| BTU1     |             | 0.00 %        |
| CBM1     |             | 0.00 %        |
| CMR1     |             | 0.00 %        |
| DGL1     |             | 0.00 %        |
| DKI1     |             | 0.00 %        |
| KKD2     |             | 0.00 %        |
| KKD3     |             | 0.00 %        |
| KPT1     |             | 0.00 %        |
| KYK1     |             | 0.00 %        |
| MDU4     |             | 0.00 %        |
| MDU5     |             | 0.00 %        |
| MNM1     |             | 0.00 %        |
| NKI1     |             | 0.00 %        |
| PKM1     |             | 0.00 %        |
| PNI1     |             | 0.00 %        |
| PNV1     |             | 0.00 %        |
| PVI1     |             | 0.00 %        |
| SGP1     |             | 0.00 %        |
| SVG1     |             | 0.00 %        |
| SZSD     |             | 0.00 %        |
| TDI1     |             | 0.00 %        |
| TEN1     |             | 0.00 %        |
| TPT1     |             | 0.00 %        |
| USL1     |             | 0.00 %        |
| WHMD     |             | 0.00 %        |
| Total    | 12.83       | 0.50 %        |

## CHENNAI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 10.59       | 1.83 %        |
| LED TV   | 1.43        | 0.14 %        |
| Total    | 12.01       | 0.55 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH05     | 0.47        | 0.33 %        |
| CH11     | 0.23        | 0.33 %        |
| CGL1     | 0.11        | 0.24 %        |
| AVD1     |             | 0.00 %        |
| CH08     |             | 0.00 %        |
| CH16     |             | 0.00 %        |
| CH19     |             | 0.00 %        |
| CH22     |             | 0.00 %        |
| CH26     |             | 0.00 %        |
| CH28     |             | 0.00 %        |
| CH29     |             | 0.00 %        |
| CH35     |             | 0.00 %        |
| CH37     |             | 0.00 %        |
| CH38     |             | 0.00 %        |
| CH40     |             | 0.00 %        |
| CH42     |             | 0.00 %        |
| CH45     |             | 0.00 %        |
| CH48     |             | 0.00 %        |
| CZWH     |             | 0.00 %        |
| GUD1     |             | 0.00 %        |
| GUD2     |             | 0.00 %        |
| KNR1     |             | 0.00 %        |
| MC09     |             | 0.00 %        |
| MC10     |             | 0.00 %        |
| MRM1     |             | 0.00 %        |
| WCHN     |             | 0.00 %        |
| WHC3     |             | 0.00 %        |
| Total    | 12.01       | 0.55 %        |

**SOUTH-01**

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 8.50        | 1.15 %        |
| LED TV   | 1.60        | 0.11 %        |
| Wash-Mac | 0.17        | 0.02 %        |
| Total    | 10.27       | 0.34 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| KVT1     | 0.28        | 0.18 %        |
| TUT2     | 0.24        | 0.17 %        |
| ASM1     | 0.11        | 0.24 %        |
| APK2     |             | 0.00 %        |
| COL1     |             | 0.00 %        |
| KSM1     |             | 0.00 %        |
| KYR1     |             | 0.00 %        |
| NGR1     |             | 0.00 %        |
| PDI1     |             | 0.00 %        |
| PKD1     |             | 0.00 %        |
| RND1     |             | 0.00 %        |
| S2SD     |             | 0.00 %        |
| SDI1     |             | 0.00 %        |
| SGT1     |             | 0.00 %        |
| SKD1     |             | 0.00 %        |
| SNL1     |             | 0.00 %        |
| STU2     |             | 0.00 %        |
| TKS1     |             | 0.00 %        |
| TKS2     |             | 0.00 %        |
| TKY1     |             | 0.00 %        |
| TVL2     |             | 0.00 %        |
| TYI1     |             | 0.00 %        |
| VKM1     |             | 0.00 %        |
| VNR1     |             | 0.00 %        |
| VNR2     |             | 0.00 %        |
| WHTV     |             | 0.00 %        |
| TVL1     | -2.69       | -0.99 %       |
| Total    | 10.27       | 0.34 %        |

## WEST-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 2.22        | 0.97 %        |
| LED TV   | 1.84        | 0.14 %        |
| Wash-Mac | 0.43        | 0.06 %        |
| Total    | 4.49        | 0.20 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| ERD1     | 0.51        | 0.31 %        |
| TRM1     | 0.15        | 0.24 %        |
| ATU1     | 0.13        | 0.16 %        |
| KMM1     | 0.11        | 0.30 %        |
| APN1     |             | 0.00 %        |
| BMD1     |             | 0.00 %        |
| CMI1     |             | 0.00 %        |
| DPR1     |             | 0.00 %        |
| EDP1     |             | 0.00 %        |
| EPI1     |             | 0.00 %        |
| ERD2     |             | 0.00 %        |
| HSR1     |             | 0.00 %        |
| HSR2     |             | 0.00 %        |
| KRI1     |             | 0.00 %        |
| KVP1     |             | 0.00 %        |
| MCR1     |             | 0.00 %        |
| MTR1     |             | 0.00 %        |
| OML1     |             | 0.00 %        |
| PDR1     |             | 0.00 %        |
| PLC1     |             | 0.00 %        |
| PMP1     |             | 0.00 %        |
| RSP1     |             | 0.00 %        |
| SGG1     |             | 0.00 %        |
| SGI1     |             | 0.00 %        |
| SLM1     |             | 0.00 %        |
| SLM2     |             | 0.00 %        |
| TCG1     |             | 0.00 %        |
| VKL1     |             | 0.00 %        |
| VPD1     |             | 0.00 %        |
| WHKP     |             | 0.00 %        |
| WHPD     |             | 0.00 %        |
| WZWH     |             | 0.00 %        |
| Total    | 4.49        | 0.20 %        |

# NORTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 2.07        | 0.30 %        |
| Air-Cond | 1.95        | 0.86 %        |
| Wash-Mac | 0.10        | 0.03 %        |
| Total    | 4.12        | 0.33 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| AKM1     | 0.28        | 0.40 %        |
| ANI1     |             | 0.00 %        |
| ARC2     |             | 0.00 %        |
| BGR1     |             | 0.00 %        |
| CGM1     |             | 0.00 %        |
| CPT1     |             | 0.00 %        |
| CYR1     |             | 0.00 %        |
| GDM1     |             | 0.00 %        |
| KPM1     |             | 0.00 %        |
| KPM2     |             | 0.00 %        |
| PLR1     |             | 0.00 %        |
| PTU1     |             | 0.00 %        |
| SBR1     |             | 0.00 %        |
| TRL1     |             | 0.00 %        |
| TRR1     |             | 0.00 %        |
| TRT1     |             | 0.00 %        |
| UGI1     |             | 0.00 %        |
| VEL1     |             | 0.00 %        |
| VEL2     |             | 0.00 %        |
| VNB1     |             | 0.00 %        |
| VSI1     |             | 0.00 %        |
| WHVL     |             | 0.00 %        |
| WJP1     |             | 0.00 %        |
| Total    | 4.12        | 0.33 %        |

# WEST-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 2.49        | 1.41 %        |
| LED TV   | 1.40        | 0.15 %        |
| Total    | 3.89        | 0.23 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| ANR1     |             | 0.00 %        |
| AVI1     |             | 0.00 %        |
| CBE1     |             | 0.00 %        |
| CBE2     |             | 0.00 %        |
| CBE3     |             | 0.00 %        |
| CBE4     |             | 0.00 %        |
| CBE5     |             | 0.00 %        |
| CBE6     |             | 0.00 %        |
| CNR1     |             | 0.00 %        |
| DPM2     |             | 0.00 %        |
| GBM1     |             | 0.00 %        |
| GDR1     |             | 0.00 %        |
| KGI1     |             | 0.00 %        |
| KGM1     |             | 0.00 %        |
| KMD1     |             | 0.00 %        |
| MPM1     |             | 0.00 %        |
| PDM1     |             | 0.00 %        |
| PLI1     |             | 0.00 %        |
| PPI1     |             | 0.00 %        |
| SNR1     |             | 0.00 %        |
| SUL1     |             | 0.00 %        |
| SYM2     |             | 0.00 %        |
| TPR1     |             | 0.00 %        |
| TPR2     |             | 0.00 %        |
| TPR4     |             | 0.00 %        |
| UAM1     |             | 0.00 %        |
| UMP1     |             | 0.00 %        |
| WHCB     |             | 0.00 %        |
| WZSD     |             | 0.00 %        |
| Total    | 3.89        | 0.23 %        |

## SOUTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 1.55        | 0.22 %        |
| Air-Cond | 1.27        | 0.48 %        |
| Total    | 2.82        | 0.22 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CUD1     |             | 0.00 %        |
| KKI2     |             | 0.00 %        |
| MKM1     |             | 0.00 %        |
| NVL2     |             | 0.00 %        |
| POY1     |             | 0.00 %        |
| POY2     |             | 0.00 %        |
| PRT1     |             | 0.00 %        |
| SJI2     |             | 0.00 %        |
| STP1     |             | 0.00 %        |
| TDM1     |             | 0.00 %        |
| TRK1     |             | 0.00 %        |
| TVM2     |             | 0.00 %        |
| VCM1     |             | 0.00 %        |
| VPM1     |             | 0.00 %        |
| VPM2     |             | 0.00 %        |
| WHUT     |             | 0.00 %        |
| KML1     | -0.11       | -0.30 %       |
| Total    | 2.82        | 0.22 %        |

## KL-SOUTH

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 0.47        | 1.50 %        |
| Total    | 0.47        | 0.45 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| KLR1     |             | 0.00 %        |
| PAS1     |             | 0.00 %        |
| TVSD     |             | 0.00 %        |
| Total    | 0.47        | 0.45 %        |