



# TN : LLOYDS Sales Performance 01/05/2026 9:22 AM

MTD Sales  
635.14 L

Brand Share %  
1.58 %

Information:

MTD : 01-04-2026 To 30-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **1.58 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	552.03	1.71 %
LED TV	81.97	1.55 %
Wash-Mac	1.14	0.04 %
<b>Total</b>	<b>635.14</b>	<b>1.58 %</b>

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	103.71	1.56 %
SOUTH-03	102.09	1.88 %
TRICHY-01	98.82	1.82 %
CHENNAI-02	96.45	2.13 %
SOUTH ARCOT	71.03	2.45 %
WEST-01	57.56	1.68 %
CHENNAI-01	45.82	0.90 %
NORTH ARCOT	43.69	1.53 %
WEST-02	15.99	0.41 %
<b>Total</b>	<b>635.14</b>	<b>1.58 %</b>

## SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	88.71	1.65 %
LED TV	14.99	1.74 %
<b>Total</b>	<b>103.71</b>	<b>1.56 %</b>

Branch *	MTD Sales L	Brand Share %
TVL1	6.10	0.80 %
RPM1	2.98	1.41 %
KVT1	1.89	0.57 %
ARM1	1.54	1.42 %
TKS2	1.16	0.37 %
S2SD	1.01	1.03 %
KGL1	0.82	0.67 %
VNR1	0.63	0.90 %
PDI1	0.61	0.74 %
VNR2	0.42	0.19 %
SVK1	0.42	0.20 %
SKD1	0.32	0.46 %
UDN1	0.32	0.34 %
KYR1	0.31	0.44 %
STU2	0.31	0.34 %
SGT1	0.30	0.84 %
RND1	0.10	0.04 %
KSM1		0.00 %
PKD1		0.00 %
SDI1		0.00 %
SNL1		0.00 %
TKY1		0.00 %
VKM1		0.00 %
VLY1		0.00 %
WHTV	-0.32	1.09 %
<b>Total</b>	<b>103.71</b>	<b>1.56 %</b>

### SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	86.89	1.97 %
LED TV	15.06	2.27 %
Wash-Mac	0.13	0.04 %
<b>Total</b>	<b>102.09</b>	<b>1.88 %</b>

Branch *	MTD Sales L	Brand Share %
MDU1	7.43	1.17 %
DGL1	3.88	1.43 %
MDU6	2.01	0.72 %
SVG1	1.74	1.35 %
TEN2	1.16	0.79 %
MDU5	0.61	0.64 %
KRR1	0.48	0.17 %
SGP1	0.31	0.59 %
CMR1	0.29	0.43 %
ADP1	0.27	0.43 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
DKI1		0.00 %
KKD3		0.00 %
MDU4		0.00 %
MNM1		0.00 %
NKI1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
TDI1		0.00 %
TPT1		0.00 %
USL1		0.00 %
WHMD		0.00 %
<b>Total</b>	<b>102.09</b>	<b>1.88 %</b>

### TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	87.14	1.97 %
LED TV	11.68	1.65 %
<b>Total</b>	<b>98.82</b>	<b>1.82 %</b>

Branch *	MTD Sales L	Brand Share %
TRY4	2.53	1.49 %
MVM1	0.69	0.23 %
NGT1	0.32	0.24 %
APM1		0.00 %
AYR1		0.00 %
JKM1		0.00 %
KRN1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PTK1		0.00 %
TRY3		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TVR2		0.00 %
<b>Total</b>	<b>98.82</b>	<b>1.82 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	82.30	2.31 %
LED TV	13.87	2.09 %
Wash-Mac	0.28	0.09 %
Total	96.45	2.13 %

Branch *	MTD Sales L	Brand Share %
CH20	2.68	1.12 %
CH21	1.49	0.51 %
CH17	0.64	0.32 %
GPD1	0.48	0.54 %
CH51	0.38	0.22 %
CH06	0.29	0.15 %
CH31	0.28	0.30 %
CH27	0.26	0.43 %
MJR1	0.14	0.09 %
CH01		0.00 %
CH18		0.00 %
CH23		0.00 %
CH36		0.00 %
CH43		0.00 %
CH46		0.00 %
MC05		0.00 %
PON1		0.00 %
Total	96.45	2.13 %

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	59.30	2.62 %
LED TV	11.45	2.55 %
Wash-Mac	0.28	0.14 %
Total	71.03	2.45 %

Branch *	MTD Sales L	Brand Share %
KKI2	1.34	0.75 %
KML1	1.19	1.26 %
NVL2	0.63	0.40 %
VPM2	0.63	0.37 %
TDM1	0.47	0.43 %
PRT1	0.38	0.26 %
VCM2	0.36	0.55 %
VCM1	0.30	0.56 %
POY1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
VPM1		0.00 %
WHUT		0.00 %
Total	71.03	2.45 %

**WEST-01**

Property	MTD Sales L	Brand Share %
Air-Cond	56.12	2.00 %
LED TV	1.44	0.36 %
<b>Total</b>	<b>57.56</b>	<b>1.68 %</b>

Branch *	MTD Sales L	Brand Share %
TPR3	1.29	1.46 %
CBE1	1.11	0.84 %
MPM1	0.85	0.54 %
UMP1	0.60	0.55 %
KGM1	0.39	0.49 %
SUL1	0.35	0.38 %
TPR4	0.35	0.67 %
TPR1	0.32	0.18 %
SNR1	0.31	0.22 %
CBE6	0.28	0.20 %
CBE5	0.28	0.46 %
GBM1	0.28	0.30 %
ANR1		0.00 %
AVI1		0.00 %
CBE3		0.00 %
CNR1		0.00 %
DPM2		0.00 %
KGI1		0.00 %
KMD1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SYM2		0.00 %
UAM1		0.00 %
<b>Total</b>	<b>57.56</b>	<b>1.68 %</b>

**CHENNAI-01**

Property	MTD Sales L	Brand Share %
Air-Cond	38.94	0.97 %
LED TV	6.75	1.01 %
Wash-Mac	0.13	0.03 %
<b>Total</b>	<b>45.82</b>	<b>0.90 %</b>

Branch *	MTD Sales L	Brand Share %
CH47	3.44	1.14 %
AVD1	1.31	1.01 %
GUD1	1.30	0.63 %
CH35	1.02	0.83 %
CH49	0.92	0.46 %
CH19	0.62	0.25 %
CH08	0.60	0.25 %
CH37	0.60	0.71 %
CH07	0.59	0.27 %
MRM1	0.46	0.34 %
CH05	0.42	0.10 %
CH16	0.39	0.14 %
CH22	0.32	0.20 %
GUD2	0.32	0.40 %
CH28	0.29	0.14 %
CH25		0.00 %
CH26		0.00 %
CH29		0.00 %
CH38		0.00 %
CH39		0.00 %
CH40		0.00 %
CH42		0.00 %
CH45		0.00 %
CH48		0.00 %
CZWH		0.00 %
KNR1		0.00 %
MC09		0.00 %
MC10		0.00 %
WHC3		0.00 %
<b>Total</b>	<b>45.82</b>	<b>0.90 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	37.65	1.63 %
LED TV	6.04	1.73 %
<b>Total</b>	<b>43.69</b>	<b>1.53 %</b>

Branch *	MTD Sales L	Brand Share %
TRL1	2.19	1.00 %
AKM1	1.88	1.29 %
KPM2	1.28	0.43 %
VEL2	1.24	0.52 %
WJD1	0.64	0.94 %
ABR1	0.43	0.30 %
CGM1	0.43	0.74 %
TRT1	0.41	0.34 %
UGI1	0.40	0.85 %
VSI1	0.35	0.26 %
CYR1	0.32	0.46 %
ARC2	0.31	0.33 %
ANI1	0.30	0.44 %
BGR1		0.00 %
CPT1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
SBR1		0.00 %
VNB1		0.00 %
<b>Total</b>	<b>43.69</b>	<b>1.53 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
Air-Cond	14.97	0.48 %
LED TV	0.70	0.14 %
Wash-Mac	0.32	0.11 %
<b>Total</b>	<b>15.99</b>	<b>0.41 %</b>

Branch *	MTD Sales L	Brand Share %
SLM1	3.93	0.99 %
SLM3	1.08	0.53 %
HSR2	0.72	0.48 %
ERD1	0.69	0.18 %
ERD2	0.64	0.16 %
DPR1	0.64	0.97 %
EDP1	0.62	1.38 %
KMM1	0.35	0.55 %
KRI1	0.35	0.27 %
SGG1	0.34	0.99 %
VKL1	0.32	0.78 %
SLM2	0.30	0.18 %
APN1	0.30	0.50 %
WHKP	0.30	1.36 %
PDR1	0.28	0.45 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
KAM1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
OML1		0.00 %
PLC1		0.00 %
RSP1		0.00 %
SGI1		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VPD1		0.00 %
WHPD		0.00 %
WZWH		0.00 %
<b>Total</b>	<b>15.99</b>	<b>0.41 %</b>