



# TN : LG Sales Performance 31/03/2026 8:56 AM

MTD Sales  
5,650.94 L

Brand Share %  
23.41 %

Information:

MTD : 01-03-2026 To 30-03-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **23.41 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	2,867.80	21.30 %
LED TV	1,154.98	26.31 %
Wash-Mac	719.19	25.35 %
Fridge	699.39	24.79 %
W-Purifi	76.36	53.20 %
Home-The	54.04	21.00 %
Dishwash	45.51	28.01 %
Oven	33.67	51.75 %
<b>Total</b>	<b>5,650.94</b>	<b>23.41 %</b>

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	1,008.40	25.71 %
CHENNAI-01	849.76	23.98 %
CHENNAI-02	658.29	21.13 %
SOUTH-03	656.42	22.48 %
TRICHY-01	635.57	21.24 %
WEST-02	578.92	25.95 %
WEST-01	522.81	23.26 %
NORTH ARCOT	437.90	26.93 %
SOUTH ARCOT	302.86	19.63 %
<b>Total</b>	<b>5,650.94</b>	<b>23.41 %</b>

## SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	549.31	26.12 %
LED TV	188.20	24.51 %
Wash-Mac	128.85	26.35 %
Fridge	101.55	23.47 %
W-Purifi	19.39	60.61 %
Dishwash	9.87	28.58 %
Oven	5.71	49.16 %
Home-The	5.51	10.61 %
<b>Total</b>	<b>1,008.40</b>	<b>25.71 %</b>

Branch *	MTD Sales L	Brand Share %
KVT1	36.09	19.18 %
RND1	25.38	22.11 %
VNR2	23.11	16.24 %
TKS1	21.33	16.29 %
TCN1	18.15	20.50 %
APK1	16.01	23.20 %
S2SD	12.25	20.48 %
PKD1	11.42	13.49 %
ARM1	10.41	23.30 %
SKD1	9.84	23.25 %
STU2	7.36	14.37 %
KYR1	4.74	10.48 %
VNR1	4.66	7.61 %
SGT1	3.15	13.73 %
SNL1	1.92	4.30 %
<b>Total</b>	<b>1,008.40</b>	<b>25.71 %</b>

### CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	395.08	19.41 %
LED TV	185.21	32.20 %
Fridge	119.87	28.74 %
Wash-Mac	111.84	27.32 %
W-Purifi	12.18	44.30 %
Home-The	10.62	38.26 %
Dishwash	8.50	22.47 %
Oven	6.47	47.60 %
<b>Total</b>	<b>849.76</b>	<b>23.98 %</b>

Branch *	MTD Sales L	Brand Share %
CH19	35.72	19.35 %
CH28	30.16	22.18 %
AVD1	27.98	19.66 %
CH49	27.93	16.89 %
CH25	26.92	20.86 %
CH42	20.77	13.55 %
CH07	19.48	12.81 %
CZWH	18.03	18.10 %
MRM1	16.62	19.53 %
CH22	14.07	10.95 %
CH38	13.83	21.89 %
SKL1	12.21	16.85 %
TKM1	6.09	16.39 %
CH26	5.59	19.99 %
CH40	1.29	11.30 %
MC10		0.00 %
WCHN	-11.74	18.49 %
<b>Total</b>	<b>849.76</b>	<b>23.98 %</b>

### CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	323.30	17.71 %
LED TV	160.05	28.71 %
Fridge	73.16	22.28 %
Wash-Mac	72.54	22.31 %
W-Purifi	9.99	52.57 %
Home-The	9.41	31.58 %
Dishwash	5.89	26.22 %
Oven	3.96	49.94 %
<b>Total</b>	<b>658.29</b>	<b>21.13 %</b>

Branch *	MTD Sales L	Brand Share %
CH03	54.06	15.27 %
CH15	45.03	14.87 %
CH12	38.29	19.67 %
CH51	33.49	19.40 %
CH20	31.05	21.56 %
CH41	29.52	22.92 %
CH24	25.29	17.42 %
CH17	24.16	19.98 %
MJR1	20.17	20.01 %
CH50	19.91	14.20 %
CH06	17.97	13.41 %
CH44	17.41	19.41 %
CH33	16.39	16.51 %
CH23	14.64	21.92 %
GPD1	5.49	8.77 %
CH32	2.45	14.16 %
MC06	1.25	7.86 %
CH01		0.00 %
MC05		0.00 %
<b>Total</b>	<b>658.29</b>	<b>21.13 %</b>

### SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	353.65	22.04 %
LED TV	113.20	21.40 %
Wash-Mac	84.42	23.11 %
Fridge	78.64	22.96 %
W-Purifi	11.47	54.04 %
Home-The	6.96	20.01 %
Oven	5.03	62.13 %
Dishwash	3.05	20.92 %
<b>Total</b>	<b>656.42</b>	<b>22.48 %</b>

Branch *	MTD Sales L	Brand Share %
MDU1	72.78	19.83 %
DGL1	45.14	22.19 %
MDU2	27.20	14.38 %
KKD3	22.04	17.23 %
TMM1	17.73	19.79 %
DGL2	15.26	16.37 %
MDU3	13.79	12.23 %
TEN1	10.52	15.61 %
TDI1	10.18	21.89 %
MNM1	6.61	22.52 %
BNR1	6.36	14.04 %
SGP1	5.91	19.70 %
NKI1	3.65	9.62 %
MDU5	3.08	6.43 %
ODM1	3.02	9.81 %
ADP1	1.48	3.31 %
BTU1	1.31	4.30 %
WHMD	-0.99	16.49 %
<b>Total</b>	<b>656.42</b>	<b>22.48 %</b>

### TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	331.36	18.69 %
LED TV	147.37	25.48 %
Fridge	70.96	22.69 %
Wash-Mac	69.62	25.32 %
W-Purifi	5.50	46.58 %
Home-The	5.30	19.39 %
Dishwash	3.36	37.03 %
Oven	2.10	49.76 %
<b>Total</b>	<b>635.57</b>	<b>21.24 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	146.93	21.92 %
PBR2	39.78	21.60 %
KUM1	39.71	22.93 %
MVM1	37.09	23.05 %
TNJ1	27.35	16.98 %
MDI1	23.21	23.19 %
TNJ2	23.18	16.12 %
PTK1	21.93	16.21 %
TYR1	18.17	21.92 %
TRY4	17.47	15.53 %
NGT1	15.07	19.19 %
JKM1	14.05	19.54 %
TTP1	12.74	23.02 %
PDK1	12.38	19.69 %
AYR1	11.79	19.84 %
TRY3	9.23	11.03 %
PBR1	7.42	12.34 %
TRY2	5.01	7.91 %
ORU1	2.83	7.57 %
WTRZ	-2.53	15.69 %
<b>Total</b>	<b>635.57</b>	<b>21.24 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
Air-Cond	261.11	23.65 %
LED TV	115.03	28.19 %
Fridge	96.59	28.72 %
Wash-Mac	90.17	26.95 %
W-Purifi	5.67	71.22 %
Dishwash	3.85	38.89 %
Home-The	3.68	14.80 %
Oven	2.82	56.79 %
<b>Total</b>	<b>578.92</b>	<b>25.95 %</b>

Branch *	MTD Sales L	Brand Share %
SLM1	43.00	19.91 %
ERD2	37.96	18.66 %
ERD1	34.17	20.33 %
OML1	12.43	22.09 %
SLM2	10.10	12.85 %
PLC1	6.79	18.38 %
DPR1	2.18	5.72 %
<b>Total</b>	<b>578.92</b>	<b>25.95 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Air-Cond	285.58	22.48 %
LED TV	87.02	24.29 %
Fridge	67.30	24.40 %
Wash-Mac	65.66	23.53 %
Dishwash	7.02	36.26 %
Oven	4.20	50.00 %
W-Purifi	3.80	37.58 %
Home-The	2.23	8.71 %
<b>Total</b>	<b>522.81</b>	<b>23.26 %</b>

Branch *	MTD Sales L	Brand Share %
CBE2	89.48	16.68 %
TPR2	30.58	20.56 %
CBE4	29.86	21.15 %
CBE6	20.81	23.34 %
PLI1	19.92	23.34 %
CBE1	13.33	14.71 %
UAM1	8.89	18.78 %
DPM2	6.62	13.95 %
TPR3	5.80	13.16 %
PDM1	5.31	11.29 %
CBE3	4.43	15.29 %
<b>Total</b>	<b>522.81</b>	<b>23.26 %</b>

**NORTH ARCOT**

Property	MTD Sales L	Brand Share %
Air-Cond	219.46	23.94 %
LED TV	92.91	30.94 %
Wash-Mac	57.21	30.10 %
Fridge	50.59	28.13 %
Home-The	6.99	38.72 %
W-Purifi	5.64	53.55 %
Dishwash	3.44	49.08 %
Oven	1.66	48.85 %
<b>Total</b>	<b>437.90</b>	<b>26.93 %</b>

Branch *	MTD Sales L	Brand Share %
KPM2	32.68	19.18 %
VEL2	27.82	22.25 %
TRL1	27.37	17.05 %
TRT1	13.84	21.73 %
KPM1	11.28	19.02 %
CYR1	8.65	21.55 %
SLG1	6.34	16.95 %
WJD1	5.31	9.94 %
ANI1	3.41	10.52 %
<b>Total</b>	<b>437.90</b>	<b>26.93 %</b>

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	148.96	17.95 %
LED TV	66.00	20.89 %
Fridge	40.74	20.76 %
Wash-Mac	38.87	22.86 %
Home-The	3.33	19.48 %
W-Purifi	2.72	79.78 %
Oven	1.72	60.44 %
Dishwash	0.52	6.72 %
<b>Total</b>	<b>302.86</b>	<b>19.63 %</b>

Branch *	MTD Sales L	Brand Share %
CUD1	19.46	14.34 %
SJI2	18.09	20.05 %
POY1	17.70	9.47 %
VPM2	12.26	13.53 %
NVL2	10.03	12.38 %
PRT1	9.76	14.13 %
KKI2	5.47	6.38 %
CDM1	4.49	5.72 %
TVM2	2.10	6.04 %
MKM1	1.72	3.73 %
<b>Total</b>	<b>302.86</b>	<b>19.63 %</b>