

MTD Sales
9,325.93 L

Brand Share %
21.78 %

Information:

MTD : 01-04-2026 To 29-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **21.78 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	6,663.53	21.22 %
LED TV	1,454.49	28.08 %
Wash-Mac	561.65	21.23 %
Fridge	462.98	15.63 %
W-Purifi	69.65	45.98 %
Home-The	52.37	20.74 %
Dishwash	34.29	19.87 %
Oven	26.97	49.60 %
Total	9,325.93	21.78 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	1,635.63	22.94 %
SOUTH-03	1,268.84	21.85 %
TRICHY-01	1,232.77	21.59 %
CHENNAI-01	1,071.15	19.59 %
WEST-02	1,022.52	24.09 %
CHENNAI-02	918.46	19.24 %
WEST-01	884.61	23.96 %
NORTH ARCOT	745.54	25.28 %
SOUTH ARCOT	546.41	17.93 %
Total	9,325.93	21.78 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	1,222.47	23.21 %
LED TV	209.97	24.84 %
Wash-Mac	93.45	21.74 %
Fridge	79.74	16.96 %
W-Purifi	17.28	52.64 %
Oven	4.96	47.94 %
Home-The	4.38	9.21 %
Dishwash	3.37	12.69 %
Total	1,635.63	22.94 %

Branch *	MTD Sales L	Brand Share %
KVT1	53.53	14.93 %
RND1	50.18	19.84 %
RPM1	47.26	20.34 %
TKS1	44.54	18.97 %
VLY1	44.24	17.17 %
SVK1	41.70	18.74 %
VNR2	39.87	16.79 %
TCN1	35.92	21.03 %
ARM1	23.60	20.46 %
PKD1	22.65	12.38 %
STU2	16.11	17.03 %
S2SD	14.34	14.39 %
SNL1	11.78	11.34 %
KYR1	11.23	13.99 %
COL1	10.36	15.89 %
SGT1	7.85	20.32 %
VNR1	5.20	6.65 %
WHTV	-4.23	13.05 %
Total	1,635.63	22.94 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	965.23	22.42 %
LED TV	159.20	24.35 %
Wash-Mac	64.39	18.41 %
Fridge	57.22	13.73 %
W-Purifi	10.19	44.29 %
Home-The	7.01	20.10 %
Oven	2.87	57.05 %
Dishwash	2.72	15.80 %
Total	1,268.84	21.85 %

Branch *	MTD Sales L	Brand Share %
DGL1	54.26	18.16 %
MDU6	52.67	17.64 %
MDU2	48.54	12.51 %
ATG1	42.67	19.50 %
KKD3	37.19	14.89 %
TMM1	34.25	18.59 %
MDU3	33.42	17.31 %
DKI1	30.88	20.94 %
MDU4	28.07	18.65 %
TEN1	20.50	17.10 %
PVI1	18.23	21.26 %
DGL2	18.18	14.40 %
BNR1	10.77	13.81 %
ODM1	9.55	15.89 %
MDU5	8.42	8.21 %
SZSD	7.49	21.20 %
NKI1	6.98	10.38 %
MNM1	6.28	8.51 %
BTU1	6.03	9.76 %
ADP1	5.22	7.48 %
WHMD	-5.81	18.75 %
Total	1,268.84	21.85 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	938.06	21.69 %
LED TV	168.39	24.07 %
Wash-Mac	61.79	20.30 %
Fridge	51.13	15.48 %
W-Purifi	4.18	40.57 %
Home-The	3.56	14.54 %
Dishwash	2.94	31.93 %
Oven	2.73	52.67 %
Total	1,232.77	21.59 %

Branch *	MTD Sales L	Brand Share %
PBR2	57.46	16.60 %
TNJ1	50.23	15.55 %
TRY3	41.86	20.20 %
PTK1	40.12	18.37 %
MDI1	39.41	21.58 %
TYR1	27.92	15.56 %
TNJ2	26.69	10.51 %
KIK1	24.46	15.77 %
JKM1	24.37	19.90 %
PDK1	24.21	15.98 %
TRY4	24.11	13.31 %
NGT1	23.83	16.72 %
AYR1	23.70	17.16 %
PBR1	11.40	7.86 %
ORU1	3.93	6.41 %
TZSD	0.05	0.44 %
WTRZ	-6.02	13.82 %
Total	1,232.77	21.59 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	668.89	17.13 %
LED TV	212.58	32.36 %
Wash-Mac	83.67	22.54 %
Fridge	67.44	15.89 %
W-Purifi	12.18	38.96 %
Home-The	11.81	38.90 %
Dishwash	9.09	23.47 %
Oven	5.49	47.13 %
Total	1,071.15	19.59 %

Branch *	MTD Sales L	Brand Share %
CH05	81.75	18.17 %
CH47	62.26	18.16 %
CH14	56.11	14.97 %
CH08	55.15	20.35 %
CH19	48.04	18.24 %
CH25	45.01	21.21 %
CH28	40.12	18.21 %
CH49	37.35	16.91 %
CH30	35.39	15.94 %
SKL1	31.91	20.04 %
CH42	29.92	13.45 %
AVD1	27.47	19.94 %
CH22	20.58	11.58 %
CH07	19.89	8.47 %
CH38	17.62	11.97 %
MRM1	15.38	10.67 %
TKM1	10.77	15.67 %
CZWH	9.30	7.82 %
CH26	5.20	12.79 %
MC10	0.33	15.21 %
MC09	0.31	13.21 %
WHC3		0.00 %
WCHN	-36.91	18.84 %
Total	1,071.15	19.59 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	732.08	23.92 %
LED TV	157.01	31.21 %
Wash-Mac	65.12	22.08 %
Fridge	51.98	15.53 %
W-Purifi	6.15	56.69 %
Home-The	5.54	21.33 %
Oven	2.72	51.30 %
Dishwash	1.91	17.84 %
Total	1,022.52	24.09 %

Branch *	MTD Sales L	Brand Share %
SLM1	73.27	17.52 %
ERD1	71.61	17.65 %
ERD2	68.29	16.78 %
OML1	22.55	21.04 %
SLM2	20.31	11.94 %
PLC1	12.98	18.56 %
CMI1	8.80	15.82 %
DPR1	8.16	11.10 %
WZWH		0.00 %
WHPD	-4.83	18.54 %
Total	1,022.52	24.09 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	561.11	16.41 %
LED TV	222.25	34.49 %
Wash-Mac	58.62	19.46 %
Fridge	51.94	15.38 %
W-Purifi	9.15	57.34 %
Home-The	7.96	31.13 %
Dishwash	4.99	19.76 %
Oven	2.45	43.94 %
Total	918.46	19.24 %

Branch *	MTD Sales L	Brand Share %
CH03	73.19	14.58 %
CH15	69.24	14.50 %
CH21	65.76	21.09 %
CH18	49.27	21.31 %
CH12	39.53	13.32 %
CH20	37.97	15.29 %
CH33	34.59	21.20 %
CH24	33.14	12.31 %
CH17	32.19	15.10 %
CH06	31.86	16.40 %
MJR1	28.69	18.94 %
CH41	27.42	15.59 %
CH44	26.13	19.81 %
CH50	23.24	11.76 %
GPD1	18.07	19.36 %
CH32	5.30	16.02 %
MC06	1.89	11.08 %
CH01	0.19	11.03 %
MC05		0.00 %
Total	918.46	19.24 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	684.60	24.69 %
LED TV	110.43	27.64 %
Wash-Mac	41.82	19.11 %
Fridge	35.10	14.84 %
Dishwash	3.86	16.45 %
W-Purifi	3.63	33.69 %
Oven	2.78	46.09 %
Home-The	2.39	9.89 %
Total	884.61	23.96 %

Branch *	MTD Sales L	Brand Share %
CBE2	125.04	16.76 %
TPR2	52.57	19.30 %
SNR1	33.20	21.64 %
CBE6	33.05	21.53 %
CBE1	28.04	19.71 %
DPM2	20.48	21.63 %
TPR3	18.75	19.68 %
PDM1	11.66	13.75 %
CBE3	11.15	20.76 %
UAM1	9.19	18.40 %
TPR4	7.41	13.52 %
WZSD		0.00 %
WHCB	-11.59	20.28 %
Total	884.61	23.96 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	523.56	24.00 %
LED TV	122.24	36.06 %
Wash-Mac	51.27	27.11 %
Fridge	33.97	17.32 %
Home-The	6.27	31.06 %
W-Purifi	4.28	40.81 %
Dishwash	2.29	23.66 %
Oven	1.66	53.71 %
Total	745.54	25.28 %

Branch *	MTD Sales L	Brand Share %
KPM2	62.77	20.47 %
TRL1	34.89	15.96 %
AKM1	30.52	20.14 %
TRT1	25.50	20.71 %
KPM1	14.59	15.12 %
CYR1	13.37	19.13 %
SLG1	9.92	12.82 %
ANI1	9.53	13.42 %
WJD1	7.86	10.76 %
WHVL	-7.53	20.08 %
Total	745.54	25.28 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	367.54	16.94 %
LED TV	92.41	21.11 %
Wash-Mac	41.51	22.23 %
Fridge	34.47	16.06 %
Home-The	3.45	17.86 %
Dishwash	3.12	26.44 %
W-Purifi	2.60	43.27 %
Oven	1.31	60.52 %
Total	546.41	17.93 %

Branch *	MTD Sales L	Brand Share %
POY2	59.99	21.64 %
CUD1	46.73	13.68 %
KLM1	32.26	21.03 %
KKI2	27.29	14.17 %
VPM2	25.11	14.17 %
POY1	19.28	5.76 %
CDM1	17.68	9.82 %
NVL2	16.20	9.89 %
PRT1	14.44	9.00 %
TVM2	6.98	10.34 %
MKM1	6.05	8.84 %
WHUT	-3.45	12.27 %
Total	546.41	17.93 %