



TN : LG Sales Performance 30/03/2026 8:55 AM

MTD Sales
5,448.67 L

Brand Share %
23.49 %

Information:

MTD : 01-03-2026 To 29-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **23.49 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	2,747.01	21.43 %
LED TV	1,120.16	26.32 %
Wash-Mac	701.73	25.32 %
Fridge	677.03	24.69 %
W-Purifi	73.01	52.98 %
Home-The	52.91	21.10 %
Dishwash	44.18	27.91 %
Oven	32.64	51.96 %
Total	5,448.67	23.49 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	967.21	25.80 %
CHENNAI-01	824.73	24.16 %
CHENNAI-02	636.90	21.10 %
SOUTH-03	626.99	22.35 %
TRICHY-01	611.69	21.29 %
WEST-02	560.70	26.12 %
WEST-01	503.34	23.41 %
NORTH ARCOT	424.35	27.28 %
SOUTH ARCOT	292.77	19.72 %
Total	5,448.67	23.49 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	516.98	26.25 %
LED TV	184.57	24.61 %
Wash-Mac	127.42	26.48 %
Fridge	99.27	23.53 %
W-Purifi	18.30	59.21 %
Dishwash	9.87	29.28 %
Oven	5.47	49.32 %
Home-The	5.33	10.60 %
Total	967.21	25.80 %

Branch *	MTD Sales L	Brand Share %
KVT1	32.87	18.40 %
SVK1	26.20	23.25 %
RND1	24.15	22.17 %
VNR2	21.50	15.72 %
TKS1	20.28	17.40 %
TCN1	16.36	19.55 %
S2SD	12.25	21.43 %
PKD1	11.42	14.00 %
STU2	7.23	14.88 %
KYR1	4.74	10.73 %
VNR1	4.14	7.06 %
SGT1	2.86	13.36 %
SNL1	1.92	4.47 %
Total	967.21	25.80 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	386.06	19.79 %
LED TV	177.85	32.15 %
Fridge	114.26	28.35 %
Wash-Mac	109.43	27.24 %
W-Purifi	11.76	44.73 %
Home-The	10.62	38.82 %
Dishwash	8.50	22.47 %
Oven	6.25	48.87 %
Total	824.73	24.16 %

Branch *	MTD Sales L	Brand Share %
CH19	31.19	18.07 %
CH49	27.93	17.57 %
CH28	27.86	21.53 %
AVD1	26.95	19.78 %
CH25	26.48	20.87 %
CH42	20.16	13.38 %
CH07	19.12	13.00 %
MRM1	16.62	20.20 %
CGL1	15.50	22.57 %
CZWH	15.42	19.24 %
CH38	13.83	22.51 %
CH22	13.78	10.90 %
SKL1	12.21	17.60 %
TKM1	6.09	16.88 %
CH26	5.59	21.41 %
CH40	1.29	11.30 %
MC10		0.00 %
WCHN	-11.74	19.31 %
Total	824.73	24.16 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	312.23	17.69 %
LED TV	153.38	28.40 %
Fridge	71.58	22.43 %
Wash-Mac	71.43	22.48 %
W-Purifi	9.88	54.61 %
Home-The	9.10	31.58 %
Dishwash	5.43	25.11 %
Oven	3.86	49.69 %
Total	636.90	21.10 %

Branch *	MTD Sales L	Brand Share %
CH03	50.81	14.87 %
CH15	44.15	15.02 %
CH12	37.63	19.97 %
CH51	32.37	19.23 %
CH20	29.37	20.99 %
CH41	28.76	22.78 %
CH24	24.67	17.90 %
CH17	23.44	19.90 %
MJR1	20.04	20.45 %
CH50	19.91	14.64 %
CH06	17.44	13.38 %
CH44	16.77	19.23 %
CH33	15.46	16.39 %
CH23	13.84	21.55 %
GPD1	5.49	8.94 %
CH32	2.14	12.62 %
MC06	1.25	8.14 %
CH01		0.00 %
MC05		0.00 %
Total	636.90	21.10 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	334.87	21.85 %
LED TV	109.47	21.50 %
Wash-Mac	81.08	22.82 %
Fridge	76.39	22.98 %
W-Purifi	11.03	54.20 %
Home-The	6.83	19.96 %
Oven	4.74	61.19 %
Dishwash	2.58	19.96 %
Total	626.99	22.35 %

Branch *	MTD Sales L	Brand Share %
MDU1	70.90	20.21 %
DGL1	38.80	20.35 %
MDU2	22.56	12.60 %
KKD3	20.15	16.45 %
TMM1	16.67	19.15 %
DGL2	14.74	17.23 %
MDU3	13.79	12.62 %
TEN1	10.24	15.51 %
TDI1	9.27	21.02 %
MNM1	6.61	22.85 %
BNR1	6.07	13.84 %
SGP1	5.49	18.62 %
NKI1	3.33	9.20 %
MDU5	3.08	6.57 %
ODM1	3.02	9.89 %
ADP1	1.48	3.44 %
BTU1	1.31	4.52 %
WHMD	-0.99	17.40 %
Total	626.99	22.35 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	316.06	18.72 %
LED TV	145.14	25.78 %
Fridge	69.26	22.77 %
Wash-Mac	65.75	24.69 %
W-Purifi	5.39	46.43 %
Home-The	5.02	18.92 %
Dishwash	2.96	34.17 %
Oven	2.10	49.76 %
Total	611.69	21.29 %

Branch *	MTD Sales L	Brand Share %
TRY1	138.49	21.42 %
KUM1	38.81	22.95 %
PBR2	38.75	21.89 %
TNJ1	26.42	17.16 %
TNJ2	21.85	16.28 %
PTK1	21.59	16.38 %
TYR1	17.68	22.21 %
TRY4	17.14	16.30 %
NGT1	14.64	19.30 %
JKM1	14.05	20.19 %
AYR1	11.65	20.61 %
PDK1	11.28	18.87 %
TRY3	8.85	10.95 %
PBR1	7.10	12.00 %
TRY2	5.01	8.26 %
ORU1	2.83	7.69 %
WTRZ	-2.41	17.43 %
Total	611.69	21.29 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	252.58	24.02 %
LED TV	111.13	28.16 %
Fridge	93.34	28.56 %
Wash-Mac	87.96	26.94 %
W-Purifi	5.34	69.97 %
Dishwash	3.85	38.89 %
Home-The	3.68	15.23 %
Oven	2.82	57.87 %
Total	560.70	26.12 %

Branch *	MTD Sales L	Brand Share %
SLM1	42.27	19.92 %
ERD2	36.69	18.89 %
ERD1	31.46	19.65 %
OML1	11.80	21.64 %
SLM2	9.19	12.79 %
PLC1	6.16	17.28 %
DPR1	1.94	5.15 %
Total	560.70	26.12 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	272.08	22.78 %
LED TV	83.90	23.98 %
Fridge	65.69	24.22 %
Wash-Mac	64.72	23.81 %
Dishwash	7.02	36.26 %
Oven	4.03	49.73 %
W-Purifi	3.67	36.74 %
Home-The	2.23	8.85 %
Total	503.34	23.41 %

Branch *	MTD Sales L	Brand Share %
CBE2	83.88	16.51 %
TPR2	30.24	20.97 %
CBE4	28.77	21.28 %
CBE6	19.86	23.44 %
CBE1	12.67	14.62 %
UAM1	8.89	18.83 %
DPM2	6.49	14.52 %
TPR3	5.80	13.80 %
PDM1	5.31	11.61 %
CBE3	4.43	16.58 %
Total	503.34	23.41 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	211.75	24.38 %
LED TV	90.98	31.37 %
Wash-Mac	55.62	30.05 %
Fridge	48.60	27.97 %
Home-The	6.76	38.74 %
W-Purifi	5.53	54.53 %
Dishwash	3.44	49.08 %
Oven	1.66	48.85 %
Total	424.35	27.28 %

Branch *	MTD Sales L	Brand Share %
KPM2	31.97	19.49 %
VEL2	26.97	22.92 %
TRL1	26.93	17.48 %
TRT1	13.44	21.85 %
KPM1	11.28	19.66 %
CYR1	7.74	21.19 %
SLG1	6.34	17.25 %
WJD1	5.31	10.64 %
ANI1	3.41	10.77 %
Total	424.35	27.28 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	144.40	18.19 %
LED TV	63.74	20.84 %
Fridge	38.65	20.39 %
Wash-Mac	38.30	23.13 %
Home-The	3.33	19.92 %
W-Purifi	2.11	75.32 %
Oven	1.72	60.44 %
Dishwash	0.52	7.13 %
Total	292.77	19.72 %

Branch *	MTD Sales L	Brand Share %
CUD1	19.46	14.65 %
SJI2	17.48	20.54 %
POY1	16.56	9.42 %
VPM2	12.06	13.72 %
NVL2	9.55	12.27 %
PRT1	9.33	14.10 %
KKI2	4.72	5.74 %
CDM1	4.49	5.85 %
TVM2	2.10	6.30 %
MKM1	1.72	3.87 %
Total	292.77	19.72 %