



# TN : LG Sales Performance 29/05/2026 8:55 AM

MTD Sales  
5,126.36 L

Brand Share %  
19.44 %

Information:

MTD : 01-05-2026 To 28-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **19.44 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	2,632.91	16.82 %
LED TV	1,110.27	25.50 %
Fridge	653.26	20.36 %
Wash-Mac	566.42	21.53 %
W-Purifi	62.51	43.47 %
Home-The	53.22	24.30 %
Oven	24.22	50.84 %
Dishwash	23.55	20.04 %
<b>Total</b>	<b>5,126.36</b>	<b>19.44 %</b>

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	823.09	21.39 %
CHENNAI-01	808.86	17.71 %
CHENNAI-02	690.75	17.74 %
SOUTH-03	654.91	20.40 %
TRICHY-01	621.36	17.73 %
WEST-02	445.34	22.39 %
NORTH ARCOT	408.44	22.28 %
SOUTH ARCOT	373.01	17.81 %
WEST-01	300.60	21.01 %
<b>Total</b>	<b>5,126.36</b>	<b>19.44 %</b>

## SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	414.62	20.61 %
LED TV	173.82	23.96 %
Fridge	106.15	19.90 %
Wash-Mac	100.84	20.91 %
W-Purifi	16.03	55.04 %
Oven	5.28	47.27 %
Home-The	4.64	12.33 %
Dishwash	1.72	9.43 %
<b>Total</b>	<b>823.09</b>	<b>21.39 %</b>

Branch *	MTD Sales L	Brand Share %
KVT1	39.00	16.23 %
RND1	31.29	17.92 %
VLY1	31.02	19.42 %
SVK1	22.72	17.73 %
VNR2	19.88	14.56 %
TKS1	16.90	16.28 %
TCN1	15.89	16.78 %
UDN1	11.85	19.10 %
ERL2	11.03	15.14 %
PKD1	8.52	9.03 %
STU2	8.27	16.24 %
ASM1	6.49	10.90 %
KYR1	4.90	11.90 %
SNL1	4.68	7.30 %
VNR1	4.16	7.61 %
S2SD	2.91	10.19 %
WHTV	-2.97	15.34 %
<b>Total</b>	<b>823.09</b>	<b>21.39 %</b>

### CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	418.82	13.72 %
LED TV	186.80	30.35 %
Fridge	91.66	20.05 %
Wash-Mac	79.18	22.86 %
W-Purifi	11.30	36.81 %
Home-The	9.50	34.14 %
Dishwash	7.49	24.05 %
Oven	4.11	51.95 %
<b>Total</b>	<b>808.86</b>	<b>17.71 %</b>

Branch *	MTD Sales L	Brand Share %
CH05	58.00	16.86 %
CH14	53.02	16.58 %
CH19	40.85	18.32 %
CH48	29.42	16.21 %
CH07	29.22	14.70 %
CH49	26.68	13.86 %
CH42	26.63	13.82 %
CH30	25.42	15.89 %
CH28	22.91	11.11 %
AVD1	20.70	18.42 %
CGL1	17.71	19.31 %
KNR1	15.81	18.19 %
CH22	14.54	11.47 %
CH38	12.35	13.31 %
TKM1	11.76	17.38 %
CH26	4.69	13.15 %
CZWH	3.69	2.09 %
MC09		0.00 %
WHC3		0.00 %
WCHN	-17.23	15.06 %
<b>Total</b>	<b>808.86</b>	<b>17.71 %</b>

### CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	373.32	13.93 %
LED TV	152.59	31.22 %
Fridge	83.31	22.51 %
Wash-Mac	60.56	20.96 %
Home-The	9.33	33.78 %
W-Purifi	6.70	44.52 %
Dishwash	3.32	16.68 %
Oven	1.62	42.24 %
<b>Total</b>	<b>690.75</b>	<b>17.74 %</b>

Branch *	MTD Sales L	Brand Share %
CH03	75.59	18.81 %
CH15	49.17	14.19 %
CH12	32.57	11.31 %
CH51	30.43	19.03 %
CH44	27.56	18.85 %
CH24	26.05	12.21 %
CH20	24.58	15.66 %
MJR1	22.90	17.18 %
CH41	22.53	15.36 %
CH17	22.52	12.30 %
CH06	21.21	14.39 %
CH43	15.80	17.69 %
CH50	13.36	8.76 %
GPD1	7.74	11.15 %
UKI1	7.02	11.60 %
CH32	4.42	17.42 %
MC06	1.98	11.76 %
MC05		0.00 %
<b>Total</b>	<b>690.75</b>	<b>17.74 %</b>

### SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	359.90	20.33 %
LED TV	132.27	21.93 %
Fridge	77.32	18.05 %
Wash-Mac	63.51	19.01 %
W-Purifi	8.85	39.27 %
Home-The	6.74	19.36 %
Oven	3.62	67.93 %
Dishwash	2.71	25.03 %
<b>Total</b>	<b>654.91</b>	<b>20.40 %</b>

Branch *	MTD Sales L	Brand Share %
ATG1	25.12	18.76 %
MDU6	24.79	17.29 %
MDU2	23.17	12.05 %
KKD3	20.30	11.25 %
DGL2	12.20	17.57 %
MDU3	9.37	9.97 %
TEN1	8.53	14.04 %
ODM1	5.54	10.72 %
BNR1	3.60	9.15 %
MNM1	3.29	9.20 %
BTU1	2.89	10.36 %
MDU5	2.74	6.58 %
NKI1	2.42	6.70 %
ADP1	1.09	2.77 %
SZSD		0.00 %
WHMD	-3.43	11.89 %
<b>Total</b>	<b>654.91</b>	<b>20.40 %</b>

### TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	379.42	17.10 %
LED TV	104.63	18.82 %
Fridge	71.63	18.26 %
Wash-Mac	52.14	17.66 %
Home-The	4.86	25.58 %
W-Purifi	4.03	36.75 %
Dishwash	2.38	30.46 %
Oven	2.28	54.15 %
<b>Total</b>	<b>621.36</b>	<b>17.73 %</b>

Branch *	MTD Sales L	Brand Share %
PBR2	37.57	16.89 %
TVR2	35.04	18.36 %
PTK1	28.93	17.87 %
MDI1	27.22	19.00 %
TNJ1	25.11	12.05 %
NGT1	21.00	18.95 %
TRY3	18.55	18.90 %
JKM1	18.33	17.31 %
TRY4	17.83	17.90 %
KIK1	16.10	14.70 %
TNJ2	15.69	8.93 %
TYR1	14.36	15.88 %
AYR1	14.00	14.60 %
KUM2	13.26	16.11 %
APM1	7.70	14.84 %
PBR1	7.26	8.00 %
PDK1	5.79	6.99 %
NCK1	5.35	12.27 %
TRY2	3.06	5.41 %
ORU1	1.01	1.95 %
TZSD		0.00 %
WTRZ	-7.62	14.40 %
<b>Total</b>	<b>621.36</b>	<b>17.73 %</b>

## WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	190.62	20.01 %
LED TV	104.04	25.74 %
Fridge	70.41	22.19 %
Wash-Mac	65.80	23.94 %
Home-The	6.61	30.55 %
W-Purifi	5.33	53.14 %
Oven	1.69	43.44 %
Dishwash	0.85	18.64 %
<b>Total</b>	<b>445.34</b>	<b>22.39 %</b>

Branch *	MTD Sales L	Brand Share %
ERD2	31.43	17.20 %
ERD1	29.55	18.24 %
SLM1	22.04	11.80 %
SLM2	14.50	14.79 %
OML1	8.81	18.68 %
PLC1	5.18	16.67 %
PMP1	3.89	15.06 %
CMI1	3.51	11.86 %
DPR1	2.21	5.99 %
SGG1	1.80	10.27 %
WZWH		0.00 %
WHPD	-5.41	15.15 %
<b>Total</b>	<b>445.34</b>	<b>22.39 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	205.72	18.28 %
LED TV	90.48	33.14 %
Fridge	49.06	21.33 %
Wash-Mac	48.45	28.19 %
W-Purifi	5.97	52.93 %
Home-The	5.10	32.93 %
Oven	1.92	61.98 %
Dishwash	1.76	58.53 %
<b>Total</b>	<b>408.44</b>	<b>22.28 %</b>

Branch *	MTD Sales L	Brand Share %
KPM2	35.34	17.91 %
VEL2	26.38	17.30 %
TRL1	22.21	13.30 %
KPM1	13.71	18.95 %
ARC2	8.39	17.56 %
CYR1	6.31	13.08 %
WJD1	5.61	10.12 %
CGM1	5.53	16.89 %
ANI1	5.33	11.24 %
PTU1	2.88	15.93 %
SLG1	2.55	5.92 %
<b>Total</b>	<b>408.44</b>	<b>22.28 %</b>

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	175.08	14.06 %
LED TV	90.53	24.41 %
Wash-Mac	50.77	24.67 %
Fridge	47.85	20.18 %
Home-The	4.02	23.39 %
W-Purifi	2.32	40.08 %
Dishwash	1.42	15.96 %
Oven	1.03	37.92 %
<b>Total</b>	<b>373.01</b>	<b>17.81 %</b>

Branch *	MTD Sales L	Brand Share %
POY1	32.51	12.34 %
CUD1	24.30	11.67 %
CDM1	16.96	10.65 %
KKI2	14.38	12.34 %
NVL2	13.37	12.29 %
VPM2	11.16	10.42 %
PRT1	9.35	9.71 %
TVM2	7.67	13.28 %
MKM1	4.17	8.68 %
WHUT	-5.58	18.32 %
<b>Total</b>	<b>373.01</b>	<b>17.81 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Air-Cond	115.42	19.41 %
LED TV	75.12	23.74 %
Fridge	55.89	23.01 %
Wash-Mac	45.20	19.47 %
Oven	2.66	48.73 %
Home-The	2.43	13.57 %
W-Purifi	1.98	23.73 %
Dishwash	1.90	14.50 %
<b>Total</b>	<b>300.60</b>	<b>21.01 %</b>

Branch *	MTD Sales L	Brand Share %
CBE2	37.30	14.14 %
TPR1	15.20	18.98 %
CBE1	10.92	17.39 %
TPR2	10.36	14.21 %
MPM1	9.81	16.64 %
UMP1	9.43	18.27 %
UAM1	6.48	14.78 %
DPM2	5.60	16.42 %
TPR3	4.36	13.61 %
CBE3	4.25	16.31 %
PDM1	2.57	9.48 %
TPR4	1.83	7.04 %
WZSD		0.00 %
WHCB	-8.00	17.28 %
<b>Total</b>	<b>300.60</b>	<b>21.01 %</b>