

MTD Sales
9,061.01 L

Brand Share %
21.80 %

Information:

MTD : 01-04-2026 To 28-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **21.80 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	6,465.14	21.25 %
LED TV	1,414.81	28.01 %
Wash-Mac	550.89	21.32 %
Fridge	450.75	15.64 %
W-Purifi	68.34	46.44 %
Home-The	50.96	20.70 %
Dishwash	34.29	20.51 %
Oven	25.83	49.52 %
Total	9,061.01	21.80 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	1,595.81	23.03 %
SOUTH-03	1,237.01	22.02 %
TRICHY-01	1,181.40	21.41 %
CHENNAI-01	1,045.82	19.58 %
WEST-02	1,002.89	24.27 %
CHENNAI-02	888.82	19.21 %
WEST-01	868.20	24.02 %
NORTH ARCOT	713.35	25.15 %
SOUTH ARCOT	527.70	17.91 %
Total	9,061.01	21.80 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	1,193.55	23.35 %
LED TV	205.09	24.83 %
Wash-Mac	91.03	21.74 %
Fridge	76.92	16.84 %
W-Purifi	17.02	53.45 %
Oven	4.73	47.31 %
Home-The	4.11	8.77 %
Dishwash	3.37	12.87 %
Total	1,595.81	23.03 %

Branch *	MTD Sales L	Brand Share %
KVT1	53.37	15.28 %
RND1	47.35	19.55 %
RPM1	44.98	20.22 %
VLY1	43.22	17.66 %
TKS1	42.37	18.65 %
SVK1	40.24	18.54 %
VNR2	38.98	16.95 %
TCN1	34.57	20.86 %
ARM1	23.60	21.16 %
PKD1	21.77	12.37 %
STU2	15.08	16.23 %
S2SD	14.34	14.39 %
SNL1	11.50	11.41 %
KYR1	10.45	13.33 %
COL1	10.35	16.12 %
SGT1	7.85	20.87 %
VNR1	5.20	6.94 %
WHTV	-4.23	13.12 %
Total	1,595.81	23.03 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	936.18	22.55 %
LED TV	157.23	24.62 %
Wash-Mac	64.39	18.69 %
Fridge	56.58	14.00 %
W-Purifi	10.03	44.78 %
Home-The	7.01	20.32 %
Oven	2.87	60.70 %
Dishwash	2.72	16.66 %
Total	1,237.01	22.02 %

Branch *	MTD Sales L	Brand Share %
DGL1	52.99	18.51 %
MDU6	51.92	17.62 %
MDU2	48.24	12.79 %
ATG1	41.94	20.56 %
KKD3	36.77	15.10 %
TMM1	32.65	18.25 %
MDU3	32.63	17.44 %
MDU4	27.19	18.73 %
TEN1	19.78	17.03 %
DGL2	18.18	14.90 %
PVI1	17.64	21.26 %
BNR1	10.77	14.06 %
ODM1	9.55	16.24 %
MDU5	8.42	8.49 %
SZSD	7.49	21.20 %
NKI1	6.98	10.71 %
BTU1	5.73	9.36 %
MNM1	5.66	8.24 %
ADP1	4.91	7.31 %
WHMD	-5.25	17.45 %
Total	1,237.01	22.02 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	889.69	21.38 %
LED TV	166.42	24.21 %
Wash-Mac	61.56	20.57 %
Fridge	50.93	15.81 %
W-Purifi	4.04	42.41 %
Home-The	3.10	13.33 %
Dishwash	2.94	33.18 %
Oven	2.73	54.41 %
Total	1,181.40	21.41 %

Branch *	MTD Sales L	Brand Share %
PBR2	56.77	16.96 %
TNJ1	48.85	15.63 %
TRY3	41.17	20.35 %
MDI1	38.57	21.77 %
PTK1	38.17	18.05 %
TYR1	27.92	15.85 %
TNJ2	25.82	10.42 %
JKM1	24.37	20.27 %
PDK1	24.21	16.28 %
NGT1	23.83	17.43 %
AYR1	23.70	17.57 %
KIK1	23.54	16.03 %
TRY4	23.47	13.27 %
PBR1	11.00	7.81 %
ORU1	3.61	6.26 %
TZSD	0.05	0.45 %
WTRZ	-6.02	14.74 %
Total	1,181.40	21.41 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	652.91	17.13 %
LED TV	207.69	32.31 %
Wash-Mac	81.23	22.32 %
Fridge	65.80	15.88 %
W-Purifi	12.18	39.53 %
Home-The	11.66	39.69 %
Dishwash	9.09	24.20 %
Oven	5.26	46.28 %
Total	1,045.82	19.58 %

Branch *	MTD Sales L	Brand Share %
CH05	80.65	18.13 %
CH47	62.15	18.22 %
CH14	55.39	15.13 %
CH08	54.10	20.52 %
CH19	47.05	18.26 %
CH25	43.67	21.09 %
CH28	39.16	18.26 %
CH49	36.76	17.00 %
CH30	32.90	15.17 %
SKL1	30.52	19.64 %
CH42	29.62	13.51 %
AVD1	27.08	19.92 %
CGL1	24.44	21.80 %
CH22	20.29	11.81 %
CH07	19.89	8.59 %
CH38	16.83	11.68 %
MRM1	14.94	10.58 %
TKM1	9.95	14.89 %
CZWH	6.17	5.86 %
CH26	4.76	12.16 %
CH40	3.40	20.57 %
MC10	0.33	16.37 %
MC09	0.31	13.21 %
WHC3		0.00 %
WCHN	-36.91	19.00 %
Total	1,045.82	19.58 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	719.36	24.17 %
LED TV	152.04	31.03 %
Wash-Mac	64.30	22.40 %
Fridge	51.03	15.60 %
W-Purifi	5.99	56.02 %
Home-The	5.54	21.72 %
Oven	2.72	54.54 %
Dishwash	1.91	18.64 %
Total	1,002.89	24.27 %

Branch *	MTD Sales L	Brand Share %
SLM1	73.27	17.92 %
ERD1	70.61	17.77 %
ERD2	67.25	17.02 %
OML1	21.28	20.89 %
SLM2	20.00	11.92 %
PLC1	12.55	18.44 %
CMI1	8.51	16.00 %
DPR1	7.70	10.83 %
WZWH		0.00 %
WHPD	-4.52	18.19 %
Total	1,002.89	24.27 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	541.31	16.33 %
LED TV	216.07	34.52 %
Wash-Mac	57.80	19.96 %
Fridge	49.44	15.17 %
W-Purifi	9.15	58.43 %
Home-The	7.83	31.10 %
Dishwash	4.99	20.10 %
Oven	2.22	41.55 %
Total	888.82	19.21 %

Branch *	MTD Sales L	Brand Share %
CH03	71.49	14.72 %
CH15	68.70	14.72 %
CH21	64.12	21.05 %
CH18	47.17	21.08 %
CH12	39.53	13.69 %
CH20	36.41	14.88 %
CH33	34.28	21.56 %
CH24	32.52	12.70 %
CH06	31.58	17.48 %
CH17	31.47	15.35 %
MJR1	27.80	18.80 %
CH41	27.42	16.06 %
CH44	25.57	19.95 %
CH50	22.92	11.88 %
CH23	20.02	19.71 %
GPD1	17.81	19.65 %
CH32	5.30	16.39 %
MC06	1.89	11.08 %
CH01	0.19	11.03 %
MC05		0.00 %
Total	888.82	19.21 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	670.75	24.77 %
LED TV	109.12	27.66 %
Wash-Mac	41.40	19.18 %
Fridge	34.67	14.91 %
Dishwash	3.86	16.79 %
W-Purifi	3.49	33.03 %
Oven	2.67	45.50 %
Home-The	2.24	9.38 %
Total	868.20	24.02 %

Branch *	MTD Sales L	Brand Share %
CBE2	123.81	16.85 %
TPR2	51.11	19.24 %
SNR1	33.06	21.69 %
CBE6	32.73	21.74 %
CBE1	28.04	20.02 %
UMP1	23.98	21.63 %
TPR3	17.44	19.56 %
PDM1	11.66	13.82 %
CBE3	11.15	21.04 %
UAM1	8.98	18.17 %
TPR4	6.99	13.23 %
WZSD		0.00 %
WHCB	-11.59	20.39 %
Total	868.20	24.02 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	504.95	24.04 %
LED TV	112.89	34.83 %
Wash-Mac	49.19	26.96 %
Fridge	32.58	17.27 %
Home-The	6.01	31.82 %
W-Purifi	3.98	39.99 %
Dishwash	2.29	24.65 %
Oven	1.46	51.53 %
Total	713.35	25.15 %

Branch *	MTD Sales L	Brand Share %
KPM2	61.42	20.36 %
TRL1	33.03	15.75 %
AKM1	28.64	19.47 %
TRT1	25.17	21.62 %
KPM1	14.28	15.14 %
CYR1	13.37	20.26 %
SLG1	9.92	13.33 %
ANI1	8.91	12.91 %
WJD1	7.86	10.92 %
WHVL	-7.53	20.08 %
Total	713.35	25.15 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	356.45	17.02 %
LED TV	88.25	20.88 %
Wash-Mac	39.99	21.89 %
Fridge	32.79	15.65 %
Home-The	3.45	18.45 %
Dishwash	3.12	28.69 %
W-Purifi	2.47	43.17 %
Oven	1.18	58.00 %
Total	527.70	17.91 %

Branch *	MTD Sales L	Brand Share %
CUD1	44.16	13.46 %
SJI2	32.73	21.61 %
KLM1	31.98	21.18 %
KKI2	25.38	13.79 %
VPM2	24.59	14.31 %
POY1	19.28	5.93 %
CDM1	17.27	9.91 %
NVL2	15.21	9.67 %
PRT1	14.44	9.19 %
STP1	10.53	21.72 %
TVM2	6.98	10.69 %
MKM1	5.76	8.72 %
WHUT	-3.45	12.81 %
Total	527.70	17.91 %