



TN : LG Sales Performance 29/03/2026 8:55 AM

MTD Sales
5,147.58 L

Brand Share %
23.54 %

Information:

MTD : 01-03-2026 To 28-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **23.54 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	2,584.70	21.55 %
LED TV	1,057.54	26.26 %
Wash-Mac	670.87	25.26 %
Fridge	643.30	24.64 %
W-Purifi	67.24	51.94 %
Home-The	49.88	20.77 %
Dishwash	43.32	28.42 %
Oven	30.75	51.32 %
Total	5,147.58	23.54 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	914.41	25.83 %
CHENNAI-01	752.06	24.14 %
SOUTH-03	606.23	22.45 %
CHENNAI-02	598.96	21.07 %
TRICHY-01	593.75	21.42 %
WEST-02	534.97	26.12 %
WEST-01	473.93	23.71 %
NORTH ARCOT	396.34	27.67 %
SOUTH ARCOT	276.93	19.50 %
Total	5,147.58	23.54 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	484.22	26.32 %
LED TV	174.77	24.65 %
Wash-Mac	122.45	26.42 %
Fridge	95.31	23.49 %
W-Purifi	17.34	59.00 %
Dishwash	9.87	29.67 %
Oven	5.37	49.76 %
Home-The	5.08	10.44 %
Total	914.41	25.83 %

Branch *	MTD Sales L	Brand Share %
KVT1	31.42	18.81 %
RND1	23.24	22.33 %
VNR2	20.82	16.20 %
TKS1	18.01	16.63 %
TCN1	15.35	19.02 %
S2SD	12.25	21.43 %
PKD1	11.12	14.18 %
ARM1	9.22	23.29 %
STU2	5.64	13.14 %
KYR1	4.42	10.72 %
VNR1	4.08	7.37 %
SGT1	2.86	14.16 %
SNL1	1.78	4.41 %
Total	914.41	25.83 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	349.69	19.72 %
LED TV	164.19	32.69 %
Fridge	103.28	27.74 %
Wash-Mac	102.16	27.31 %
W-Purifi	10.08	42.53 %
Home-The	9.47	38.16 %
Dishwash	7.63	22.35 %
Oven	5.55	47.05 %
Total	752.06	24.14 %

Branch *	MTD Sales L	Brand Share %
CH08	43.03	23.49 %
CH49	26.96	17.49 %
CH28	25.65	21.08 %
CH19	23.59	18.12 %
AVD1	22.47	18.46 %
CH25	21.79	18.61 %
CH42	17.76	12.61 %
MRM1	16.35	21.09 %
CH07	16.05	12.17 %
CZWH	15.42	19.24 %
CGL1	15.15	23.25 %
CH22	13.25	10.90 %
SKL1	10.57	16.37 %
TKM1	5.74	16.81 %
CH26	5.59	22.46 %
CH40	1.29	11.30 %
MC09		0.00 %
MC10		0.00 %
WCHN	-11.08	19.63 %
Total	752.06	24.14 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	324.86	22.08 %
LED TV	105.16	21.46 %
Wash-Mac	78.47	22.73 %
Fridge	74.11	23.06 %
W-Purifi	10.22	52.30 %
Home-The	6.31	19.35 %
Oven	4.52	61.71 %
Dishwash	2.58	20.55 %
Total	606.23	22.45 %

Branch *	MTD Sales L	Brand Share %
MDU1	68.57	20.22 %
DGL1	37.46	20.62 %
MDU2	20.08	11.99 %
KKD3	19.85	16.50 %
TMM1	15.05	18.13 %
DGL2	14.74	17.39 %
MDU3	13.26	12.70 %
TDI1	9.27	22.20 %
TEN1	8.93	14.60 %
MNM1	6.61	23.22 %
BNR1	6.07	14.52 %
SGP1	5.49	18.71 %
NKI1	3.33	9.31 %
ODM1	3.02	10.31 %
MDU5	2.75	6.38 %
ADP1	1.48	3.53 %
BTU1	1.31	4.71 %
WHMD	-0.99	18.41 %
Total	606.23	22.45 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	293.65	17.73 %
LED TV	142.73	27.97 %
Wash-Mac	68.22	22.48 %
Fridge	67.98	22.69 %
W-Purifi	8.73	51.75 %
Home-The	8.60	31.94 %
Dishwash	5.43	25.11 %
Oven	3.62	48.74 %
Total	598.96	21.07 %

Branch *	MTD Sales L	Brand Share %
CH03	48.61	14.85 %
CH15	39.63	14.36 %
CH12	35.49	20.13 %
CH51	30.63	19.64 %
CH20	26.54	20.21 %
CH17	23.25	20.68 %
CH24	22.12	17.60 %
CH50	19.91	15.17 %
MJR1	19.71	21.18 %
CH06	16.61	13.34 %
CH44	16.31	20.01 %
CH33	13.37	15.05 %
CH23	12.86	22.03 %
GPD1	4.75	8.07 %
CH32	1.97	11.74 %
MC06	1.25	8.28 %
CH01		0.00 %
MC05		0.00 %
Total	598.96	21.07 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	306.33	18.84 %
LED TV	142.53	26.10 %
Fridge	65.54	22.48 %
Wash-Mac	64.01	24.85 %
W-Purifi	5.26	47.01 %
Home-The	5.02	19.27 %
Dishwash	2.96	34.17 %
Oven	2.10	49.76 %
Total	593.75	21.42 %

Branch *	MTD Sales L	Brand Share %
TRY1	133.52	21.48 %
PBR2	38.40	22.52 %
KUM1	37.79	22.91 %
TNJ1	25.81	17.78 %
PTK1	21.10	16.39 %
TNJ2	20.36	16.04 %
TYR1	17.52	22.52 %
TRY4	17.14	16.70 %
NGT1	14.06	19.20 %
JKM1	13.36	19.93 %
AYR1	11.32	20.95 %
PDK1	11.28	19.20 %
TRY3	8.44	10.80 %
PBR1	6.57	11.99 %
TRY2	4.39	7.52 %
ORU1	2.83	7.77 %
WTRZ	-2.14	17.53 %
Total	593.75	21.42 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	238.36	23.96 %
LED TV	106.03	28.04 %
Fridge	90.19	28.83 %
Wash-Mac	85.05	26.88 %
W-Purifi	5.10	68.98 %
Dishwash	3.85	38.89 %
Home-The	3.68	15.50 %
Oven	2.72	57.71 %
Total	534.97	26.12 %

Branch *	MTD Sales L	Brand Share %
ERD2	35.42	19.24 %
SLM1	31.82	16.70 %
ERD1	30.74	20.36 %
OML1	11.09	22.00 %
SLM2	8.65	12.45 %
PLC1	6.16	18.03 %
DPR1	1.94	5.32 %
Total	534.97	26.12 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	252.83	23.16 %
LED TV	79.84	24.37 %
Fridge	63.45	24.53 %
Wash-Mac	61.88	23.74 %
Dishwash	7.02	37.24 %
Oven	3.71	48.63 %
W-Purifi	3.11	34.65 %
Home-The	2.08	8.49 %
Total	473.93	23.71 %

Branch *	MTD Sales L	Brand Share %
CBE2	80.95	16.82 %
TPR2	29.77	22.00 %
CBE4	26.11	20.63 %
CBE1	10.83	14.52 %
UAM1	8.31	18.52 %
PDM1	5.31	12.51 %
TPR3	5.10	12.68 %
DPM2	4.72	11.95 %
CBE3	3.80	14.98 %
Total	473.93	23.71 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	198.44	25.35 %
LED TV	83.32	30.59 %
Wash-Mac	52.37	29.66 %
Fridge	45.53	27.72 %
Home-The	6.30	37.93 %
W-Purifi	5.39	55.71 %
Dishwash	3.44	49.08 %
Oven	1.55	47.10 %
Total	396.34	27.67 %

Branch *	MTD Sales L	Brand Share %
KPM2	30.74	19.81 %
TRL1	25.12	17.25 %
TRT1	13.10	22.95 %
KPM1	10.79	20.44 %
CYR1	7.08	20.60 %
SLG1	6.04	17.68 %
WJD1	4.94	10.85 %
ANI1	3.06	10.71 %
Total	396.34	27.67 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	136.31	18.01 %
LED TV	58.98	20.18 %
Fridge	37.92	20.57 %
Wash-Mac	36.26	22.83 %
Home-The	3.33	20.60 %
W-Purifi	2.00	74.31 %
Oven	1.62	59.03 %
Dishwash	0.52	8.16 %
Total	276.93	19.50 %

Branch *	MTD Sales L	Brand Share %
CUD1	19.15	14.90 %
SJI2	17.15	20.98 %
POY1	16.25	9.74 %
VPM2	11.67	13.60 %
NVL2	9.20	12.33 %
PRT1	8.86	14.06 %
CDM1	4.49	6.03 %
KKI2	3.93	4.99 %
TVM2	1.77	5.51 %
MKM1	1.72	3.95 %
Total	276.93	19.50 %