



TN : LG Sales Performance 28/05/2026 8:55 AM

MTD Sales
4,994.43 L

Brand Share %
19.44 %

Information:

MTD : 01-05-2026 To 27-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **19.44 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	2,581.41	16.87 %
LED TV	1,075.03	25.32 %
Fridge	627.55	20.33 %
Wash-Mac	551.97	21.65 %
W-Purifi	59.73	43.03 %
Home-The	51.82	24.39 %
Dishwash	23.55	20.30 %
Oven	23.37	51.14 %
Total	4,994.43	19.44 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	804.73	21.37 %
CHENNAI-01	788.70	17.73 %
CHENNAI-02	671.85	17.73 %
SOUTH-03	638.89	20.43 %
TRICHY-01	606.61	17.71 %
WEST-02	435.45	22.48 %
NORTH ARCOT	397.51	22.23 %
SOUTH ARCOT	359.39	17.83 %
WEST-01	291.31	20.84 %
Total	4,994.43	19.44 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	408.53	20.63 %
LED TV	169.81	23.86 %
Fridge	101.81	19.77 %
Wash-Mac	98.03	21.00 %
W-Purifi	15.28	55.18 %
Oven	5.07	47.41 %
Home-The	4.48	12.37 %
Dishwash	1.72	9.86 %
Total	804.73	21.37 %

Branch *	MTD Sales L	Brand Share %
KVT1	37.40	15.91 %
RND1	29.77	17.58 %
VLY1	29.30	18.80 %
SVK1	22.43	17.82 %
VNR2	19.41	14.53 %
TKS1	16.69	16.38 %
TCN1	15.57	16.63 %
UDN1	11.85	19.43 %
ERL2	10.56	14.67 %
PKD1	8.41	9.15 %
STU2	7.97	15.95 %
ASM1	6.34	11.01 %
KYR1	4.90	12.18 %
SNL1	4.68	7.49 %
VNR1	4.16	7.85 %
S2SD	2.91	10.19 %
WHTV	-2.66	15.32 %
Total	804.73	21.37 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	409.23	13.77 %
LED TV	180.56	30.01 %
Fridge	88.70	20.08 %
Wash-Mac	78.17	23.22 %
W-Purifi	11.18	37.06 %
Home-The	9.39	34.39 %
Dishwash	7.49	24.63 %
Oven	3.99	51.61 %
Total	788.70	17.73 %

Branch *	MTD Sales L	Brand Share %
CH05	56.34	16.84 %
CH14	51.98	16.54 %
CH19	39.96	18.55 %
CH07	28.88	14.90 %
CH48	27.23	15.63 %
CH42	25.76	13.89 %
CH49	25.68	13.74 %
CH30	25.42	16.05 %
CH28	22.15	11.27 %
AVD1	20.70	19.09 %
CGL1	16.78	18.82 %
KNR1	15.34	18.23 %
CH22	14.54	11.62 %
TKM1	11.76	17.69 %
CH38	11.57	13.05 %
CH26	4.69	13.56 %
CZWH	3.69	2.19 %
MC09		0.00 %
WHC3		0.00 %
WCHN	-15.12	14.37 %
Total	788.70	17.73 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	365.92	14.02 %
LED TV	146.84	30.77 %
Fridge	80.04	22.38 %
Wash-Mac	58.52	20.97 %
Home-The	9.17	33.69 %
W-Purifi	6.41	43.45 %
Dishwash	3.32	16.68 %
Oven	1.62	44.19 %
Total	671.85	17.73 %

Branch *	MTD Sales L	Brand Share %
CH03	73.20	18.82 %
CH15	48.40	14.28 %
CH12	31.68	11.28 %
CH51	29.92	19.19 %
CH44	26.19	18.31 %
CH24	24.91	12.16 %
CH20	23.54	15.40 %
CH17	22.52	12.46 %
MJR1	22.31	17.25 %
CH41	21.92	15.48 %
CH06	20.39	14.13 %
CH43	14.98	17.46 %
CH50	12.63	8.50 %
GPD1	7.74	11.35 %
UKI1	6.80	11.44 %
CH32	4.42	17.87 %
MC06	1.98	11.95 %
MC05		0.00 %
Total	671.85	17.73 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	353.03	20.42 %
LED TV	129.77	21.99 %
Fridge	73.34	17.83 %
Wash-Mac	61.53	18.95 %
W-Purifi	8.47	38.81 %
Home-The	6.60	19.35 %
Oven	3.43	69.85 %
Dishwash	2.71	25.03 %
Total	638.89	20.43 %

Branch *	MTD Sales L	Brand Share %
MDU6	24.65	17.67 %
ATG1	24.57	18.44 %
MDU2	22.76	12.17 %
KKD3	20.01	11.29 %
DGL2	10.35	16.02 %
MDU3	9.37	10.06 %
TEN1	8.24	14.10 %
ODM1	5.33	10.44 %
BNR1	3.60	9.43 %
MNM1	3.06	8.76 %
MDU5	2.74	6.74 %
BTU1	2.24	8.45 %
NKI1	2.12	6.08 %
ADP1	1.09	2.81 %
SZSD		0.00 %
WHMD	-3.43	12.22 %
Total	638.89	20.43 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	373.08	17.14 %
LED TV	100.95	18.55 %
Fridge	68.75	18.21 %
Wash-Mac	50.69	17.77 %
Home-The	4.71	25.80 %
W-Purifi	3.90	36.31 %
Dishwash	2.38	30.46 %
Oven	2.16	52.85 %
Total	606.61	17.71 %

Branch *	MTD Sales L	Brand Share %
PBR2	36.12	16.57 %
TVR2	33.88	18.05 %
PTK1	28.62	17.92 %
MDI1	26.11	19.08 %
TNJ1	25.11	12.25 %
NGT1	20.05	18.76 %
JKM1	17.78	17.09 %
TRY3	17.66	18.48 %
TRY4	17.54	17.93 %
KIK1	15.97	14.79 %
TNJ2	15.32	8.88 %
TYR1	14.36	16.32 %
AYR1	13.80	14.70 %
KUM2	12.51	16.33 %
APM1	7.55	15.07 %
PBR1	7.26	8.15 %
PDK1	5.79	7.10 %
NCK1	5.35	12.48 %
TRY2	3.06	5.46 %
ORU1	1.01	1.99 %
TZSD		0.00 %
WTRZ	-7.62	14.40 %
Total	606.61	17.71 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	188.80	20.09 %
LED TV	101.93	26.02 %
Fridge	66.96	22.21 %
Wash-Mac	64.26	24.17 %
Home-The	6.16	29.82 %
W-Purifi	4.88	51.36 %
Oven	1.60	43.52 %
Dishwash	0.85	18.64 %
Total	435.45	22.48 %

Branch *	MTD Sales L	Brand Share %
ERD2	30.40	17.07 %
ERD1	28.90	18.03 %
SLM1	21.39	11.97 %
SLM2	13.83	14.32 %
OML1	8.72	19.13 %
PLC1	5.18	16.80 %
PMP1	3.89	15.66 %
CMI1	3.51	12.25 %
DPR1	2.21	6.12 %
SGG1	1.80	10.33 %
WZWH		0.00 %
WHPD	-5.41	15.15 %
Total	435.45	22.48 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	199.91	18.13 %
LED TV	88.03	33.31 %
Fridge	48.07	21.59 %
Wash-Mac	47.35	28.43 %
W-Purifi	5.48	51.57 %
Home-The	5.00	33.92 %
Oven	1.92	61.98 %
Dishwash	1.76	58.53 %
Total	397.51	22.23 %

Branch *	MTD Sales L	Brand Share %
KPM2	33.90	17.71 %
VEL2	25.71	17.08 %
TRL1	21.96	13.80 %
KPM1	12.00	17.58 %
ARC2	8.14	17.36 %
CYR1	5.79	12.24 %
WJD1	5.61	10.21 %
CGM1	5.53	17.58 %
ANI1	5.04	10.87 %
PTU1	2.88	15.98 %
SLG1	2.55	6.02 %
Total	397.51	22.23 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	169.80	14.15 %
LED TV	85.43	23.97 %
Wash-Mac	48.84	24.64 %
Fridge	46.78	20.62 %
Home-The	3.87	23.16 %
W-Purifi	2.32	40.79 %
Dishwash	1.42	15.96 %
Oven	0.92	36.94 %
Total	359.39	17.83 %

Branch *	MTD Sales L	Brand Share %
POY1	27.93	11.42 %
CUD1	24.30	12.28 %
CDM1	16.81	10.90 %
KKI2	14.15	12.35 %
NVL2	12.37	11.87 %
PRT1	9.05	9.60 %
VPM2	8.81	8.69 %
TVM2	7.67	13.45 %
MKM1	4.17	8.90 %
WHUT	-5.23	18.53 %
Total	359.39	17.83 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	113.10	19.24 %
LED TV	71.72	23.27 %
Fridge	53.11	22.91 %
Wash-Mac	44.58	19.68 %
Oven	2.66	49.78 %
Home-The	2.43	14.09 %
Dishwash	1.90	14.50 %
W-Purifi	1.80	23.11 %
Total	291.31	20.84 %

Branch *	MTD Sales L	Brand Share %
CBE2	36.10	14.25 %
TPR1	15.20	19.11 %
CBE1	10.92	17.55 %
TPR2	9.71	13.53 %
UMP1	9.43	18.60 %
MPM1	9.04	15.85 %
UAM1	6.08	14.26 %
DPM2	5.38	16.16 %
CBE3	4.25	16.56 %
TPR3	3.97	12.55 %
PDM1	2.57	9.65 %
TPR4	1.52	6.00 %
WZSD		0.00 %
WHCB	-8.00	17.83 %
Total	291.31	20.84 %