

MTD Sales
8,834.77 L

Brand Share %
21.97 %

Information:

MTD : 01-04-2026 To 27-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **21.97 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	6,302.67	21.46 %
LED TV	1,382.02	28.04 %
Wash-Mac	533.91	21.19 %
Fridge	441.59	15.77 %
W-Purifi	66.12	46.17 %
Home-The	49.69	20.78 %
Dishwash	33.77	20.42 %
Oven	24.99	49.16 %
Total	8,834.77	21.97 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	1,558.64	23.31 %
SOUTH-03	1,198.99	22.11 %
TRICHY-01	1,153.58	21.56 %
CHENNAI-01	1,019.53	19.83 %
WEST-02	978.86	24.46 %
CHENNAI-02	859.16	19.27 %
WEST-01	844.69	23.99 %
NORTH ARCOT	704.79	25.49 %
SOUTH ARCOT	516.52	18.00 %
Total	8,834.77	21.97 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	1,165.83	23.69 %
LED TV	201.23	24.97 %
Wash-Mac	88.03	21.79 %
Fridge	74.97	16.86 %
W-Purifi	16.90	54.07 %
Oven	4.63	46.76 %
Home-The	4.11	9.27 %
Dishwash	2.93	11.62 %
Total	1,558.64	23.31 %

Branch *	MTD Sales L	Brand Share %
KVT1	52.41	15.49 %
RND1	47.03	20.10 %
RPM1	43.99	20.61 %
VLY1	41.33	17.36 %
SVK1	38.95	18.43 %
VNR2	38.40	17.19 %
TKS1	38.30	17.55 %
TCN1	34.57	21.44 %
ARM1	21.86	20.65 %
PKD1	21.08	12.49 %
S2SD	14.34	14.51 %
STU2	14.14	16.24 %
SNL1	10.51	11.02 %
KYR1	10.15	13.75 %
COL1	9.65	15.83 %
KSM1	7.89	20.74 %
SGT1	7.85	21.66 %
VNR1	5.20	7.18 %
WHTV	-3.91	14.39 %
Total	1,558.64	23.31 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	906.65	22.67 %
LED TV	152.84	24.66 %
Wash-Mac	62.95	18.72 %
Fridge	54.74	13.95 %
W-Purifi	9.76	44.33 %
Home-The	6.55	19.67 %
Oven	2.77	59.86 %
Dishwash	2.72	16.66 %
Total	1,198.99	22.11 %

Branch *	MTD Sales L	Brand Share %
DGL1	52.59	18.94 %
MDU6	50.83	17.74 %
MDU2	44.51	12.35 %
ATG1	40.81	20.67 %
KKD3	35.84	15.14 %
TMM1	32.52	18.49 %
MDU3	31.89	17.55 %
MDU4	26.89	18.95 %
DGL2	18.05	15.26 %
TEN1	17.90	16.18 %
PVI1	17.28	21.48 %
BNR1	10.47	14.26 %
MDU5	8.42	8.86 %
ODM1	8.37	14.94 %
NKI1	6.60	10.39 %
BTU1	5.73	9.65 %
MNM1	5.66	8.70 %
ADP1	4.91	7.59 %
SZSD	4.66	14.54 %
WHMD	-5.25	17.76 %
Total	1,198.99	22.11 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	864.94	21.49 %
LED TV	165.07	24.59 %
Wash-Mac	60.79	20.62 %
Fridge	50.57	16.09 %
W-Purifi	3.70	41.69 %
Home-The	2.95	12.90 %
Dishwash	2.94	33.18 %
Oven	2.62	53.45 %
Total	1,153.58	21.56 %

Branch *	MTD Sales L	Brand Share %
PBR2	56.37	17.23 %
TVR2	54.71	21.52 %
TNJ1	47.05	15.48 %
TRY3	40.35	20.42 %
PTK1	37.46	18.27 %
MDI1	36.99	21.63 %
TYR1	27.42	15.94 %
TNJ2	25.82	10.69 %
PDK1	23.89	16.76 %
JKM1	23.57	20.30 %
NGT1	23.35	17.54 %
KIK1	23.22	16.30 %
TRY4	22.52	13.29 %
AYR1	22.50	17.26 %
PBR1	10.86	8.08 %
ORU1	3.61	6.51 %
TZSD	0.05	0.54 %
WTRZ	-6.02	14.98 %
Total	1,153.58	21.56 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	637.33	17.47 %
LED TV	203.06	32.32 %
Wash-Mac	78.04	21.97 %
Fridge	63.82	15.83 %
W-Purifi	11.41	38.01 %
Home-The	11.36	39.71 %
Dishwash	9.47	25.44 %
Oven	5.04	46.41 %
Total	1,019.53	19.83 %

Branch *	MTD Sales L	Brand Share %
CH05	76.70	19.25 %
CH47	61.51	18.23 %
CH14	53.87	15.48 %
CH08	51.79	20.19 %
CH19	46.21	18.32 %
CH25	42.28	21.01 %
CH28	37.94	18.11 %
CH49	36.15	17.05 %
CH30	31.91	14.99 %
CH42	29.41	13.64 %
AVD1	27.08	20.44 %
CH22	19.82	12.15 %
CH07	17.93	8.07 %
CH38	16.67	11.78 %
MRM1	14.29	10.46 %
TKM1	9.40	14.45 %
CZWH	5.73	6.65 %
CH26	4.46	11.66 %
CH40	3.40	21.23 %
MC10	0.33	19.02 %
MC09	0.31	13.21 %
WHC3		0.00 %
WCHN	-34.08	18.58 %
Total	1,019.53	19.83 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	698.39	24.36 %
LED TV	150.32	31.14 %
Wash-Mac	63.79	22.59 %
Fridge	50.20	15.78 %
W-Purifi	5.99	56.02 %
Home-The	5.54	21.92 %
Oven	2.72	54.54 %
Dishwash	1.91	17.86 %
Total	978.86	24.46 %

Branch *	MTD Sales L	Brand Share %
SLM1	72.65	18.32 %
ERD1	69.59	18.01 %
ERD2	64.61	16.93 %
MTR1	25.54	21.66 %
OML1	20.30	20.40 %
SLM2	20.00	12.81 %
PLC1	12.55	19.06 %
CMI1	8.19	15.71 %
DPR1	7.70	11.02 %
WZWH		0.00 %
WHPD	-4.19	18.39 %
Total	978.86	24.46 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	526.02	16.51 %
LED TV	206.35	34.08 %
Wash-Mac	56.03	19.87 %
Fridge	47.95	15.17 %
W-Purifi	8.45	57.78 %
Home-The	7.83	31.25 %
Dishwash	4.53	18.59 %
Oven	2.00	39.53 %
Total	859.16	19.27 %

Branch *	MTD Sales L	Brand Share %
CH03	68.66	14.83 %
CH15	67.68	14.77 %
CH18	46.75	21.29 %
CH12	37.75	13.61 %
CH20	34.47	15.01 %
CH33	33.27	21.79 %
CH24	31.59	12.61 %
CH06	30.64	17.60 %
CH17	29.62	14.82 %
CH41	26.50	16.13 %
MJR1	26.34	18.31 %
CH44	24.09	19.33 %
CH50	21.73	11.69 %
CH23	19.10	19.19 %
GPD1	17.52	19.70 %
CH32	4.84	16.53 %
MC06	1.50	9.14 %
CH01	0.19	11.03 %
MC05		0.00 %
Total	859.16	19.27 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	651.55	24.76 %
LED TV	107.14	27.48 %
Wash-Mac	39.75	18.85 %
Fridge	34.21	15.13 %
Dishwash	3.86	17.04 %
W-Purifi	3.49	34.00 %
Oven	2.57	45.67 %
Home-The	2.13	9.10 %
Total	844.69	23.99 %

Branch *	MTD Sales L	Brand Share %
CBE2	120.29	16.78 %
TPR2	50.07	19.10 %
CBE6	31.00	21.18 %
CBE1	28.04	20.15 %
UMP1	22.77	21.26 %
TPR3	14.91	17.82 %
PDM1	11.04	13.35 %
CBE3	10.86	21.04 %
UAM1	8.87	18.06 %
TPR4	6.85	14.06 %
WZSD		0.00 %
WHCB	-10.89	20.24 %
Total	844.69	23.99 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	501.24	24.47 %
LED TV	110.35	34.86 %
Wash-Mac	47.04	26.39 %
Fridge	32.56	17.91 %
Home-The	5.86	31.67 %
W-Purifi	3.98	39.99 %
Dishwash	2.29	24.65 %
Oven	1.46	51.53 %
Total	704.79	25.49 %

Branch *	MTD Sales L	Brand Share %
KPM2	60.24	20.55 %
TRL1	32.32	15.88 %
AKM1	28.02	19.38 %
TRT1	23.55	21.16 %
KPM1	14.28	15.75 %
CYR1	13.37	20.72 %
SLG1	9.92	13.67 %
ANI1	8.76	13.09 %
WJD1	7.86	11.18 %
WHVL	-6.28	18.67 %
Total	704.79	25.49 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	350.71	17.15 %
LED TV	85.66	20.95 %
Wash-Mac	37.48	21.34 %
Fridge	32.58	16.02 %
Home-The	3.35	18.90 %
Dishwash	3.12	29.14 %
W-Purifi	2.44	44.25 %
Oven	1.18	58.00 %
Total	516.52	18.00 %

Branch *	MTD Sales L	Brand Share %
CUD1	39.67	12.86 %
SJI2	32.73	21.82 %
KLM1	31.60	21.20 %
KKI2	24.31	13.62 %
VPM2	24.30	14.39 %
POY1	18.85	5.91 %
CDM1	17.27	10.21 %
PRT1	14.49	9.35 %
NVL2	14.26	9.37 %
TVM2	6.98	10.78 %
MKM1	5.76	8.94 %
WHUT	-3.17	12.97 %
Total	516.52	18.00 %