



TN : LG Sales Performance 27/05/2026 10:37 AM

MTD Sales
4,849.35 L

Brand Share %
19.50 %

Information:

MTD : 01-05-2026 To 26-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **19.50 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	2,521.13	16.93 %
LED TV	1,042.63	25.63 %
Fridge	600.51	20.32 %
Wash-Mac	533.32	21.70 %
W-Purifi	57.16	42.43 %
Home-The	49.76	24.33 %
Dishwash	22.64	20.21 %
Oven	22.20	51.31 %
Total	4,849.35	19.50 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	780.90	21.39 %
CHENNAI-01	763.68	17.81 %
CHENNAI-02	653.77	17.79 %
SOUTH-03	621.22	20.75 %
TRICHY-01	585.81	17.73 %
WEST-02	425.69	22.51 %
NORTH ARCOT	388.87	22.30 %
SOUTH ARCOT	346.48	17.74 %
WEST-01	282.93	20.72 %
Total	4,849.35	19.50 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	401.02	20.71 %
LED TV	162.87	23.61 %
Fridge	98.55	20.06 %
Wash-Mac	93.17	20.89 %
W-Purifi	14.80	55.02 %
Oven	4.71	46.58 %
Home-The	4.48	12.92 %
Dishwash	1.29	8.00 %
Total	780.90	21.39 %

Branch *	MTD Sales L	Brand Share %
KVT1	36.15	15.78 %
VLY1	29.30	19.18 %
RND1	28.72	17.67 %
SVK1	22.43	18.21 %
VNR2	18.06	13.90 %
TKS1	16.41	16.43 %
TCN1	14.29	15.91 %
UDN1	10.88	18.60 %
ERL2	10.14	14.67 %
PKD1	8.41	9.44 %
STU2	7.97	16.02 %
ASM1	6.14	10.93 %
KYR1	4.90	12.54 %
SNL1	4.68	7.88 %
VNR1	3.75	7.59 %
S2SD	2.91	12.13 %
WHTV	-2.66	15.94 %
Total	780.90	21.39 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	394.54	13.69 %
LED TV	177.50	32.00 %
Fridge	84.58	19.73 %
Wash-Mac	76.23	23.16 %
W-Purifi	10.71	36.21 %
Home-The	9.03	33.92 %
Dishwash	7.49	24.63 %
Oven	3.60	52.89 %
Total	763.68	17.81 %

Branch *	MTD Sales L	Brand Share %
CH05	54.12	16.66 %
CH14	49.76	16.42 %
CH08	39.73	19.37 %
CH19	38.62	18.44 %
CH07	27.80	14.72 %
CH42	25.76	14.17 %
CH48	25.14	15.07 %
CH49	24.68	13.54 %
CH30	24.40	15.66 %
MRM1	21.85	19.03 %
CH28	21.83	11.28 %
AVD1	20.34	18.93 %
CGL1	16.66	19.07 %
KNR1	15.34	18.74 %
CH22	14.26	11.70 %
CH38	11.57	13.44 %
TKM1	11.47	17.54 %
CH26	4.69	15.12 %
CZWH	3.69	2.33 %
MC09		0.00 %
WHC3		0.00 %
WCHN	-15.12	14.42 %
Total	763.68	17.81 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	356.50	14.07 %
LED TV	142.68	30.79 %
Fridge	77.84	22.56 %
Wash-Mac	57.41	21.41 %
Home-The	8.73	32.97 %
W-Purifi	6.28	43.43 %
Dishwash	2.83	14.98 %
Oven	1.49	42.05 %
Total	653.77	17.79 %

Branch *	MTD Sales L	Brand Share %
CH03	71.55	18.77 %
CH15	48.11	14.50 %
CH12	31.68	11.56 %
CH44	25.10	18.45 %
CH24	24.19	12.51 %
CH20	22.52	15.04 %
CH17	21.88	12.77 %
MJR1	21.65	16.91 %
CH41	21.15	15.38 %
CH06	19.79	14.25 %
CH43	14.72	17.64 %
CH50	11.75	8.18 %
GPD1	7.74	11.65 %
UKI1	6.57	11.36 %
CH32	3.54	15.37 %
MC06	1.98	11.95 %
MC05		0.00 %
Total	653.77	17.79 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	345.28	20.73 %
LED TV	125.67	22.52 %
Fridge	69.96	17.94 %
Wash-Mac	60.06	19.27 %
W-Purifi	7.98	38.25 %
Home-The	6.21	19.16 %
Oven	3.34	69.38 %
Dishwash	2.71	26.32 %
Total	621.22	20.75 %

Branch *	MTD Sales L	Brand Share %
MDU6	24.65	18.10 %
MDU2	21.67	11.99 %
KKD3	18.75	11.13 %
DGL2	10.19	16.09 %
MDU3	9.37	10.43 %
TEN1	6.81	12.07 %
ODM1	5.19	10.23 %
BNR1	3.31	9.03 %
MNM1	3.06	8.76 %
MDU5	2.74	6.82 %
NKI1	2.12	6.25 %
BTU1	1.96	7.84 %
ADP1	0.94	2.61 %
SZSD		0.00 %
WHMD	-3.43	12.36 %
Total	621.22	20.75 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	362.38	17.16 %
LED TV	97.36	18.59 %
Fridge	65.35	18.27 %
Wash-Mac	48.19	17.71 %
Home-The	4.56	25.62 %
W-Purifi	3.62	35.61 %
Dishwash	2.38	30.46 %
Oven	1.96	52.51 %
Total	585.81	17.73 %

Branch *	MTD Sales L	Brand Share %
PBR2	35.02	16.69 %
TVR2	32.90	18.28 %
PTK1	27.31	17.64 %
MDI1	24.96	18.85 %
TNJ1	23.60	12.32 %
NGT1	19.19	18.52 %
JKM1	17.78	17.47 %
TRY4	17.14	18.27 %
TRY3	16.65	18.01 %
KIK1	15.19	14.65 %
TNJ2	14.18	8.42 %
TYR1	13.85	16.12 %
AYR1	12.65	13.97 %
KUM2	12.01	16.30 %
APM1	7.55	15.32 %
PBR1	7.02	8.22 %
PDK1	5.47	7.09 %
NCK1	5.35	12.86 %
TRY2	3.06	5.68 %
ORU1	1.01	2.05 %
TZSD		0.00 %
WTRZ	-7.62	14.50 %
Total	585.81	17.73 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	185.28	19.88 %
LED TV	100.10	26.78 %
Wash-Mac	63.79	24.53 %
Fridge	63.32	22.02 %
Home-The	6.00	29.72 %
W-Purifi	4.74	51.50 %
Oven	1.60	43.52 %
Dishwash	0.85	18.64 %
Total	425.69	22.51 %

Branch *	MTD Sales L	Brand Share %
ERD2	29.49	16.91 %
ERD1	29.15	18.31 %
SLM1	20.64	11.75 %
SLM2	13.62	14.55 %
OML1	8.33	19.12 %
PLC1	4.83	16.45 %
PMP1	3.89	16.06 %
CMI1	3.51	12.50 %
DPR1	2.21	6.19 %
SGG1	1.80	10.33 %
WZWH		0.00 %
WHPD	-4.73	15.16 %
Total	425.69	22.51 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	198.19	18.35 %
LED TV	85.60	33.16 %
Wash-Mac	45.74	28.67 %
Fridge	45.47	21.13 %
W-Purifi	5.34	50.96 %
Home-The	4.85	33.81 %
Oven	1.92	61.98 %
Dishwash	1.76	62.78 %
Total	388.87	22.30 %

Branch *	MTD Sales L	Brand Share %
KPM2	33.83	18.10 %
VEL2	25.71	17.40 %
TRL1	21.57	13.88 %
AKM1	18.62	19.37 %
KPM1	11.71	17.89 %
ARC2	7.95	17.29 %
CYR1	5.79	12.42 %
CGM1	5.53	17.72 %
WJD1	5.45	9.97 %
ANI1	4.62	10.23 %
PTU1	2.88	15.98 %
SLG1	2.55	6.05 %
Total	388.87	22.30 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	165.40	14.17 %
LED TV	82.86	23.74 %
Wash-Mac	45.86	24.22 %
Fridge	44.29	20.48 %
Home-The	3.60	23.12 %
W-Purifi	2.13	38.80 %
Dishwash	1.42	16.30 %
Oven	0.92	42.99 %
Total	346.48	17.74 %

Branch *	MTD Sales L	Brand Share %
POY1	26.92	11.16 %
CUD1	23.15	11.89 %
CDM1	16.81	11.35 %
KKI2	13.84	12.32 %
NVL2	12.37	12.35 %
PRT1	8.75	9.83 %
VPM2	8.51	8.74 %
TVM2	7.67	13.52 %
MKM1	4.17	9.36 %
WHUT	-5.23	18.71 %
Total	346.48	17.74 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	112.53	19.36 %
LED TV	68.00	22.86 %
Fridge	51.14	22.83 %
Wash-Mac	42.87	19.35 %
Oven	2.66	49.78 %
Home-The	2.29	13.98 %
Dishwash	1.90	15.44 %
W-Purifi	1.54	20.44 %
Total	282.93	20.72 %

Branch *	MTD Sales L	Brand Share %
CBE2	34.98	13.90 %
TPR1	15.20	19.26 %
CBE1	10.92	17.67 %
TPR2	9.26	13.14 %
UMP1	9.15	18.56 %
MPM1	8.78	15.82 %
UAM1	5.60	13.44 %
DPM2	5.38	16.65 %
CBE3	4.04	16.25 %
TPR3	3.47	11.21 %
PDM1	2.57	9.77 %
TPR4	1.52	6.00 %
WZSD		0.00 %
WHCB	-7.71	17.42 %
Total	282.93	20.72 %