



TN : LG Sales Performance 27/04/2026 8:55 AM

MTD Sales
8,590.48 L

Brand Share %
22.14 %

Information:

MTD : 01-04-2026 To 26-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **22.14 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	6,142.36	21.68 %
LED TV	1,335.35	28.03 %
Wash-Mac	514.05	21.16 %
Fridge	428.50	15.86 %
W-Purifi	64.22	46.31 %
Home-The	48.69	20.99 %
Dishwash	32.60	20.39 %
Oven	24.70	49.73 %
Total	8,590.48	22.14 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	1,507.89	23.54 %
SOUTH-03	1,168.92	22.36 %
TRICHY-01	1,132.26	21.88 %
CHENNAI-01	991.24	19.81 %
WEST-02	937.53	24.59 %
CHENNAI-02	836.31	19.30 %
WEST-01	822.38	24.15 %
NORTH ARCOT	692.44	25.76 %
SOUTH ARCOT	501.50	18.22 %
Total	8,590.48	22.14 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	1,128.59	24.00 %
LED TV	192.41	24.77 %
Wash-Mac	86.40	22.12 %
Fridge	72.80	17.06 %
W-Purifi	16.59	54.01 %
Oven	4.63	46.76 %
Home-The	3.98	9.34 %
Dishwash	2.49	10.37 %
Total	1,507.89	23.54 %

Branch *	MTD Sales L	Brand Share %
KVT1	50.73	15.61 %
RND1	45.69	20.42 %
RPM1	43.33	21.42 %
VLY1	39.89	17.71 %
SVK1	37.83	18.83 %
VNR2	36.58	16.82 %
TKS1	35.92	17.23 %
TCN1	33.81	21.66 %
ARM1	21.69	21.65 %
PKD1	21.08	13.20 %
S2SD	13.90	15.96 %
STU2	13.22	16.05 %
SNL1	9.74	10.82 %
KYR1	9.60	13.50 %
COL1	7.72	13.63 %
KSM1	7.07	19.46 %
SGT1	7.03	20.53 %
VNR1	4.88	6.82 %
WHTV	-3.91	14.77 %
Total	1,507.89	23.54 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	885.58	23.01 %
LED TV	146.81	24.53 %
Wash-Mac	60.98	18.72 %
Fridge	54.85	14.40 %
W-Purifi	8.65	42.50 %
Home-The	6.55	20.25 %
Oven	2.77	59.86 %
Dishwash	2.72	16.66 %
Total	1,168.92	22.36 %

Branch *	MTD Sales L	Brand Share %
DGL1	52.29	19.34 %
MDU6	49.94	18.08 %
MDU2	42.17	12.27 %
ATG1	38.96	20.62 %
KKD3	35.00	15.43 %
TMM1	31.67	18.68 %
MDU3	30.95	17.54 %
MDU4	25.22	18.23 %
DGL2	18.05	15.59 %
PVI1	17.28	21.90 %
TEN1	16.76	15.89 %
BNR1	9.87	14.13 %
MDU5	8.42	9.08 %
ODM1	8.37	15.30 %
NKI1	6.19	10.12 %
BTU1	5.73	10.40 %
MNM1	5.07	8.24 %
ADP1	4.91	7.92 %
SZSD	4.66	14.55 %
WHMD	-4.22	15.59 %
Total	1,168.92	22.36 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	853.46	21.94 %
LED TV	159.70	24.47 %
Wash-Mac	57.74	20.34 %
Fridge	49.34	16.24 %
W-Purifi	3.51	41.67 %
Home-The	2.95	13.14 %
Dishwash	2.94	33.18 %
Oven	2.62	55.22 %
Total	1,132.26	21.88 %

Branch *	MTD Sales L	Brand Share %
PBR2	54.73	17.63 %
TVR2	54.71	22.02 %
TNJ1	46.13	15.71 %
TRY3	39.72	20.60 %
PTK1	35.50	18.26 %
MDI1	34.38	20.93 %
TYR1	27.08	16.13 %
TNJ2	25.82	11.05 %
PDK1	23.89	17.27 %
JKM1	23.33	20.50 %
TRY4	22.52	13.67 %
KIK1	22.39	16.34 %
NGT1	21.74	17.17 %
AYR1	21.41	17.29 %
PBR1	10.86	8.50 %
ORU1	3.61	6.75 %
TZSD	0.05	0.54 %
WTRZ	-5.67	15.91 %
Total	1,132.26	21.88 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	624.27	17.54 %
LED TV	196.92	32.34 %
Wash-Mac	73.01	21.43 %
Fridge	60.80	15.54 %
W-Purifi	11.53	39.57 %
Home-The	10.93	40.07 %
Dishwash	8.74	24.24 %
Oven	5.04	48.58 %
Total	991.24	19.81 %

Branch *	MTD Sales L	Brand Share %
CH05	74.56	19.27 %
CH47	60.58	18.22 %
CH14	52.83	15.65 %
CH08	48.98	19.79 %
CH19	44.01	18.04 %
CH25	41.63	21.07 %
CH28	37.79	18.52 %
CH49	35.03	17.11 %
CH30	31.23	15.19 %
CH42	28.71	13.84 %
SKL1	27.43	21.03 %
AVD1	26.36	20.52 %
CH22	18.75	12.42 %
CH07	17.93	8.34 %
CH38	16.15	11.86 %
MRM1	12.99	9.87 %
TKM1	9.19	14.50 %
CZWH	5.73	6.81 %
CH26	4.46	12.12 %
CH40	3.40	21.61 %
CH29	2.19	21.00 %
MC10	0.33	19.02 %
MC09	0.31	14.97 %
WHC3		0.00 %
WCHN	-31.11	19.45 %
Total	991.24	19.81 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	667.20	24.52 %
LED TV	143.28	30.84 %
Wash-Mac	61.77	22.64 %
Fridge	49.12	16.13 %
W-Purifi	5.99	58.20 %
Home-The	5.54	22.42 %
Oven	2.72	57.35 %
Dishwash	1.91	19.45 %
Total	937.53	24.59 %

Branch *	MTD Sales L	Brand Share %
SLM1	70.60	18.68 %
ERD1	66.73	18.01 %
ERD2	61.01	16.84 %
MTR1	23.86	21.33 %
SLM2	19.79	13.21 %
OML1	19.57	20.42 %
PLC1	11.91	18.92 %
CMI1	8.19	16.41 %
DPR1	6.59	9.95 %
WZWH		0.00 %
WHPD	-3.55	17.75 %
Total	937.53	24.59 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	511.51	16.52 %
LED TV	201.01	34.18 %
Wash-Mac	55.28	20.11 %
Fridge	46.02	15.05 %
W-Purifi	8.19	56.99 %
Home-The	7.85	31.66 %
Dishwash	4.53	18.99 %
Oven	1.92	38.50 %
Total	836.31	19.30 %

Branch *	MTD Sales L	Brand Share %
CH03	66.25	14.80 %
CH15	61.37	13.98 %
CH18	46.35	21.73 %
CH12	36.51	13.55 %
CH20	32.65	14.48 %
CH24	31.89	13.04 %
CH33	31.14	21.09 %
CH06	30.34	17.75 %
CH17	28.90	14.74 %
MJR1	25.84	18.23 %
CH41	25.64	16.03 %
CH44	22.70	19.07 %
CH50	21.30	11.81 %
CH23	19.10	19.46 %
GPD1	17.52	20.14 %
CH32	4.84	16.96 %
MC06	1.50	9.14 %
CH01	0.19	11.03 %
MC05		0.00 %
Total	836.31	19.30 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	632.97	24.94 %
LED TV	105.34	27.60 %
Wash-Mac	38.53	18.87 %
Fridge	33.49	15.19 %
Dishwash	3.86	17.47 %
W-Purifi	3.49	34.00 %
Oven	2.57	45.67 %
Home-The	2.13	9.28 %
Total	822.38	24.15 %

Branch *	MTD Sales L	Brand Share %
CBE2	119.12	16.92 %
TPR2	48.66	19.12 %
SNR1	30.45	21.51 %
CBE6	29.54	21.14 %
CBE1	27.81	20.58 %
UMP1	22.21	21.71 %
TPR3	14.59	18.55 %
PDM1	10.46	13.32 %
CBE3	10.28	21.87 %
UAM1	8.21	17.44 %
TPR4	6.56	14.43 %
WZSD		0.00 %
Total	822.38	24.15 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	495.74	24.81 %
LED TV	107.56	35.18 %
Wash-Mac	44.80	26.09 %
Fridge	31.04	17.99 %
Home-The	5.57	30.84 %
W-Purifi	3.98	40.72 %
Dishwash	2.29	24.65 %
Oven	1.46	51.53 %
Total	692.44	25.76 %

Branch *	MTD Sales L	Brand Share %
KPM2	59.50	20.90 %
TRL1	31.11	15.93 %
AKM1	28.02	19.77 %
TRT1	22.63	21.52 %
KPM1	13.79	15.63 %
CYR1	13.11	21.01 %
SLG1	9.92	14.44 %
ANI1	7.65	11.79 %
WJD1	7.20	10.54 %
WHVL	-5.60	18.54 %
Total	692.44	25.76 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	343.04	17.41 %
LED TV	82.32	21.22 %
Wash-Mac	35.53	21.53 %
Fridge	31.04	15.90 %
Home-The	3.20	19.01 %
Dishwash	3.12	32.66 %
W-Purifi	2.30	42.76 %
Oven	0.96	53.06 %
Total	501.50	18.22 %

Branch *	MTD Sales L	Brand Share %
CUD1	36.29	12.88 %
SJI2	31.87	21.90 %
KLM1	31.21	21.77 %
VPM2	24.14	14.69 %
KKI2	22.73	13.22 %
POY1	17.66	5.75 %
CDM1	16.97	10.34 %
NVL2	13.78	9.54 %
PRT1	13.35	8.90 %
TVM2	6.69	10.58 %
MKM1	5.76	9.32 %
WHUT	-2.94	12.30 %
Total	501.50	18.22 %