



# TN : LG Sales Performance 27/03/2026 8:55 AM

MTD Sales  
4,752.24 L

Brand Share %  
23.56 %

Information:

MTD : 01-03-2026 To 26-03-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **23.56 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	2,366.39	21.60 %
LED TV	975.30	26.08 %
Wash-Mac	627.14	25.14 %
Fridge	605.26	24.82 %
W-Purifi	62.93	51.83 %
Home-The	44.91	20.37 %
Dishwash	41.11	28.64 %
Oven	29.20	52.93 %
Total	4,752.24	23.56 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	834.26	25.95 %
CHENNAI-01	707.03	24.19 %
TRICHY-01	555.16	21.58 %
SOUTH-03	554.41	22.07 %
CHENNAI-02	535.99	21.05 %
WEST-02	503.88	26.49 %
WEST-01	437.05	23.72 %
NORTH ARCOT	375.87	27.84 %
SOUTH ARCOT	248.60	19.08 %
Total	4,752.24	23.56 %

## SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	432.54	26.34 %
LED TV	161.81	24.82 %
Wash-Mac	115.91	26.68 %
Fridge	88.32	23.69 %
W-Purifi	16.28	58.21 %
Dishwash	9.43	31.07 %
Oven	5.02	50.07 %
Home-The	4.94	10.89 %
Total	834.26	25.95 %

Branch *	MTD Sales L	Brand Share %
KVT1	27.75	18.27 %
SVK1	22.68	23.47 %
RND1	20.90	22.45 %
VNR2	19.33	16.73 %
TKS1	14.42	14.51 %
TCN1	14.41	19.01 %
ERL2	13.26	23.41 %
S2SD	11.70	21.24 %
PKD1	10.59	14.38 %
ARM1	8.87	23.43 %
SKD1	8.02	22.72 %
STU2	5.64	14.65 %
KYR1	3.98	10.75 %
VNR1	3.50	7.21 %
SGT1	2.38	13.06 %
SNL1	1.78	4.71 %
WHTV	-0.53	10.44 %
Total	834.26	25.95 %

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	332.46	19.97 %
LED TV	155.28	33.01 %
Fridge	96.37	27.56 %
Wash-Mac	92.39	26.36 %
W-Purifi	9.74	42.67 %
Home-The	8.92	38.99 %
Dishwash	6.42	20.87 %
Oven	5.45	48.72 %
<b>Total</b>	<b>707.03</b>	<b>24.19 %</b>

Branch *	MTD Sales L	Brand Share %
CH28	24.48	21.88 %
CH49	23.92	16.61 %
AVD1	22.16	19.18 %
CH19	21.82	19.11 %
CH25	20.59	18.67 %
CH42	16.79	12.87 %
MRM1	15.67	21.12 %
CZWH	15.42	19.44 %
CH07	15.12	12.15 %
CGL1	13.93	22.89 %
CH38	12.60	22.92 %
CH22	11.77	10.37 %
SKL1	10.94	17.68 %
TKM1	5.20	16.88 %
CH26	5.18	21.45 %
CH40	1.29	11.99 %
MC09		0.00 %
MC10		0.00 %
WCHN	-10.45	20.86 %
<b>Total</b>	<b>707.03</b>	<b>24.19 %</b>

## TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	286.86	19.12 %
LED TV	132.91	26.02 %
Fridge	62.02	22.71 %
Wash-Mac	59.08	24.54 %
W-Purifi	5.04	48.22 %
Home-The	4.48	18.10 %
Dishwash	2.96	34.17 %
Oven	1.80	46.31 %
<b>Total</b>	<b>555.16</b>	<b>21.58 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	122.03	21.80 %
KUM1	34.65	22.26 %
PBR2	34.52	21.82 %
MVM1	31.84	23.51 %
TNJ1	24.58	17.92 %
PTK1	20.29	16.65 %
TNJ2	19.76	17.13 %
TYR1	16.87	23.09 %
TRY4	16.87	17.40 %
NGT1	13.12	19.60 %
JKM1	12.80	19.90 %
PDK1	10.20	18.60 %
AYR1	10.19	20.75 %
TRY3	8.22	10.91 %
PBR1	6.46	12.82 %
TRY2	3.59	6.99 %
ORU1	2.52	7.35 %
WTRZ	-1.85	17.14 %
<b>Total</b>	<b>555.16</b>	<b>21.58 %</b>

### SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	290.79	21.41 %
LED TV	99.04	21.55 %
Wash-Mac	74.01	22.54 %
Fridge	69.72	23.11 %
W-Purifi	8.83	50.66 %
Home-The	5.19	18.40 %
Oven	4.26	66.43 %
Dishwash	2.58	20.48 %
<b>Total</b>	<b>554.41</b>	<b>22.07 %</b>

Branch *	MTD Sales L	Brand Share %
MDU1	49.92	16.57 %
DGL1	33.84	20.13 %
MDU2	19.35	12.20 %
KKD3	17.89	16.29 %
DGL2	14.39	17.50 %
TMM1	13.13	17.17 %
MDU3	11.61	12.16 %
TDI1	9.09	23.14 %
TEN1	7.64	13.96 %
BNR1	4.60	12.03 %
SGP1	4.42	16.09 %
ODM1	3.02	10.88 %
NKI1	2.89	8.76 %
MDU5	2.75	6.71 %
BTU1	1.20	4.65 %
ADP1	1.09	2.87 %
WHMD	-0.86	23.12 %
<b>Total</b>	<b>554.41</b>	<b>22.07 %</b>

### CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	256.99	17.48 %
LED TV	126.40	27.59 %
Fridge	64.07	23.43 %
Wash-Mac	63.80	22.93 %
W-Purifi	8.22	53.09 %
Home-The	7.58	31.77 %
Dishwash	5.43	26.18 %
Oven	3.49	53.59 %
<b>Total</b>	<b>535.99</b>	<b>21.05 %</b>

Branch *	MTD Sales L	Brand Share %
CH03	44.43	14.89 %
CH15	36.91	14.55 %
CH12	31.33	20.12 %
CH51	27.61	19.62 %
CH41	24.42	23.33 %
CH20	24.23	21.23 %
CH17	22.26	22.35 %
CH24	19.96	17.50 %
MJR1	18.83	22.35 %
CH50	17.92	15.31 %
CH06	15.74	13.62 %
CH44	13.52	19.15 %
CH33	12.28	15.10 %
CH23	11.98	23.35 %
GPD1	4.12	7.62 %
CH32	1.67	10.90 %
MC06	1.25	10.59 %
CH01		0.00 %
<b>Total</b>	<b>535.99</b>	<b>21.05 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
Air-Cond	225.11	24.76 %
LED TV	97.69	27.60 %
Fridge	86.31	28.92 %
Wash-Mac	80.21	26.91 %
W-Purifi	4.99	69.43 %
Dishwash	3.85	40.38 %
Home-The	2.99	13.79 %
Oven	2.72	59.81 %
<b>Total</b>	<b>503.88</b>	<b>26.49 %</b>

Branch *	MTD Sales L	Brand Share %
ERD2	33.62	19.79 %
SLM1	29.26	16.32 %
ERD1	28.34	20.34 %
OML1	10.90	22.83 %
SLM2	8.65	14.15 %
PLC1	5.16	16.60 %
DPR1	1.94	5.63 %
<b>Total</b>	<b>503.88</b>	<b>26.49 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Air-Cond	231.04	23.48 %
LED TV	72.42	23.54 %
Wash-Mac	59.64	23.83 %
Fridge	59.02	24.18 %
Dishwash	7.02	38.15 %
Oven	3.42	49.36 %
W-Purifi	2.78	34.23 %
Home-The	1.71	7.41 %
<b>Total</b>	<b>437.05</b>	<b>23.72 %</b>

Branch *	MTD Sales L	Brand Share %
CBE2	74.58	16.67 %
TPR2	26.60	21.53 %
CBE4	25.77	21.65 %
SUL1	12.78	22.17 %
CBE1	10.54	14.68 %
UAM1	7.24	17.59 %
PDM1	5.31	13.20 %
TPR3	4.38	12.02 %
DPM2	4.16	11.72 %
CBE3	3.07	14.06 %
<b>Total</b>	<b>437.05</b>	<b>23.72 %</b>

**NORTH ARCOT**

Property	MTD Sales L	Brand Share %
Air-Cond	188.61	25.74 %
LED TV	79.41	30.64 %
Wash-Mac	48.96	29.23 %
Fridge	43.12	27.61 %
Home-The	6.15	38.89 %
W-Purifi	5.17	55.43 %
Dishwash	2.89	44.74 %
Oven	1.55	49.35 %
<b>Total</b>	<b>375.87</b>	<b>27.84 %</b>

Branch *	MTD Sales L	Brand Share %
KPM2	28.64	19.47 %
TRL1	24.79	18.13 %
TRT1	12.16	23.00 %
KPM1	10.29	20.04 %
CYR1	6.72	21.14 %
SLG1	6.04	18.77 %
WJD1	4.94	10.96 %
ANI1	2.67	9.75 %
<b>Total</b>	<b>375.87</b>	<b>27.84 %</b>

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	121.99	17.62 %
LED TV	50.33	18.77 %
Fridge	36.32	21.39 %
Wash-Mac	33.13	22.63 %
Home-The	2.94	20.00 %
W-Purifi	1.89	71.58 %
Oven	1.49	59.14 %
Dishwash	0.52	8.64 %
<b>Total</b>	<b>248.60</b>	<b>19.08 %</b>

Branch *	MTD Sales L	Brand Share %
CUD1	16.84	14.32 %
SJI2	15.82	20.75 %
POY1	14.81	9.98 %
VPM2	10.29	12.59 %
NVL2	8.39	11.96 %
PRT1	7.85	13.72 %
CDM1	4.49	6.46 %
KKI2	2.08	2.93 %
TVM2	1.77	5.75 %
MKM1	1.72	4.20 %
<b>Total</b>	<b>248.60</b>	<b>19.08 %</b>