

MTD Sales  
4,699.79 L

Brand Share %  
19.45 %

Information:

MTD : 01-05-2026 To 25-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **19.45 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	2,453.42	16.93 %
LED TV	1,010.27	25.47 %
Fridge	574.54	20.21 %
Wash-Mac	513.72	21.61 %
W-Purifi	55.32	42.66 %
Home-The	48.04	24.36 %
Dishwash	22.64	20.24 %
Oven	21.84	51.63 %
Total	4,699.79	19.45 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	756.17	21.31 %
CHENNAI-01	743.87	17.85 %
CHENNAI-02	630.80	17.75 %
SOUTH-03	599.73	20.66 %
TRICHY-01	565.01	17.62 %
WEST-02	415.85	22.41 %
NORTH ARCOT	377.72	22.18 %
SOUTH ARCOT	333.83	17.70 %
WEST-01	276.82	20.68 %
Total	4,699.79	19.45 %

## SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	392.69	20.78 %
LED TV	157.17	23.28 %
Fridge	93.35	19.84 %
Wash-Mac	88.06	20.59 %
W-Purifi	14.52	56.09 %
Oven	4.71	47.17 %
Home-The	4.38	13.24 %
Dishwash	1.29	8.13 %
Total	756.17	21.31 %

Branch *	MTD Sales L	Brand Share %
KVT1	35.12	15.57 %
VLY1	28.14	19.07 %
RND1	28.02	17.80 %
SVK1	22.15	18.26 %
VNR2	17.86	14.06 %
TKS1	16.01	16.65 %
TCN1	14.29	16.32 %
UDN1	10.33	18.31 %
ERL2	9.73	14.52 %
STU2	7.97	16.77 %
PKD1	7.53	8.80 %
ASM1	5.42	10.10 %
SNL1	4.68	8.28 %
KYR1	4.60	12.11 %
VNR1	3.75	7.83 %
S2SD	2.53	10.72 %
WHTV	-2.66	15.94 %
Total	756.17	21.31 %

### CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	382.89	13.70 %
LED TV	173.96	31.89 %
Fridge	82.79	19.85 %
Wash-Mac	73.86	23.14 %
W-Purifi	10.53	36.14 %
Home-The	8.88	34.24 %
Dishwash	7.49	24.57 %
Oven	3.46	53.68 %
<b>Total</b>	<b>743.87</b>	<b>17.85 %</b>

Branch *	MTD Sales L	Brand Share %
CH05	50.57	16.17 %
CH14	48.81	16.66 %
CH08	38.93	19.32 %
CH19	37.97	18.35 %
CH07	27.16	14.71 %
CH42	25.50	14.36 %
CH48	24.41	15.03 %
CH49	24.20	13.92 %
CH30	23.82	15.67 %
CH28	21.45	11.35 %
MRM1	21.24	19.32 %
AVD1	20.14	19.13 %
CGL1	16.66	19.37 %
KNR1	15.34	19.04 %
CH22	14.26	12.09 %
CH38	11.36	13.57 %
TKM1	11.19	17.80 %
CH26	4.59	15.59 %
CZWH	3.69	2.33 %
MC09		0.00 %
WHC3		0.00 %
WCHN	-14.78	14.60 %
<b>Total</b>	<b>743.87</b>	<b>17.85 %</b>

### CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	344.24	14.06 %
LED TV	139.86	30.88 %
Fridge	73.87	22.27 %
Wash-Mac	53.74	20.75 %
Home-The	8.49	32.94 %
W-Purifi	6.28	43.84 %
Dishwash	2.83	14.98 %
Oven	1.49	42.05 %
<b>Total</b>	<b>630.80</b>	<b>17.75 %</b>

Branch *	MTD Sales L	Brand Share %
CH03	67.19	18.43 %
CH15	46.57	14.59 %
CH12	28.82	10.77 %
CH44	24.19	18.26 %
CH24	23.69	12.53 %
CH20	21.91	14.90 %
CH17	21.36	12.81 %
MJR1	20.52	16.79 %
CH41	19.78	14.86 %
CH06	19.54	14.38 %
CH43	14.09	17.19 %
CH50	11.75	8.38 %
GPD1	7.74	12.02 %
UKI1	6.57	11.75 %
CH32	2.97	13.89 %
MC06	1.68	11.22 %
MC05		0.00 %
<b>Total</b>	<b>630.80</b>	<b>17.75 %</b>

### SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	337.10	20.77 %
LED TV	120.11	22.24 %
Fridge	64.94	17.42 %
Wash-Mac	58.04	19.27 %
W-Purifi	7.66	39.40 %
Home-The	5.83	18.76 %
Oven	3.34	69.38 %
Dishwash	2.71	26.32 %
<b>Total</b>	<b>599.73</b>	<b>20.66 %</b>

Branch *	MTD Sales L	Brand Share %
MDU6	24.12	18.34 %
MDU2	21.08	11.83 %
KKD3	18.23	11.19 %
DGL2	9.79	15.85 %
MDU3	9.37	10.51 %
TEN1	6.81	12.83 %
ODM1	4.74	9.48 %
BNR1	3.31	9.11 %
MNM1	3.06	8.92 %
MDU5	2.74	7.00 %
NKI1	2.12	6.31 %
BTU1	1.96	8.31 %
ADP1	0.94	2.66 %
SZSD		0.00 %
WHMD	-3.43	12.36 %
<b>Total</b>	<b>599.73</b>	<b>20.66 %</b>

### TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	350.30	17.06 %
LED TV	94.17	18.44 %
Fridge	61.70	18.09 %
Wash-Mac	46.63	17.72 %
Home-The	4.56	26.65 %
W-Purifi	3.31	34.37 %
Dishwash	2.38	30.46 %
Oven	1.96	54.24 %
<b>Total</b>	<b>565.01</b>	<b>17.62 %</b>

Branch *	MTD Sales L	Brand Share %
PBR2	34.73	17.24 %
TVR2	31.69	18.16 %
PTK1	24.89	16.59 %
MDI1	24.12	18.73 %
TNJ1	23.04	12.28 %
NGT1	18.59	18.76 %
TRY4	17.14	18.79 %
JKM1	16.76	17.00 %
TRY3	16.22	17.76 %
KIK1	14.87	14.99 %
TNJ2	14.18	8.61 %
TYR1	13.50	15.89 %
AYR1	12.25	13.82 %
KUM2	11.68	16.06 %
APM1	7.28	15.08 %
PBR1	6.62	8.10 %
PDK1	5.47	7.25 %
NCK1	5.35	13.36 %
TRY2	2.55	4.79 %
ORU1	1.01	2.07 %
TZSD		0.00 %
WTRZ	-7.62	14.69 %
<b>Total</b>	<b>565.01</b>	<b>17.62 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
Air-Cond	184.02	19.95 %
LED TV	96.34	26.51 %
Wash-Mac	62.93	24.77 %
Fridge	60.36	21.59 %
Home-The	5.44	28.04 %
W-Purifi	4.32	49.20 %
Oven	1.60	43.52 %
Dishwash	0.85	18.64 %
<b>Total</b>	<b>415.85</b>	<b>22.41 %</b>

Branch *	MTD Sales L	Brand Share %
ERD1	29.15	18.68 %
ERD2	27.91	16.52 %
SLM1	19.92	11.65 %
SLM2	13.62	14.64 %
OML1	7.82	18.58 %
PLC1	4.10	14.70 %
PMP1	3.89	16.06 %
CMI1	3.51	12.73 %
DPR1	2.21	6.23 %
SGG1	1.80	10.33 %
WZWH		0.00 %
WHPD	-4.33	14.30 %
<b>Total</b>	<b>415.85</b>	<b>22.41 %</b>

**NORTH ARCOT**

Property	MTD Sales L	Brand Share %
Air-Cond	193.06	18.22 %
LED TV	82.18	32.80 %
Wash-Mac	44.69	28.66 %
Fridge	44.11	21.28 %
W-Purifi	5.15	50.63 %
Home-The	4.85	34.15 %
Oven	1.92	65.01 %
Dishwash	1.76	62.78 %
<b>Total</b>	<b>377.72</b>	<b>22.18 %</b>

Branch *	MTD Sales L	Brand Share %
KPM2	32.96	18.11 %
VEL2	25.47	17.38 %
TRL1	20.98	13.81 %
AKM1	17.93	19.01 %
KPM1	11.71	18.16 %
ARC2	7.95	17.55 %
CYR1	5.79	12.91 %
CGM1	5.38	17.65 %
WJD1	5.04	9.39 %
ANI1	4.03	9.26 %
PTU1	2.88	15.98 %
SLG1	2.29	5.52 %
<b>Total</b>	<b>377.72</b>	<b>22.18 %</b>

**SOUTH ARCOT**

Property	MTD Sales L	Brand Share %
Air-Cond	158.63	14.05 %
LED TV	80.45	23.77 %
Wash-Mac	43.70	24.02 %
Fridge	43.11	20.91 %
Home-The	3.46	23.72 %
W-Purifi	2.13	40.29 %
Dishwash	1.42	16.30 %
Oven	0.92	42.99 %
<b>Total</b>	<b>333.83</b>	<b>17.70 %</b>

Branch *	MTD Sales L	Brand Share %
POY1	25.37	10.81 %
CUD1	21.95	11.77 %
CDM1	15.62	11.03 %
KKI2	13.84	12.57 %
NVL2	11.09	11.80 %
VPM2	8.51	9.02 %
PRT1	8.41	9.77 %
TVM2	7.67	13.83 %
MKM1	3.88	9.02 %
WHUT	-4.65	17.24 %
<b>Total</b>	<b>333.83</b>	<b>17.70 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Air-Cond	110.50	19.16 %
LED TV	66.03	22.80 %
Fridge	50.32	23.21 %
Wash-Mac	42.07	19.60 %
Oven	2.43	47.52 %
Home-The	2.15	13.40 %
Dishwash	1.90	15.44 %
W-Purifi	1.41	20.16 %
<b>Total</b>	<b>276.82</b>	<b>20.68 %</b>

Branch *	MTD Sales L	Brand Share %
CBE2	33.91	13.68 %
TPR1	14.17	18.61 %
CBE1	10.92	17.67 %
UMP1	9.03	19.11 %
TPR2	8.82	12.85 %
MPM1	8.78	16.10 %
UAM1	5.60	13.66 %
DPM2	5.38	17.04 %
CBE3	4.04	16.25 %
TPR3	3.47	11.41 %
PDM1	2.57	9.81 %
TPR4	1.52	6.21 %
WZSD		0.00 %
WHCB	-7.71	18.75 %
<b>Total</b>	<b>276.82</b>	<b>20.68 %</b>